

NOTICE OF FILING

Details of Filing

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File Number:	VID1246/2024
File Title:	ROBBIE LEIGH WHITTOME v WOOLWORTHS GROUP LTD (ACN 000 014 675)
Registry:	VICTORIA REGISTRY - FEDERAL COURT OF AUSTRALIA



A handwritten signature in blue ink, reading "Sia Lagos". The signature is fluid and cursive, with the first letters of "Sia" and "Lagos" being capitalized and prominent.

Registrar

Important Information

This Notice has been inserted as the first page of the document which has been accepted for electronic filing. It is now taken to be part of that document for the purposes of the proceeding in the Court and contains important information for all parties to that proceeding. It must be included in the document served on each of those parties.

The date of the filing of the document is determined pursuant to the Court's Rules.



Statement of claim

No. of 20

Federal Court of Australia
District Registry: Victoria
Division: General

Robbie Leigh WHITTOME

Applicant

WOOLWORTHS GROUP LTD (ACN 000 014 675)

Respondent

A. INTRODUCTION AND OVERVIEW

1. The Applicant alleges that, between September 2021 and May 2023 (the **Relevant Period**), the Respondent temporarily increased prices of 276 products (**Affected Products**) listed in Annexure A to this Statement of Claim, before placing them on 'Prices Dropped' promotions at prices which were higher than, or the same as, the price at which each product had ordinarily been offered for sale prior to the temporary price spike.
2. As a result, the Respondent represented to the Applicant and Group Members that the prices of Affected Products subject to the 'Prices Dropped' promotion were discounted when, in fact, the purported discount was illusory. By this conduct, the Respondent made false or misleading representations in breach of ss 18 and 29(1)(i) of *Competition and Consumer Act 2010* (Cth) Sch 2 (the **Australian Consumer Law** or **ACL**).
3. The Applicant claims on his own behalf, and on behalf of other persons who purchased one or more Affected Products during the Relevant Period from the Respondent (whether in-store or online) (**Group Members**), the interlocutory and final relief set out in the accompanying Originating Application.

Filed on behalf of (name & role of party)	Robbie Leigh Whittome, Applicant
Prepared by (name of person/lawyer)	David Cossalter
Law firm (if applicable)	Gerard Malouf & Partners
Tel	(02) 9630 4122
Fax	
Email	Diane.Chapman@gmp.net.au
Address for service (include state and postcode)	Level 5, 109 Pitt Street, Sydney NSW 2000

B. IMPORTANT FACTS GIVING RISE TO THE CLAIM

4. The Respondent is the operator of the largest supermarket chain in Australia, with approximately 1,140 Woolworths supermarket stores which traded at any time during the Relevant Period.

B.1 The 'Prices Dropped' Programme

5. At all material times, the Respondent operated a national pricing model, with the result that prices for its products were typically the same across all locations, whether purchased in-store or online.
6. The nationwide pricing described above was subject some only to limited exceptions, such as in the case of *ad hoc*, store-specific clearance sales; stores which required remote freight; and adjustments relating to container deposit schemes.
7. The '**Prices Dropped**' Programme is promoted by the Respondent as a shelf price reduction programme designed to offer the Respondent's customers, including, relevantly, the Applicant and Group Members, consistently low prices over a prolonged period.
8. The 'Prices Dropped' Programme was a key aspect of the Respondent's marketing throughout at least the Relevant Period.
9. In contrast to short-term specials which involve temporarily discounting the prices of products for a few days or weeks, the promotional focus of the 'Prices Dropped' Programme was on lowering standard shelf price of a product on a longer-term basis.
10. During the Relevant Period, the Respondent typically promoted products on the 'Prices Dropped' Programme for at least 12 weeks.
11. Products on a 'Prices Dropped' promotion were identified by the Respondent in-store and online using different tickets ('**Prices Dropped**' Tickets) to distinguish them from products on special or on other forms of promotion.
12. Throughout the Relevant period, the 'Prices Dropped' Ticket for a product was displayed, during the period that the product remained on promotion:
 - a) in-store (whether in the form of paper tickets or electronic shelf labels), on the shelf immediately below the relevant product (or otherwise physically near the relevant product); and
 - b) online, when consumers shopped on the Respondent's website or on a mobile or tablet via the Woolworths mobile application, near the picture of the relevant product.

13. The precise design of 'Prices Dropped' Tickets varied somewhat throughout the Relevant Period and depending on whether it was a physical ticket displayed in-store or a digital ticket displayed online. Nonetheless, the features relevant to this proceeding (set out in paragraph 14 below) remained the same.

B.2 The 'Prices Dropped' Representation

14. Throughout the Relevant Period, 'Prices Dropped' Tickets displayed by the Respondent in its stores and online included the following features:
- a) a red and white colour scheme (or black and white for electronic shelf labels), coupled with the words "Prices Dropped" in large, bold font;¹ and
 - b) the name of the relevant product (for example, "Macro Organic Chick Peas 425g"; and
 - c) the price at which the product was available for sale during the 'Prices Dropped' promotion (the '**Prices Dropped' Price**'), displayed in prominent font; and
 - d) in all but a small number of cases, a '**Was' Price** for the product or products in the same range, displayed in smaller font, together with the date of the 'Was' Price (for example, "Was \$21 17/10/2017").
15. The small number of exceptions referred to in subparagraph 14(d) above were where the product had been on a 'Prices Dropped' promotion for 12 months – at which point the Respondent changed the labels to say "Since [the date on which the 'Prices Dropped' promotion commenced]" without reference to the 'Was' Price.
16. The information displayed on each 'Prices Dropped' Ticket represented to consumers, including the Applicant and Group Members, that the relevant product's 'Prices Dropped' Price was a genuine discount from that product's Spike Price without disclosing that the Spike Price was only a temporary increase from the product's Previous Long-Term Regular Price (the '**Prices Dropped' Representation**').

B.3 Misleading representations in relation to the Affected Products

17. Throughout the Relevant Period, the 'Prices Dropped' Representations made by the Respondent on 'Prices Dropped' Tickets displayed in-store and online in respect of the 276 Affected Products were false or misleading because:

¹ In some cases, the words 'Prices Dropped' were accompanied by additional words relating to it being for a particular time (e.g. 'PRICES DROPPED for Winter'), which were referred to by the Respondent as seasonal Prices Dropped programmes and ordinarily ran for approximately 13 weeks. The Respondent also ran a thematic Prices Dropped campaign during the Relevant Period, 'PRICES DROPPED on healthier products'.

- a) the Respondent had increased the price of each Affected Product (**Spike Price**) for only a relatively short period of time (the **Price Spike Period**) prior to placing the product on the 'Prices Dropped' promotion – and, in most cases, advertising the Spike Price as the relevant 'Was' Price on the product's 'Prices Dropped' Ticket;² and
- b) the price at which the Respondent offered each Affected Product for sale during the 'Prices Dropped' promotion (as displayed on the product's 'Prices Dropped' Ticket) was, in fact:
 - i) for 265 Affected Products, higher than; and
 - ii) for 11 Affected Products, the same as;

the Affected Product's **Previous Long-Term Regular Price**, being the price at which the product had, immediately prior to the Price Spike Period, been offered for sale for a period of 180 days or more (excluding any temporary price fluctuations due to short-term specials for a few days or weeks, or other temporary price fluctuations of seven days or fewer).

18. In the case of the Affected Products the subject of this proceeding:

- a) there was a Price Spike Period of 45 days or fewer prior to the products being placed on the 'Prices Dropped' promotion; and
- b) during the Price Spike Period, the Spike Price of each product (excluding any temporary price fluctuations due to short-term specials for a few days or weeks) was at least 15% higher than its Previous Long-Term Regular Price; and
- c) the 'Prices Dropped' Price at which the product was offered for sale after the Price Spike Period was either higher than, or the same as, the Previous Long-Term Regular Price which had applied to that product prior to the Price Spike Period.

C. THE APPLICANT AND GROUP MEMBERS' LOSS OR DAMAGE

C.1 The Applicant's purchases of one or more Affected Products

19. The Applicant purchased one or more Affected Products.

Particulars

- i) On 10 June 2022:

² For a limited number of Affected Products, the Price Spike Period did not immediately precede the relevant 'Prices Dropped' promotion. For those products, the Respondent reduced the price of the product to what would become the 'Prices Dropped' Price, shortly before applying the 'Prices Dropped' promotion. The 'Prices Dropped' promotion was subsequently applied with a 'Was' Price in all cases referring to the price at which the Respondent offered the product for sale during the Price Spike Period.

- A) the Applicant purchased 1 x Arnott's Tiny Teddy Variety 15pk 375g (Item 11 in Annexure A) from Woolworths online
- B) at the time of purchase, Arnott's Tiny Teddy Variety 15 pk 375g was subject to the 'Prices Dropped' Representation
- C) the Applicant purchased 1 x Carman's Muesli Bars Fruit & Nut Bars 12pk 540g (Item 22 in Annexure A) from Woolworths online
- D) at the time of purchase, Carman's Muesli Bars Fruit & Nut Bars 12 pk 540g was subject to the 'Prices Dropped' Representation

ii) On 15 July 2022:

- A) the Applicant purchased 1 x Arnott's Tiny Teddy Variety 15 pk 375g (Item 11 in Annexure A) from Woolworths online
- B) at the time of purchase, Arnott's Tiny Teddy Variety 15 pk 375g was subject to the 'Prices Dropped' Representation

iii) On 28 October 2022:

- A) the Applicant purchased 1 x Arnott's Tiny Teddy Variety 15 pk 375g (Item 11 in Annexure A) from Woolworths online
- B) at the time of purchase, Arnott's Tiny Teddy Variety 15 pk 375g was subject to the 'Prices Dropped' Representation

iv) On 04 February 2023:

- A) the Applicant purchased 1 x Arnott's Tiny Teddy Variety 15 pk 375g (Item 11 in Annexure A) from Woolworths online
- B) at the time of purchase, Arnott's Tiny Teddy Variety 15 pk 375g was subject to the 'Prices Dropped' Representation

v) On 03 March 2023:

- A) the Applicant purchased 1 x Arnott's Tiny Teddy Variety 15 pk 375g (Item 11 in Annexure A) from Woolworths online
- B) at the time of purchase, Arnott's Tiny Teddy Variety 15 pk 375g was subject to the 'Prices Dropped' Representation

vi) Further particulars may be provided following discovery

20. The Applicant relied on the 'Prices Dropped' Representation in deciding to purchase each Affected Product.

21. Had the Applicant known that the discount represented in the 'Prices Dropped' Representation was illusory, he would not have purchased the relevant Affected Product at the time, at the price or in the quantity that he did, or at all.

C.2 The Group Members' purchases of Affected Products

22. Each Group Member purchased one or more Affected Products.
23. The 'Prices Dropped' Representations were calculated to induce consumers, including the Group Members, to purchase the Affected Products.
24. It is inferred that the Group Members were induced to purchase the Affected Products by the 'Prices Dropped' Representations.
25. It is inferred that, had the Group Members known that the discount represented in the 'Prices Dropped' Representation was illusory, the Group Members would not have purchased the relevant Affected Products at the time, at the price or in the quantity that they did, or at all.

C.3 The Applicant's loss or damage

26. The Applicant suffered loss or damage because of the conduct of the Respondent in making the 'Prices Dropped' Representation.

Particulars

- i) The quantum of loss or damage suffered by the Applicant in respect of each Affected Product purchased is either:
- A) the quantum of the illusory discount the subject of the 'Prices Dropped' Representation for that Affected Product, that is, the difference between the purported 'Was' Price and the 'Prices Dropped' Price; or
 - B) the difference between the Previous Long-Term Regular Price and the 'Prices Dropped' Price for that Affected Product.

C.4 Group Members' loss or damage

27. The Group Members suffered loss or damage because of the conduct of the Respondent in making the 'Prices Dropped' Representation.

Particulars

- i) The quantum of loss or damage suffered by each Group Member in respect of each Affected Product purchased is either:
- A) the quantum of the illusory discount the subject of the 'Prices Dropped' Representation for that Affected Product, that is, the

difference between the purported 'Was' Price and the 'Prices
Dropped' Price; or

B) the difference between the Previous Long-Term Regular Price and
the 'Prices Dropped' Price for that Affected Product.

D. PRIMARY LEGAL GROUNDS FOR RELIEF CLAIMED

28. For the reasons set out in this Statement of Claim, the Applicant alleges that by making the 'Prices Dropped' Representations about the Affected Products during the Relevant Period, the Respondent, in trade or commerce, in connection with the supply or possible supply of goods (or the promotion thereof):

a) engaged in misleading or deceptive conduct, or conduct likely to mislead or deceive, in contravention of ACL s 18; and

b) further or in the alternative, made false or misleading representations with respect to the price of goods, in contravention of ACL s 29(1)(i).

29. The allegation in paragraph 28 above is not made in respect of such Affected Products sold in Woolworths stores located in such States or Territories as are the subject of explicit reservation to that effect in Annexure A.

E. COMMON QUESTIONS OF LAW OR FACT

30. The questions of law or fact common to the claims of the Group Members are set out in the accompanying Originating Application.

F. RELIEF CLAIMED

31. The Applicant claims on her own behalf and on behalf of the Group Members the interlocutory and final relief set out in the accompanying Originating Application.

Date: 12 November 2024



Signed by David Cossalter
Lawyer for the Applicant

This pleading was prepared by David Cossalter, solicitor, and settled by Dr Peter Cashman and Dr David J. Townsend, both of counsel

Certificate of lawyer

I, David Cossalter, certify to the Court that, in relation to the statement of claim filed on behalf of the Applicant, the factual and legal material available to me at present provides a proper basis for each allegation in the pleading.

Date: 12 November 2024



Signed by David Cossalter
Lawyer for the Applicant

Annexure A: List of Affected Products

Item No.	A Affected Product	B	C	D	E	F	G	H	I	J	K
		Previous Long-Term Regular Price (PLTRP)	Period ¹	% change PLTRP vs WP	'Was' Price (WP) / Price Spike Period	Period	% change WP vs PD Price	New 'Prices Dropped' (PD) Price	Period	Days on PD ²	% change PLTRP vs PD Price
1.	Arnold's Farm Full O Fruit Muesli 700g (185493-EA)	\$5.00	05/01/22 - 06/07/22 (183 days)	+40%	\$7.00	07/07/22 - 17/08/22 (42 days)	-21%	\$5.50	18/08/22 - 10/10/22 (54 days)	19 days	+10%
2.	Arnold's Farm Apple Cinnamon Granola 700g (184937-EA)	\$5.00	05/01/22 - 06/07/22 (183 days)	+40%	\$7.00	07/07/22 - 17/08/22 (42 days)	-21%	\$5.50	18/08/22 - 04/05/23 (260 days)	197 days	+10%
3.	Arnold's Farm Berry Crumble Clusters 700g (184974-EA)	\$5.00	05/01/22 - 06/07/22 (183 days)	40%	\$7.00	07/07/22 - 17/08/22 (42 days)	-21%	\$5.50	18/08/22 - 04/05/23 (260 days)	197 days	+10%

¹ The dates in this column are (a) the date on which the Affected Product was first at its Previous Long-Term Regular Price (or alternatively the first day for which there is data of that product at that price), and (b) the date on which the Affected Product was last at its Previous Long-Term Regular Price prior to the Price Spike Period. The dates and number of days include any days during this period on which there was a temporary price fluctuation due to a short-term special for a few days or weeks or other temporary price fluctuations of seven days or less.

Where a product was placed on a 'Prices Dropped' promotion following a Price Spike Period on two occasions during the Relevant Period, there are two rows for that product included in the schedule and each instance is counted as a separate Affected Product for the purposes of this proceeding. The second row for each of those products, marked with "*", contains a 'Previous Long-Term Regular Price' which is the same price as the 'Prices Dropped Price' for the first row relating to that product.

² The number of days in the Prices Dropped period, not including any day on which there was a temporary price fluctuation due to a short-term special for a few days or weeks.

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price			% change
															PLTRP	Period ¹	PLTRP vs WP	
11.	Arnett's Tiny Teddy Variety 15pk 375g (641537-EA)	\$5.00	01/01/21 - 17/05/22 (502 days)	+30%	\$6.50	18/05/22 - 01/06/22 (15 days)	-15%	\$5.50	02/06/22 - 04/05/23 (337 days)	337 days	+10%							
12.	Band-aid Tough Strips Brand 40pk (283197-EA)	\$4.30	23/02/21 - 28/02/22 (371 days)	+40%	\$6.00	01/03/22 - 28/03/22 (28 days)	-20%	\$4.80	29/03/22 - 04/05/23 (402 days)	374 days	+12%							
13.	Bragg Apple Cider Vinegar 946mL (476910-EA)	\$12.95	01/01/21 - 24/11/21 (328 days)	+31%	\$16.95	25/11/21 - 04/01/22 (41 days)	-6%	\$16.00	05/01/22 - 29/03/22 (84 days)	84 days	+24%							
14.	Burger Rings 220g (586794-EA)	\$3.00	01/01/21 - 28/07/22 (574 days)	+60%	\$4.80	29/07/22 - 30/08/22 (33 days)	-27%	\$3.50	31/08/22 - 12/02/23 (166 days)	166 days	+17%							
15.	Cheetos Puff Flaming Hot 150g 12x (60734-EA)	\$3.00	17/02/21 - 28/07/22 (527 days)	+60%	\$4.80	29/07/22 - 30/08/22 (33 days)	-27%	\$3.50	31/08/22 - 12/02/23 (166 days)	166 days	+17%							
16.	Caffé Aurora Coffee Beans Espresso 1kg (158984-EA)	\$17.00	29/09/21 - 29/09/22 (366 days)	+82%	\$31.00	30/09/22 - 10/11/22 (42 days)	-39%	\$19.00	11/11/22 - 04/05/23 (175 days)	147 days	+12%							
17.	Caffé Aurora Coffee Beans Italian 1kg (158974-EA)	\$17.00	29/09/21 - 29/09/22 (366 days)	+82%	\$31.00	30/09/22 - 10/11/22 (42 days)	-39%	\$19.00	11/11/22 - 04/05/23 (175 days)	147 days	+12%							

Item No.	A	B	C	D	E	F		G	H	I	J	K	
						'Was' Price (WP) / Price Spike Period	Period						
													WP vs PD Price
Affected Product		Previous Long-Term Regular Price (PLTRP)		% change	PLTRP vs WP		% change	New 'Prices Dropped' (PD) Price					% change
		PLTRP	Period ¹									PLTRP vs PD Price	
18.	Caffé Aurora Coffee Beans Prima Q 1kg (159012-EA)	\$17.00	29/09/21 - 29/09/22 (366 days)	+82%	\$31.00	30/09/22 - 10/11/22 (42 days)	-39%	\$19.00	11/11/22 - 04/05/23 (175 days)	147 days	+12%		
19.	Caffé Aurora Coffee Ground Italian 1kg (158982-EA)	\$17.00	29/09/21 - 29/09/22 (366 days)	+82%	\$31.00	30/09/22 - 10/11/22 (42 days)	-39%	\$19.00	11/11/22 - 04/05/23 (175 days)	147 days	+12%		
20.	Carefree ProComfort Tampons Reg 32pk (376708-EA)	\$6.35	01/01/21 - 27/02/22 (423 days)	+26%	\$8.00	28/02/22 - 03/04/22 (35 days)	-15%	\$6.80	04/04/22 - 06/09/22 (156 days)	149 days	+7%		
21.	Carefree ProComfort Tampons Super 32 Pk (376702-EA)	\$6.35	01/01/21 - 27/02/22 (423 days)	+26%	\$8.00	28/02/22 - 03/04/22 (35 days)	-15%	\$6.80	04/04/22 - 06/09/22 (156 days)	149 days	+7%		
22.	Carman's Muesli Bars Fruit & Nut Bars 12pk 540g (31158-EA)	\$9.00	01/01/21 - 24/03/22 (448 days)	+22%	\$11.00	25/03/22 - 25/04/22 (32 days)	-9%	\$10.00	26/04/22 - 04/05/23 (374 days)	374 days	+11%		
23.	Carman's Muesli Bars Original Fruit Free 12pk 540g (31169- EA)	\$9.00	01/01/21 - 24/03/22 (448 days)	+22%	\$11.00	25/03/22 - 25/04/22 (32 days)	-9%	\$10.00	26/04/22 - 04/05/23 (374 days)	374 days	+11%		
24.	Carman's Nut Bars Almond Hazelnut & Vanilla 10pk 350g (73656-EA)	\$9.00	01/01/21 - 24/03/22 (448 days)	+22%	\$11.00	25/03/22 - 25/04/22 (32 days)	-9%	\$10.00	26/04/22 - 04/05/23 (374 days)	374 days	+11%		

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP vs PD Price	
25.	Carman's Oat Slice Bites 16pk 320g (665504-EA)	\$9.00	01/01/21 - 24/03/22 (448 days)	+22%	\$11.00	25/03/22 - 25/04/22 (32 days)	-9%	\$10.00	26/04/22 - 04/05/23 (374 days)	374 days	+11%						
26.	Cheetos Cheese & Bacon Balls 190g (586798-EA)	\$3.00	01/01/21 - 28/07/22 (574 days)	+60%	\$4.80	29/07/22 - 30/08/22 (33 days)	-27%	\$3.50	31/08/22 - 12/02/23 (166 days)	166 days	+17%						
27.	Cheetos Puffs 165g (730409-EA)	\$3.00	01/01/21 - 28/07/22 (574 days)	+60%	\$4.80	29/07/22 - 30/08/22 (33 days)	-27%	\$3.50	31/08/22 - 12/02/23 (166 days)	166 days	+17%						
28.	Cobs Popcorn Sweet & Salty Party 180g (203573-EA)	\$4.00	15/02/22 - 18/01/23 (338 days)	+25%	\$5.00	19/01/23 - 21/02/23 (34 days)	-10%	\$4.50	22/02/23 - 04/05/23 (72 days)	72 days	+13%						
29.	Coca Cola 2L (38121-EA) ³	\$2.85	01/01/21 - 02/02/22 (398 days)	+53%	\$4.35	03/02/22 - 28/02/22 (26 days)	-16%	\$3.65	01/03/22 - 04/05/23 (430 days)	430 days	+28%						
30.	Coca Cola Diet 2L (94496-EA) ⁴	\$2.85	01/01/21 - 02/02/22 (398 days)	+53%	\$4.35	03/02/22 - 28/02/22 (26 days)	-16%	\$3.65	01/03/22 - 15/08/22 (168 days)	168 days	+28%						

³ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in Tasmania.

⁴ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in Tasmania.

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) / Price Spike Period	Period					
Affected Product		Previous Long-Term Regular Price (PLTRP)		% change	PLTRP vs WP	% change		New 'Prices Dropped' (PD) Price			% change	
		PLTRP	Period ¹			WP vs PD Price	Days on PD ²					PLTRP vs PD Price
31.	Coca Cola No Sugar Caffeine Free 2L (139095-EA) ⁵	\$2.85	03/02/21 - 02/02/22 (365 days)	+53%	\$4.35	03/02/22 - 28/02/22 (26 days)	-16%	\$3.65	01/03/22 - 28/07/22 (150 days)	150 days	+28%	
32.	Coca Cola Zero Sugar 2L (672966-EA) ⁶	\$2.85	01/01/21 - 02/02/22 (398 days)	+53%	\$4.35	03/02/22 - 28/02/22 (26 days)	-16%	\$3.65	01/03/22 - 04/05/23 (430 days)	430 days	+28%	
33.	Colgate Toothpaste Total 115g (819773-EA)	\$3.50	01/01/21 - 01/03/22 (425 days)	+29%	\$4.50	02/03/22 - 03/04/22 (33 days)	-11%	\$4.00	04/04/22 - 04/05/23 (396 days)	298 days	+14%	
34.	Colgate Toothpaste Total 200g (822391-EA)	\$5.50	01/01/21 - 28/02/22 (424 days)	+27%	\$7.00	01/03/22 - 03/04/22 (34 days)	-14%	\$6.00	04/04/22 - 04/05/23 (396 days)	305 days	+9%	
35.	Colgate Total Mint Stripe 115g (819774-EA)	\$3.50	01/01/21 - 01/03/22 (425 days)	+29%	\$4.50	02/03/22 - 03/04/22 (33 days)	-11%	\$4.00	04/04/22 - 04/05/23 (396 days)	298 days	+14%	
36.	Colgate Total Mint Stripe Toothpaste 200g (852237-EA)	\$5.50	01/01/21 - 28/02/22 (424 days)	+27%	\$7.00	01/03/22 - 03/04/22 (34 days)	-14%	\$6.00	04/04/22 - 04/05/23 (396 days)	305 days	+9%	

⁵ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in Tasmania.

⁶ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in Tasmania.

Item No.	A	B	C	D	E	F		G	H	I	J	K
						'Was' Price (WP) / Price Spike Period	Period					
Affected Product		Previous Long-Term Regular Price (PLTRP)	Period ¹	% change	WP	Period	WP vs PD Price	New 'Prices Dropped' (PD) Price	PD Price	Period	Days on PD ²	% change
37.	Dentalife Mini Dog Chew 58pk 485g (789670-EA)	\$11.90	01/01/21 - 09/03/22 (433 days)	+18%	\$14.00	10/03/22 - 04/04/22 (26 days)	-14%	\$12.00	05/04/22 - 13/11/22 (223 days)		223 days	+1%
38.	Dentalife large dog treats 587 gr (11938-EA)	\$11.90	01/01/21 - 09/03/22 (433 days)	+18%	\$14.00	10/03/22 - 04/04/22 (26 days)	-14%	\$12.00	05/04/22 - 13/11/22 (223 days)		223 days	+1%
39.	Dentalife small & medium dog treats 507gr (11936-EA)	\$11.90	01/01/21 - 09/03/22 (433 days)	+18%	\$14.00	10/03/22 - 04/04/22 (26 days)	-14%	\$12.00	05/04/22 - 13/11/22 (223 days)		223 days	+1%
40.	Dettol Disinfectant Wipes Surface Fresh 240EA (90477-EA)	\$15.00	24/02/21 - 02/11/22 (617 days)	+33%	\$20.00	03/11/22 - 14/12/22 (42 days)	-10%	\$18.00	15/12/22 - 04/05/23 (141 days)		134 days	+20%
41.	Dettol MPC Wipes Lemon Lime 240pk (151038-EA)	\$15.00	19/05/21 - 02/11/22 (533 days)	+33%	\$20.00	03/11/22 - 14/12/22 (42 days)	-10%	\$18.00	15/12/22 - 02/05/23 (139 days)		132 days	+20%
42.	Dolmio Lasagne Bechamel 490g (758350-EA)	\$3.00	01/01/21 - 15/08/22 (592 days)	+38%	\$4.15	16/08/22 - 28/09/22 (44 days)	-16%	\$3.50	29/09/22 - 04/05/23 (218 days)		197 days	+17%
43.	Dolmio Pasta Bake Creamy Tomato & Mozzarella 495g (758425-EA)	\$3.00	01/01/21 - 15/08/22 (592 days)	+38%	\$4.15	16/08/22 - 28/09/22 (44 days)	-16%	\$3.50	29/09/22 - 08/02/23 (133 days)		112 days	+17%

Item No.	A	B	C	D	E	F	G	H	I	J	K					
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price	% change
44.	Dolmio Pasta Bake Three Cheese 490g (758396-EA)	\$3.00	01/01/21 - 15/08/22 (592 days)	+38%	\$4.15	16/08/22 - 28/09/22 (44 days)	-16%	\$3.50	29/09/22 - 11/02/23 (136 days)	115 days	+17%					
45.	Dolmio Pasta Bake Tuna Bake 495g (758340-EA)	\$3.00	01/01/21 - 15/08/22 (592 days)	+38%	\$4.15	16/08/22 - 28/09/22 (44 days)	-16%	\$3.50	29/09/22 - 09/02/23 (134 days)	113 days	+17%					
46.	Doritos Salsa Hot 300g (143781-EA)	\$2.50	17/02/21 - 28/07/22 (527 days)	+30%	\$3.25	29/07/22 - 30/08/22 (33 days)	-15%	\$2.75	31/08/22 - 04/05/23 (247 days)	247 days	+10%					
47.	Doritos Salsa Medium 300g (143443-EA)	\$2.50	17/02/21 - 28/07/22 (527 days)	+30%	\$3.25	29/07/22 - 30/08/22 (33 days)	-15%	\$2.75	31/08/22 - 04/05/23 (247 days)	247 days	+10%					
48.	Doritos Salsa Nacho Cheese 280g (171195-EA)	\$2.50	28/07/21 - 28/07/22 (366 days)	+30%	\$3.25	29/07/22 - 30/08/22 (33 days)	-15%	\$2.75	31/08/22 - 04/05/23 (247 days)	247 days	+10%					
49.	Doritos Salsa Mild 300g (113816-EA)	\$2.50	01/01/21 - 28/07/22 (574 days)	+30%	\$3.25	29/07/22 - 30/08/22 (33 days)	-15%	\$2.75	31/08/22 - 04/05/23 (247 days)	247 days	+10%					

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP	Period ¹	
50.	Energizer Max AA Alkaline Batteries 6 pk (78690-EA)	\$8.00	01/01/21 - 16/01/22 (381 days)	+31%	\$10.50	17/01/22 - 02/03/22 (45 days)	-7%	\$9.75	30/03/22 - 30/10/22 (215 days)	215 days	+22%						
51.	Easy off Bam 2in1 Drain 500mL (155674-EA) ⁷	\$10.00	02/05/22 - 30/10/22 (182 days)	+38%	\$13.80	31/10/22 - 11/12/22 (42 days)	-17%	\$11.50	12/12/22 - 04/05/23 (144 days)	144 days	+15%						
52.	Energizer Max AAA 6 pk (676356-EA)	\$8.00	01/01/21 - 16/01/22 (381 days)	+31%	\$10.50	17/01/22 - 02/03/22 (45 days)	-7%	\$9.75	30/03/22 - 30/10/22 (215 days)	215 days	+22%						
53.	Energizer Max AA 10pk (70613-EA)	\$10.00	01/01/21 - 16/01/22 (381 days)	+50%	\$15.00	17/01/22 - 02/03/22 (45 days)	-23%	\$11.50	30/03/22 - 30/10/22 (215 days)	215 days	+15%						
54.	Energizer Max AA 4pk (11464-EA)	\$5.50	01/01/21 - 16/01/22 (381 days)	+55%	\$8.50	17/01/22 - 02/03/22 (45 days)	-24%	\$6.50	30/03/22 - 05/02/23 (313 days)	313 days	+18%						
55.	Energizer Max AAA 4pk (73629-EA)	\$5.50	01/01/21 - 16/01/22 (381 days)	+55%	\$8.50	17/01/22 - 02/03/22 (45 days)	-24%	\$6.50	30/03/22 - 05/02/23 (313 days)	313 days	+18%						

⁷ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP vs PD	
56.	Energizer Max AAA 8pk (187729-EA)	\$10.00	01/01/21 - 16/01/22 (381 days)	+50%	\$15.00	17/01/22 - 02/03/22 (45 days)	-23%	\$11.50	30/03/22 - 30/10/22 (215 days)	215 days	+15%						
57.	Energizer Max Plus AA 20pk (109744-EA)	\$26.00	01/01/21 - 16/01/22 (381 days)	+23%	\$32.00	17/01/22 - 02/03/22 (45 days)	-11%	\$28.50	30/03/22 - 15/08/22 (139 days)	118 days	+10%						
58.	Energizer Max Plus AA 4pk (124570-EA)	\$7.00	01/01/21 - 16/01/22 (381 days)	+57%	\$11.00	17/01/22 - 02/03/22 (45 days)	-32%	\$7.50	30/03/22 - 30/10/22 (215 days)	215 days	+7%						
59.	Energizer Max Plus AA 5 pk (110545-EA)	\$8.75	01/01/21 - 16/01/22 (381 days)	+43%	\$12.50	17/01/22 - 02/03/22 (45 days)	-24%	\$9.50	30/03/22 - 30/10/22 (215 days)	215 days	+9%						
60.	Energizer Max Plus AAA 20 pk (109549-EA)	\$26.00	01/01/21 - 16/01/22 (381 days)	+23%	\$32.00	17/01/22 - 02/03/22 (45 days)	-11%	\$28.50	30/03/22 - 11/10/22 (196 days)	84 days	+10%						
61.	Energizer Max Plus AAA 4pk (124566-EA)	\$7.00	01/01/21 - 16/01/22 (381 days)	+57%	\$11.00	17/01/22 - 02/03/22 (45 days)	-32%	\$7.50	30/03/22 - 30/10/22 (215 days)	215 days	+7%						

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP	
62.	Energizer Max Plus AAA 5 pk (109745-EA)	\$8.75	01/01/21 - 16/01/22 (381 days)	+43%	\$12.50	17/01/22 - 02/03/22 (45 days)	-24%	\$9.50	30/03/22 - 30/10/22 (215 days)	215 days	+9%						
63.	Energizer Metal LED Torch 2aa (332129-EA)	\$14.99	01/01/21 - 16/01/22 (381 days)	+27%	\$19.00	17/01/22 - 02/03/22 (45 days)	-12%	\$16.75	30/03/22 - 30/10/22 (215 days)	201 days	+12%						
64.	Energizer Ultimate Lithium AAA 4pk (248696-EA)	\$18.00	01/01/21 - 16/01/22 (381 days)	+28%	\$23.00	17/01/22 - 02/03/22 (45 days)	-11%	\$20.50	30/03/22 - 30/10/22 (215 days)	215 days	+14%						
65.	Energizer Ultimate Lithium Aa 4pk (226801-EA)	\$18.00	01/01/21 - 16/01/22 (381 days)	+28%	\$23.00	17/01/22 - 02/03/22 (45 days)	-11%	\$20.50	30/03/22 - 30/10/22 (215 days)	215 days	+14%						
66.	Essentials Pasta Penne Ribbed 500g (188800-EA)	\$0.80	01/01/21 - 13/03/22 (437 days)	+25%	\$1.00	14/03/22 - 27/04/22 (45 days)	-20%	\$0.80	28/04/22 - 14/06/22 (48 days)	48 days	0%						
67.	Essentials Pasta Spaghetti 500g (44571-EA)	\$0.80	01/01/21 - 13/03/22 (437 days)	+25%	\$1.00	14/03/22 - 27/04/22 (45 days)	-20%	\$0.80	28/04/22 - 14/06/22 (48 days)	48 days	0%						

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP	
68.	Essentials Pasta Spirals small 500g (188799-EA)	\$0.80	01/01/21 - 13/03/22 (437 days)	+25%	\$1.00	14/03/22 - 27/04/22 (45 days)	-20%	\$0.80	28/04/22 - 14/06/22 (48 days)	48 days	0%						
69.	Eveready Gold AA 10pk (226784-EA)	\$8.00	01/01/21 - 16/01/22 (381 days)	+62%	\$13.00	17/01/22 - 02/03/22 (45 days)	-31%	\$9.00	30/03/22 - 30/10/22 (215 days)	215 days	+13%						
70.	Eveready Gold AA 4pk (21016-EA)	\$4.50	01/01/21 - 16/01/22 (381 days)	+47%	\$6.60	17/01/22 - 02/03/22 (45 days)	-17%	\$5.50	30/03/22 - 30/10/22 (215 days)	215 days	+22%						
71.	Eveready Gold AAA 4pk (21027-EA)	\$4.50	01/01/21 - 16/01/22 (381 days)	+47%	\$6.60	17/01/22 - 02/03/22 (45 days)	-17%	\$5.50	30/03/22 - 30/10/22 (215 days)	215 days	+22%						
72.	Eveready Gold AAA 8pk (226783-EA)	\$8.00	01/01/21 - 16/01/22 (381 days)	+62%	\$13.00	17/01/22 - 02/03/22 (45 days)	-31%	\$9.00	30/03/22 - 30/10/22 (215 days)	215 days	+13%						
73.	Fab Intense Fresh 1.8kg (88388-EA)	\$7.00	01/01/21 - 08/03/22 (432 days)	+100%	\$14.00	09/03/22 - 10/04/22 (33 days)	-43%	\$8.00	11/04/22 - 07/08/22 (119 days)	105 days	+14%						

Item No.	A	B	C	D	E	F		G	H	I	J	K		
						Previous Long-Term Regular Price (PLTRP)	PLTRP vs WP						New 'Prices Dropped' (PD) Price	
													PLTRP	Period ¹
74.	Fab Essential Oils Cherry Blossom 1.8L (87703-EA)	\$8.00	01/01/21 - 08/03/22 (432 days)	+75%	\$14.00	09/03/22 - 10/04/22 (33 days)	-36%	\$9.00	11/04/22 - 07/08/22 (119 days)	112 days	+13%			
75.	Fab Essential Oils Cotton Seeds Oil & Cherry Blossom 1.8kg (88503-EA)	\$7.00	01/01/21 - 08/03/22 (432 days)	+100%	\$14.00	09/03/22 - 10/04/22 (33 days)	-43%	\$8.00	11/04/22 - 07/08/22 (119 days)	105 days	+14%			
76.	Fab Essential Oils Jojoba Oil & Jasmine 1.8kg (862635- EA)	\$7.00	01/01/21 - 08/03/22 (432 days)	+100%	\$14.00	09/03/22 - 10/04/22 (33 days)	-43%	\$8.00	11/04/22 - 07/08/22 (119 days)	105 days	+14%			
77.	Fab Essential Oils Indian Nights 1.8L (862634-EA)	\$8.00	01/01/21 - 08/03/22 (432 days)	+75%	\$14.00	09/03/22 - 10/04/22 (33 days)	-36%	\$9.00	11/04/22 - 07/08/22 (119 days)	112 days	+13%			
78.	Fab Fresh Blossom 2L (862708-EA)	\$8.00	01/01/21 - 08/03/22 (432 days)	+75%	\$14.00	09/03/22 - 10/04/22 (33 days)	-36%	\$9.00	11/04/22 - 07/08/22 (119 days)	112 days	+13%			
79.	Fab Intense Fresh 1.8L (87866-EA)	\$8.00	01/01/21 - 08/03/22 (432 days)	+75%	\$14.00	09/03/22 - 10/04/22 (33 days)	-36%	\$9.00	11/04/22 - 07/08/22 (119 days)	112 days	+13%			

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) / Price Spike Period	Period					
Affected Product			Previous Long-Term Regular Price (PLTRP)	% change	PLTRP vs WP		% change	New 'Prices Dropped' (PD) Price			% change	
		PLTRP	Period ¹					WP vs PD Price	PD Price	Period	Days on PD ²	PLTRP vs PD Price
80.	Fab Laundry Powder Fresh Blossoms 2kg (657424-EA)	\$7.00	01/01/21 - 08/03/22 (432 days)	+100%	\$14.00	09/03/22 - 10/04/22 (33 days)	-43%	\$8.00	11/04/22 - 07/08/22 (119 days)	105 days	+14%	
81.	Fab PI Gold Absolute 1.8L (88165-EA)	\$8.00	01/01/21 - 08/03/22 (432 days)	+75%	\$14.00	09/03/22 - 10/04/22 (33 days)	-36%	\$9.00	11/04/22 - 07/08/22 (119 days)	112 days	+13%	
82.	Fab PI Sublime Velvet 1.8Kg (657981-EA)	\$7.00	01/01/21 - 08/03/22 (432 days)	+100%	\$14.00	09/03/22 - 10/04/22 (33 days)	-43%	\$8.00	11/04/22 - 07/08/22 (119 days)	105 days	+14%	
83.	Friskies Adult Seven 2.5kg (807518-EA)	\$10.00	23/03/21 - 06/03/22 (349 days)	+40%	\$14.00	07/03/22 - 04/04/22 (29 days)	-14%	\$12.00	05/04/22 - 13/11/22 (223 days)	174 days	+20%	
84.	Friskies Cat Food Seafood Sensation 2.5kg (847745-EA)	\$10.00	23/03/21 - 06/03/22 (349 days)	+40%	\$14.00	07/03/22 - 04/04/22 (29 days)	-14%	\$12.00	05/04/22 - 13/11/22 (223 days)	174 days	+20%	
85.	Friskies Indoor Delights Dry Food 2.5kg (118647-EA)	\$10.00	23/03/21 - 06/03/22 (349 days)	+40%	\$14.00	07/03/22 - 04/04/22 (29 days)	-14%	\$12.00	05/04/22 - 13/11/22 (223 days)	174 days	+20%	

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price			% change
															PLTRP vs WP	'Was' Price (WP) / Price Spike Period	WP vs PD Price	
86.	Friskies Adult 2.5kg Meaty Grills 2.5kg (867016-EA)	\$10.00	23/03/21 - 06/03/22 (349 days)	+40%	\$14.00	07/03/22 - 04/04/22 (29 days)	-14%	\$12.00	05/04/22 - 13/11/22 (223 days)	174 days	+20%							
87.	Glade 2in1 Candle Fresh Berries Wild Raspberry 96g (510891-EA)	\$6.00	01/01/21 - 04/09/22 (612 days)	+33%	\$8.00	05/09/22 - 17/10/22 (43 days)	-9%	\$7.30	18/10/22 - 04/05/23 (199 days)	178 days	+22%							
88.	Glade 2in1 Candle Passionfruit Hawaiian Breeze 96.3g (510884-EA)	\$6.00	01/01/21 - 04/09/22 (612 days)	+33%	\$8.00	05/09/22 - 17/10/22 (43 days)	-9%	\$7.30	18/10/22 - 04/05/23 (199 days)	178 days	+22%							
89.	Glade Candle Vanilla 96g (661262-EA)	\$6.00	01/01/21 - 04/09/22 (612 days)	+33%	\$8.00	05/09/22 - 17/10/22 (43 days)	-9%	\$7.30	18/10/22 - 04/05/23 (199 days)	178 days	+22%							
90.	Glade Candle Angel Whispers 96g (510837-EA)	\$6.00	01/01/21 - 04/09/22 (612 days)	+33%	\$8.00	05/09/22 - 17/10/22 (43 days)	-9%	\$7.30	18/10/22 - 04/05/23 (199 days)	178 days	+22%							
91.	Glade Candle Limited Edition 96g (137007-EA)	\$6.00	10/02/21 - 04/09/22 (572 days)	+33%	\$8.00	05/09/22 - 17/10/22 (43 days)	-9%	\$7.30	18/10/22 - 04/05/23 (199 days)	178 days	+22%							

Item No.	A	B	C	D	E	F		G	H	I	J	K	
						Was' Price (WP) / Price Spike Period	Period						
													WP
Affected Product		Previous Long-Term Regular Price (PLTRP)		% change			% change	New 'Prices Dropped' (PD) Price					% change
		PLTRP	Period ¹	PLTRP vs WP		WP	Period	WP vs PD Price	PD Price	Period	Days on PD ²	PLTRP vs PD Price	
92.	Glade Small Candle Tropical Blossom 96g (202103-EA)	\$6.00	09/02/22 - 04/09/22 (208 days)	+33%	\$8.00	05/09/22 - 17/10/22 (43 days)	-9%	\$7.30	18/10/22 - 28/02/23 (134 days)	127 days	+22%		
93.	Hippo Moisture Absorber Small Spaces 300g (178888-EA)	\$6.50	01/01/21 - 30/10/22 (668 days)	+31%	\$8.50	31/10/22 - 11/12/22 (42 days)	-12%	\$7.50	12/12/22 - 04/05/23 (144 days)	144 days	+15%		
94.	Karicare Stage 1 Formula 900g (743610-EA)	\$18.00	01/01/21 - 06/03/23 (795 days)	+33%	\$24.00	07/03/23 - 27/03/23 (21 days)	-13%	\$21.00	28/03/23 - 04/05/23 (38 days)	38 days	+17%		
95.	Karicare Stage 2 Formula 900g (743732-EA)	\$18.00	01/01/21 - 06/03/23 (795 days)	+33%	\$24.00	07/03/23 - 27/03/23 (21 days)	-13%	\$21.00	28/03/23 - 04/05/23 (38 days)	38 days	+17%		
96.	Kellogg's Sultana Bran Buds 450g (766541-EA)	\$6.00	01/01/21 - 17/02/22 (413 days)	+25%	\$7.50	18/02/22 - 21/03/22 (32 days)	-7%	\$7.00	22/03/22 - 28/06/22 (99 days)	99 days	+17%		
97.	Kleenex Allergy Comfort Tissue 85pk (119221-EA)	\$2.20	02/05/22 - 05/02/23 (280 days)	+36%	\$3.00	06/02/23 - 19/03/23 (42 days)	-13%	\$2.60	20/03/23 - 04/05/23 (46 days)	46 days	+18%		

Item No.	A	B	C	D	E	F		G	H	I		J	K
						Was' Price (WP) / Price Spike Period	Period			New 'Prices Dropped' (PD) Price			
										WP	Period		
	Affected Product	Previous Long-Term Regular Price (PLTRP)	Period ¹	% change PLTRP vs WP				% change WP vs PD Price					
98.	Kleenex Facial Tissues Xcare Aloe Vera 95pk (79502- EA)	\$2.20	02/05/22 - 05/02/23 (280 days)	+36%	\$3.00	06/02/23 - 19/03/23 (42 days)		-13%	\$2.60	20/03/23 - 04/05/23 (46 days)	46 days		+18%
99.	Kleenex Facial Tissues Xcare Eucalyptus 95pk (79492- EA)	\$2.20	02/05/22 - 05/02/23 (280 days)	+36%	\$3.00	06/02/23 - 19/03/23 (42 days)		-13%	\$2.60	20/03/23 - 04/05/23 (46 days)	46 days		+18%
100.	Kleenex Large & Thick Aloe & Vitamin E Facial Tissues 70pk (828693-EA)	\$2.20	02/05/22 - 05/02/23 (280 days)	+36%	\$3.00	06/02/23 - 19/03/23 (42 days)		-13%	\$2.60	20/03/23 - 04/05/23 (46 days)	46 days		+18%
101.	Kleenex Viva Paper Towels White 6pk (573468-EA)	\$8.00	30/05/22 - 05/02/23 (252 days)	+25%	\$10.00	06/02/23 - 19/03/23 (42 days)		-10%	\$9.00	20/03/23 - 04/05/23 (46 days)	46 days		+13%
102.	Kleenex Viva Paper Towels White 3pk (249921-EA)	\$4.00	01/01/21 - 01/05/22 (486 days)	+38%	\$5.50	02/05/22 - 29/05/22 (28 days)		-18%	\$4.50	30/05/22 - 05/02/23 (252 days)	252 days		+13%
103.	Kleenex Viva Paper Towels White 3pk (249921-EA)*	\$4.50	30/05/22 - 05/02/23 (252 days)	+44%	\$6.50	06/02/23 - 19/03/23 (42 days)		-15%	\$5.50	20/03/23 - 04/05/23 (46 days)	46 days		+22%

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) / Price Spike Period	Period					
Affected Product		Previous Long-Term Regular Price (PLTRP)		% change	PLTRP vs WP	WP	Period	% change	New 'Prices Dropped' (PD) Price			% change
		PLTRP	Period ¹						PD Price	Period	Days on PD ²	
104.	Latina Italian Tomato & Garlic Sauce 700g (335531-EA)	\$6.50	01/01/21 - 08/05/22 (493 days)	+15%	\$7.50	09/05/22 - 12/06/22 (35 days)	-7%	\$7.00	13/06/22 - 16/10/22 (126 days)	126 days	+8%	
105.	Latina Sauce Pasta Creamy Carbonara 700g (145564-EA)	\$6.50	01/01/21 - 08/05/22 (493 days)	+15%	\$7.50	09/05/22 - 12/06/22 (35 days)	-7%	\$7.00	13/06/22 - 16/10/22 (126 days)	126 days	+8%	
106.	Listerine Mouthwash 1L (20523-EA)	\$9.39	01/01/21 - 28/02/22 (424 days)	+28%	\$12.00	01/03/22 - 03/04/22 (34 days)	-8%	\$11.00	04/04/22 - 04/09/22 (154 days)	154 days	+17%	
107.	Listerine Mouthwash Freshburst 1L (1263-EA)	\$9.39	01/01/21 - 28/02/22 (424 days)	+28%	\$12.00	01/03/22 - 03/04/22 (34 days)	-8%	\$11.00	04/04/22 - 04/09/22 (154 days)	154 days	+17%	
108.	Lucky Dog Bones Original 800g (433643-EA)	\$4.50	01/01/21 - 06/03/22 (430 days)	+44%	\$6.50	07/03/22 - 04/04/22 (29 days)	-8%	\$6.00	05/04/22 - 13/11/22 (223 days)	223 days	+33%	
109.	Lucky Dog Meaty Chew Beef 96g Pk4 (516943-EA)	\$4.50	01/01/21 - 06/03/22 (430 days)	+56%	\$7.00	07/03/22 - 04/04/22 (29 days)	-14%	\$6.00	05/04/22 - 13/11/22 (223 days)	223 days	+33%	

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Previous Long-Term Regular Price (PLTRP)	'Was' Price (WP) / Price Spike Period					
	Affected Product		Period ¹	% change PLTRP vs WP		Period	WP vs PD Price	% change	PD Price	Period	Days on PD ²	% change PLTRP vs PD Price
110.	Lucky Dog Meaty Chew Lamb 96g Pk4 (516947-EA)	\$4.50	01/01/21 - 06/03/22 (430 days)	+56%	\$7.00	07/03/22 - 04/04/22 (29 days)	-14%		\$6.00	05/04/22 - 13/11/22 (223 days)	223 days	+33%
111.	Lucky Dog Meaty Chew Kangaroo 96g Pk4 (516952-EA)	\$4.50	01/01/21 - 06/03/22 (430 days)	+56%	\$7.00	07/03/22 - 04/04/22 (29 days)	-14%		\$6.00	05/04/22 - 13/11/22 (223 days)	223 days	+33%
112.	Lux Bodywash Evenly Gorgeous 400mL (786192-EA)	\$4.50	01/01/21 - 06/04/22 (461 days)	+47%	\$6.60	07/04/22 - 09/05/22 (33 days)	-24%		\$5.00	10/05/22 - 04/05/23 (360 days)	332 days	+11%
113.	Lux Bodywash Magical Spell 400mL (786160-EA)	\$4.50	01/01/21 - 06/04/22 (461 days)	+47%	\$6.60	07/04/22 - 09/05/22 (33 days)	-24%		\$5.00	10/05/22 - 04/05/23 (360 days)	332 days	+11%
114.	Lux Bodywash Petal Touch 400mL (786193-EA)	\$4.50	01/01/21 - 06/04/22 (461 days)	+47%	\$6.60	07/04/22 - 09/05/22 (33 days)	-24%		\$5.00	10/05/22 - 04/05/23 (360 days)	332 days	+11%
115.	Macro Organic Cannellini Beans 425g (700639-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%		\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%

Item No.	A	B	C	D	E	F	G	H	I	J	K
Affected Product	Previous Long-Term Regular Price (PLTRP)	PLTRP	Period ¹	% change PLTRP vs WP	'Was' Price (WP) / Price Spike Period		% change WP vs PD Price	New 'Prices Dropped' (PD) Price			% change PLTRP vs PD Price
					WP	Period		PD Price	Period	Days on PD ²	
116.	Macro Organic Red Kidney Beans 425g (700640-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%
117.	Macro Organic Black Bean No Added Salt 420g (663584-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%
118.	Macro Organic 3 Bean Mix No Added Salt 420g (663585-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%
119.	Macro Organic 4 Bean Mix No Added Salt 420g (663583-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%
120.	Macro Organic Adzuki Beans No Added Salt 420g (70432-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%
121.	Macro Organic Beans Borlotti No Added Salt 420g (70271-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%

Item No.	A	B	C	D	E	F		G	H	I	J	K
						'Was' Price (WP) / Price Spike Period	Period					
	Affected Product	PLTRP	Previous Long-Term Regular Price (PLTRP)	PLTRP vs WP	WP	Period	WP vs PD Price	PD Price	Period	Days on PD ²	PLTRP vs PD Price	
122.	Macro Organic Chick Peas 425g (700638-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%	
123.	Macro Organic Pinto No Added Salt 420g (70433-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%	
124.	Macro Organic Lentils No Added Salt 425g (771216-EA)	\$1.30	01/01/21 - 21/11/21 (325 days)	+31%	\$1.70	22/11/21 - 04/01/22 (44 days)	-12%	\$1.50	05/01/22 - 29/03/22 (84 days)	84 days	+15%	
125.	Maggi Noodle 2 Minute Wholegrain Chicken 12pk 828g (520851- EA)	\$8.00	01/01/21 - 27/02/22 (423 days)	+25%	\$10.00	28/02/22 - 28/03/22 (29 days)	-10%	\$9.00	06/04/22 - 13/11/22 (222 days)	194 days	+13%	
126.	Maggi Noodle 2 Minute Wholegrain Chicken 12pk 828g (520851- EA)*	\$9.00	29/03/22 - 13/11/22 (230 days)	+22%	\$11.00	14/11/22 - 04/12/22 (21 days)	-9%	\$10.00	05/12/22 - 20/12/22 (16 days)	16 days	+11%	
127.	Maggi Noodle 2 Minute Beef 12pk 888g (343900-EA)	\$8.00	01/01/21 - 27/02/22 (423 days)	+25%	\$10.00	28/02/22 - 28/03/22 (29 days)	-10%	\$9.00	06/04/22 - 13/11/22 (222 days)	194 days	+13%	

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP vs PD Price	
128.	Maggi Noodle 2 Minute Beef 12pk 888g (343900-EA)*	\$9.00	29/03/22 - 13/11/22 (230 days)	+22%	\$11.00	14/11/22 - 04/12/22 (21 days)	-9%	\$10.00	05/12/22 - 20/12/22 (16 days)	16 days	+11%						
129.	Maggi Noodle 2 Minute Chicken 12pk 864g (343892-EA)	\$8.00	01/01/21 - 27/02/22 (423 days)	+25%	\$10.00	28/02/22 - 28/03/22 (29 days)	-10%	\$9.00	06/04/22 - 13/11/22 (222 days)	194 days	+13%						
130.	Maggi Noodle 2 Minute Chicken 12pk 864g (343892-EA)*	\$9.00	29/03/22 - 13/11/22 (230 days)	+22%	\$11.00	14/11/22 - 04/12/22 (21 days)	-9%	\$10.00	05/12/22 - 20/12/22 (16 days)	16 days	+11%						
131.	Maggi Noodle Fusian Hot & Spicy 12pk (819969-EA)	\$8.00	01/01/21 - 27/02/22 (423 days)	+25%	\$10.00	28/02/22 - 28/03/22 (29 days)	-10%	\$9.00	06/04/22 - 13/11/22 (222 days)	194 days	+13%						
132.	Maggi Noodle Fusian Hot & Spicy 12pk (819969-EA)*	\$9.00	29/03/22 - 13/11/22 (230 days)	+22%	\$11.00	14/11/22 - 04/12/22 (21 days)	-9%	\$10.00	05/12/22 - 20/12/22 (16 days)	16 days	+11%						
133.	Maggi Super Noodles Beef Cup Multipack 4pk (253940-EA)	\$5.00	01/01/21 - 27/02/22 (423 days)	+50%	\$7.50	28/02/22 - 30/03/22 (31 days)	-13%	\$6.50	31/03/22 - 01/11/22 (216 days)	216 days	+30%						

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP	
134.	Maggi Super Noodles Chicken Cup Multipack 4pk (246590-EA)	\$5.00	01/01/21 - 27/02/22 (423 days)	+50%	\$7.50	28/02/22 - 30/03/22 (31 days)	-13%	\$6.50	31/03/22 - 13/11/22 (228 days)	228 days	+30%						
135.	Maggi Super Noodles Chicken Cup Multipack 4pk (246590-EA)*	\$6.50	31/03/22 - 13/11/22 (228 days)	+38%	\$9.00	14/11/22 - 04/12/22 (21 days)	-11%	\$8.00	05/12/22 - 20/12/22 (16 days)	16 days	+23%						
136.	Maggie Beer Traditional Camembert 200g (691289-EA)	\$8.00	01/01/21 - 08/05/22 (493 days)	+25%	\$10.00	09/05/22 - 22/05/22 (14 days)	-16%	\$8.40	23/05/22 - 31/01/23 (254 days)	184 days	+5%						
137.	Maggie Beer Triple Cream Brie 200g (691113-EA)	\$8.00	01/01/21 - 08/05/22 (493 days)	+25%	\$10.00	09/05/22 - 22/05/22 (14 days)	-16%	\$8.40	23/05/22 - 31/01/23 (254 days)	184 days	+5%						
138.	Maggie Beer Ash Triple Cream Brie 200g (23975-EA)	\$8.00	01/01/21 - 08/05/22 (493 days)	+25%	\$10.00	09/05/22 - 22/05/22 (14 days)	-16%	\$8.40	23/05/22 - 31/01/23 (254 days)	184 days	+5%						
139.	Mainland Butter Soft 375g (57182-EA)	\$6.25	01/01/21 - 10/07/22 (556 days)	+17%	\$7.30	11/07/22 - 23/08/22 (44 days)	-4%	\$7.00	24/08/22 - 29/11/22 (98 days)	84 days	+12%						

Item No.	A	B	C	D	E	F		G	H	I	J	K		
						Previous Long-Term Regular Price (PLTRP)	% change						New 'Prices Dropped' (PD) Price	
													PLTRP vs WP	WP vs PD Price
	Affected Product													
140.	Mainland Butter Soft Less Salt 375g (57222-EA)	\$6.25	01/01/21 - 10/07/22 (556 days)	+17%	\$7.30	11/07/22 - 23/08/22 (44 days)	-4%	\$7.00	24/08/22 - 29/11/22 (98 days)		84 days	+12%		
141.	Mainland Organic Unsalted Butter 250g (144026-EA)	\$5.00	10/03/21 - 10/07/22 (488 days)	+19%	\$5.95	11/07/22 - 23/08/22 (44 days)	-8%	\$5.50	24/08/22 - 04/03/23 (193 days)		144 days	+10%		
142.	Mainland Organic Butter Pat 250g (799120-EA)	\$5.00	01/01/21 - 10/07/22 (556 days)	+19%	\$5.95	11/07/22 - 23/08/22 (44 days)	-8%	\$5.50	24/08/22 - 02/05/23 (252 days)		189 days	+10%		
143.	Mainland Organic Spreadable 250g (899791-EA)	\$5.50	01/01/21 - 10/07/22 (556 days)	+17%	\$6.45	11/07/22 - 23/08/22 (44 days)	-7%	\$6.00	24/08/22 - 02/05/23 (252 days)		210 days	+9%		
144.	Moccona Almond Latte Caramel pk 8 (159371- EA)	\$4.50	19/05/21 - 03/01/22 (230 days)	+33%	\$6.00	04/01/22 - 15/02/22 (43 days)	-17%	\$5.00	16/02/22 - 02/08/22 (168 days)		112 days	+11%		
145.	Moccona Almond Latte pk 8 (159159-EA)	\$4.50	19/05/21 - 03/01/22 (230 days)	+33%	\$6.00	04/01/22 - 15/02/22 (43 days)	-17%	\$5.00	16/02/22 - 02/08/22 (168 days)		112 days	+11%		

Item No.	A	B	C	D	E	F	G	H	I	J	K								
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	'Was' Price (WP) / Price Spike Period	% change	New 'Prices Dropped' (PD) Price		% change
																	PLTRP vs WP	WP	
146.	Moccona Barista Reserve Capsules Cappuccino 10 10pk (687785- EA)	\$4.50	13/04/21 - 05/10/22 (541 days)	+33%	\$6.00	06/10/22 - 10/11/22 (36 days)	-17%	\$5.00	11/11/22 - 04/05/23 (175 days)	140 days	+11%								
147.	Moccona Barista Reserve Capsules Latte 12 10pk (687786-EA)	\$4.50	13/04/21 - 05/10/22 (541 days)	+33%	\$6.00	06/10/22 - 10/11/22 (36 days)	-17%	\$5.00	11/11/22 - 04/05/23 (175 days)	140 days	+11%								
148.	Moccona Barista Reserve Capsules Long Black 8 10pk (687787-EA)	\$4.50	13/04/21 - 05/10/22 (541 days)	+33%	\$6.00	06/10/22 - 10/11/22 (36 days)	-17%	\$5.00	11/11/22 - 04/05/23 (175 days)	140 days	+11%								
149.	Moccona Cappuccino Soy Pk 8 (92219-EA)	\$4.50	01/01/21 - 03/01/22 (368 days)	+33%	\$6.00	04/01/22 - 15/02/22 (43 days)	-17%	\$5.00	16/02/22 - 02/08/22 (168 days)	112 days	+11%								
150.	Moccona Soy Cappuccino Vanilla Pk 8 (159703-EA)	\$4.50	19/05/21 - 03/01/22 (230 days)	+33%	\$6.00	04/01/22 - 15/02/22 (43 days)	-17%	\$5.00	16/02/22 - 02/08/22 (168 days)	112 days	+11%								
151.	Mother Frosty Berry10 x 375mL (231250-EA)	\$13.50	13/07/22 - 21/02/23 (224 days)	+27%	\$17.20	22/02/23 - 21/03/23 (28 days)	-18%	\$14.15	29/03/23 - 04/05/23 (37 days)	37 days	+5%								

Item No.	A	B	C	D	E	F		G	H	I	J	K
						'Was' Price (WP) / Price Spike Period	Period					
Affected Product		Previous Long-Term Regular Price (PLTRP)		PLTRP vs WP	WP	Period	WP vs PD Price	New 'Prices Dropped' (PD) Price			PLTRP vs PD Price	% change
PLTRP	Period ¹	PD Price	Period					Days on PD ²				
152.	Mother Energy Drink Original 10 x 375mL (177520-EA)	\$13.50	22/07/21 - 21/02/23 (580 days)	+27%	\$17.20	22/02/23 - 21/03/23 (28 days)	-18%	\$14.15	29/03/23 - 04/05/23 (37 days)	37 days	+5%	
153.	Mr Chen's Pantry Hokkien Noodles 400g (123586-EA)	\$1.85	01/01/21 - 26/01/23 (756 days)	+22%	\$2.25	27/01/23 - 21/02/23 (26 days)	-18%	\$1.85	22/02/23 - 04/05/23 (72 days)	72 days	0%	
154.	Mr Chen's Pantry Singapore Noodles 400g (122360-EA)	\$1.85	01/01/21 - 26/01/23 (756 days)	+22%	\$2.25	27/01/23 - 21/02/23 (26 days)	-18%	\$1.85	22/02/23 - 04/05/23 (72 days)	72 days	0%	
155.	Mr Chen's Pantry Thick Egg Noodles 300g (123902-EA)	\$1.75	01/01/21 - 26/01/23 (756 days)	+23%	\$2.15	27/01/23 - 21/02/23 (26 days)	-19%	\$1.75	22/02/23 - 04/05/23 (72 days)	72 days	0%	
156.	Mr Chen's Pantry Thin Egg Noodles 300g (122981-EA)	\$1.75	01/01/21 - 26/01/23 (756 days)	+23%	\$2.15	27/01/23 - 21/02/23 (26 days)	-19%	\$1.75	22/02/23 - 04/05/23 (72 days)	72 days	0%	
157.	Mr Chen's Pantry Udon Noodles 400g (122268-EA)	\$1.85	01/01/21 - 26/01/23 (756 days)	+22%	\$2.25	27/01/23 - 21/02/23 (26 days)	-18%	\$1.85	22/02/23 - 04/05/23 (72 days)	72 days	0%	

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) / Price Spike Period	Period					
Affected Product		Previous Long-Term Regular Price (PLTRP)		% change PLTRP vs WP			% change WP vs PD Price	New 'Prices Dropped' (PD) Price				% change PLTRP vs PD Price
158.	Mr Chen's Pantry Vermicelli Noodles 300g (123892-EA)	\$1.75	01/01/21 - 26/01/23 (756 days)	+23%	\$2.15	27/01/23 - 21/02/23 (26 days)		-19%	\$1.75	22/02/23 - 04/05/23 (72 days)	72 days	0%
159.	Nescafé Blend 43 Dark Roast 300g (156727-EA)	\$13.00	19/05/21 - 07/02/22 (265 days)	+46%	\$19.00	08/02/22 - 16/03/22 (37 days)		-16%	\$16.00	17/03/22 - 21/10/22 (219 days)	177 days	+23%
160.	Nescafé Coffee Blend 43 300g (199136-EA)	\$13.00	01/01/21 - 07/02/22 (403 days)	+46%	\$19.00	08/02/22 - 16/03/22 (37 days)		-16%	\$16.00	17/03/22 - 21/10/22 (219 days)	177 days	+23%
161.	Nescafé Coffee Espresso 300g (212138-EA)	\$13.00	01/01/21 - 07/02/22 (403 days)	+46%	\$19.00	08/02/22 - 16/03/22 (37 days)		-16%	\$16.00	17/03/22 - 21/10/22 (219 days)	177 days	+23%
162.	Nescafé Gold Intense 200g (687036-EA)	\$11.50	01/01/21 - 07/02/22 (403 days)	+74%	\$20.00	08/02/22 - 14/03/22 (35 days)		-30%	\$14.00	15/03/22 - 10/01/23 (302 days)	239 days	+22%
163.	Nescafé Gold Intense 200g (687036-EA)*	\$14.00	15/03/22 - 17/01/23 (309 days)	+57%	\$22.00	18/01/23 - 21/02/23 (35 days)		-32%	\$15.00	22/02/23 - 04/05/23 (72 days)	58 days	+7%

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) / Price Spike Period	Period					
Affected Product		Previous Long-Term Regular Price (PLTRP)		% change	PLTRP vs WP		% change	New 'Prices Dropped' (PD) Price		% change	PLTRP vs PD Price	
		PLTRP	Period ¹		WP	Period			PD Price	Period		
164.	Nescafé Gold Original 200g (687062-EA)	\$11.50	01/01/21 - 07/02/22 (403 days)	+74%	\$20.00	08/02/22 - 14/03/22 (35 days)	-30%		\$14.00	15/03/22 - 10/01/23 (302 days)	239 days	+22%
165.	Nescafé Gold Original 200g (687062-EA)*	\$14.00	15/03/22 - 17/01/23 (309 days)	+57%	\$22.00	18/01/23 - 21/02/23 (35 days)	-32%		\$15.00	22/02/23 - 04/05/23 (72 days)	58 days	+7%
166.	Nescafé Gold Smooth Coffee 180g (703743-EA)	\$11.50	01/01/21 - 07/02/22 (403 days)	+74%	\$20.00	08/02/22 - 14/03/22 (35 days)	-30%		\$14.00	15/03/22 - 10/01/23 (302 days)	246 days	+22%
167.	Nescafé Gold Smooth Coffee 180g (703743-EA)*	\$14.00	15/03/22 - 17/01/23 (309 days)	+57%	\$22.00	18/01/23 - 21/02/23 (35 days)	-32%		\$15.00	22/02/23 - 04/05/23 (72 days)	58 days	+7%
168.	Nestlé Cerelac Rice 4m 200g (379228-EA)	\$5.00	17/02/22 - 07/03/23 (384 days)	+30%	\$6.50	08/03/23 - 29/03/23 (22 days)	-8%		\$6.00	30/03/23 - 04/05/23 (36 days)	36 days	+20%
169.	Nestlé Cerelac Oat & Wheat Prune 200g (61860-EA)	\$5.00	17/02/22 - 07/03/23 (384 days)	+30%	\$6.50	08/03/23 - 29/03/23 (22 days)	-8%		\$6.00	30/03/23 - 04/05/23 (36 days)	36 days	+20%

Item No.	A	B	C		D	E	F		G	H	I	J		K
			Previous Long-Term Regular Price (PLTRP)				% change	'Was' Price (WP) / Price Spike Period				% change	New 'Prices Dropped' (PD) Price	
		PLTRP	Period ¹	PLTRP vs WP	WP	Period			WP vs PD Price	PD Price	Period		Days on PD ²	PLTRP vs PD Price
170.	Nestlé Cerelac Pear 8mth 200g (500113-EA)	\$5.00	17/02/22 - 07/03/23 (384 days)	+30%	\$6.50	08/03/23 - 29/03/23 (22 days)	-8%	\$6.00	30/03/23 - 04/05/23 (36 days)	36 days	+20%			
171.	Nestlé Cerelac Muesli with Banana & Apple 8mth 200g (838881-EA)	\$5.00	17/02/22 - 07/03/23 (384 days)	+30%	\$6.50	08/03/23 - 29/03/23 (22 days)	-8%	\$6.00	30/03/23 - 04/05/23 (36 days)	36 days	+20%			
172.	Nicorette Invisible Patch 15mg 7pk (140470-EA)	\$30.00	17/02/21 - 28/02/22 (377 days)	+21%	\$36.40	01/03/22 - 28/03/22 (28 days)	-15%	\$31.00	29/03/22 - 30/08/22 (155 days)	155 days	+3%			
173.	Nicorette QuickMist Cool Berry Duo 26.4m (65268-EA)	\$60.00	01/01/21 - 28/02/22 (424 days)	+16%	\$69.70	01/03/22 - 28/03/22 (28 days)	-8%	\$64.00	29/03/22 - 23/08/22 (148 days)	106 days	+7%			
174.	Nicorette QuickMist Duo 26.4mL (683857-EA)	\$60.00	01/01/21 - 28/02/22 (424 days)	+16%	\$69.70	01/03/22 - 28/03/22 (28 days)	-8%	\$64.00	29/03/22 - 23/08/22 (148 days)	106 days	+7%			
175.	Nicorette InvisiPatch25mg 7 (762851-EA)	\$30.00	21/01/21 - 28/02/22 (404 days)	+21%	\$36.40	01/03/22 - 28/03/22 (28 days)	-15%	\$31.00	29/03/22 - 30/08/22 (155 days)	155 days	+3%			

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP	
176.	OB Finest 3 Seed Crisps 110g (56857-EA)	\$6.00	01/01/21 - 27/07/22 (573 days)	+25%	\$7.50	28/07/22 - 05/09/22 (40 days)	-13%	\$6.50	06/09/22 - 04/05/23 (241 days)	199 days	+8%						
177.	OB Finest Apricot & Macadamia Specialty Crackers 150g (626516-EA)	\$6.00	01/01/21 - 27/07/22 (573 days)	+25%	\$7.50	28/07/22 - 05/09/22 (40 days)	-13%	\$6.50	06/09/22 - 04/05/23 (241 days)	199 days	+8%						
178.	OB Finest Date & Pistachio 150g (693040-EA)	\$6.00	01/01/21 - 27/07/22 (573 days)	+25%	\$7.50	28/07/22 - 05/09/22 (40 days)	-13%	\$6.50	06/09/22 - 04/05/23 (241 days)	164 days	+8%						
179.	OB Finest Fig & Pecan Specialty Crackers 150g (626523-EA)	\$6.00	01/01/21 - 27/07/22 (573 days)	+25%	\$7.50	28/07/22 - 05/09/22 (40 days)	-13%	\$6.50	06/09/22 - 04/05/23 (241 days)	199 days	+8%						
180.	OB Finest Gluten Free Fig & Pistachio Crackers 130g (60276- EA)	\$6.00	01/01/21 - 27/07/22 (573 days)	+25%	\$7.50	28/07/22 - 05/09/22 (40 days)	-13%	\$6.50	06/09/22 - 04/05/23 (241 days)	199 days	+8%						
181.	OB Finest Wafer Crackers Activated Charcoal 100g (669012-EA)	\$3.00	01/01/21 - 27/07/22 (573 days)	+33%	\$4.00	28/07/22 - 05/09/22 (40 days)	-13%	\$3.50	06/09/22 - 04/05/23 (241 days)	185 days	+17%						

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Previous Long-Term Regular Price (PLTRP)	'Was' Price (WP) / Price Spike Period					
	Affected Product							WP vs PD Price	New 'Prices Dropped' (PD) Price			% change
182.	OB Finest Black Pepper Wafer Crackers 100g (861401-EA)	\$3.00	01/01/21 - 27/07/22 (573 days)	+33%	\$4.00	28/07/22 - 05/09/22 (40 days)		-13%	\$3.50	06/09/22 - 04/05/23 (241 days)	185 days	+17%
183.	OB Finest Original Wafer Crackers 100g (861335-EA)	\$3.00	01/01/21 - 27/07/22 (573 days)	+33%	\$4.00	28/07/22 - 05/09/22 (40 days)		-13%	\$3.50	06/09/22 - 04/05/23 (241 days)	185 days	+17%
184.	OB Finest Crackers Cashew & Rosemary 150g (516108-EA)	\$6.00	01/01/21 - 27/07/22 (573 days)	+25%	\$7.50	28/07/22 - 05/09/22 (40 days)		-13%	\$6.50	06/09/22 - 04/05/23 (241 days)	164 days	+8%
185.	Ob Finest Crackers Cranberry & Pumpkin 150g (516107-EA)	\$6.00	01/01/21 - 27/07/22 (573 days)	+25%	\$7.50	28/07/22 - 05/09/22 (40 days)		-13%	\$6.50	06/09/22 - 04/05/23 (241 days)	199 days	+8%
186.	OB Finest Gluten Free Original Wafer 100gm (558373-EA)	\$3.00	01/01/21 - 27/07/22 (573 days)	+33%	\$4.00	28/07/22 - 05/09/22 (40 days)		-13%	\$3.50	06/09/22 - 04/05/23 (241 days)	185 days	+17%
187.	Ocean Blue Salmon Smoked 300g (365407-EA) ⁸	\$12.50	01/01/21 - 27/04/22 (482 days)	+20%	\$15.00	28/04/22 - 06/06/22 (40 days)		-1%	\$14.80	07/06/22 - 04/05/23 (332 days)	185 days	+18%

⁸ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

Item No.	A	B	C		D	E	F	G	H	I	J	K
			Previous Long-Term Regular Price (PLTRP)	Period ¹								
					Affected Product	% change	PLTRP vs WP	'Was' Price (WP) / Price Spike Period				
PLTRP	Period ¹	WP	Period	PD Price				Period	Days on PD ²			
188.	Oreo Family Pack Original 370g (73032-EA)	\$3.50	01/01/21 - 27/11/22 (696 days)	+43%	\$5.00	28/11/22 - 19/12/22 (22 days)	-10%	\$4.50	20/12/22 - 04/05/23 (136 days)	136 days	+29%	
189.	Palmolive Dishwash Original 750mL (273026-EA)	\$3.50	01/01/21 - 05/02/23 (766 days)	+29%	\$4.50	06/02/23 - 20/03/23 (43 days)	-11%	\$4.00	21/03/23 - 02/05/23 (43 days)	43 days	+14%	
190.	Pascall Marshmallows Vanilla & Raspberry 520g (828998-EA)	\$5.00	01/01/21 - 31/08/22 (608 days)	+30%	\$6.50	01/09/22 - 05/10/22 (35 days)	-8%	\$6.00	06/10/22 - 04/05/23 (211 days)	211 days	+20%	
191.	Pepsi Max Cans 30 x 375mL (773129-EA)	\$19.00	01/01/21 - 30/01/22 (395 days)	+68%	\$32.00	31/01/22 - 28/02/22 (29 days)	-31%	\$22.00	01/03/22 - 27/07/22 (149 days)	149 days	+16%	
192.	Pepsi Regular Cans 30 x 375mL (773147-EA)	\$19.00	01/01/21 - 30/01/22 (395 days)	+68%	\$32.00	31/01/22 - 28/02/22 (29 days)	-31%	\$22.00	01/03/22 - 27/07/22 (149 days)	149 days	+16%	
193.	Pledge Lemon Extra Care 330mL (272602-EA)	\$4.50	01/01/21 - 04/09/22 (612 days)	+33%	\$6.00	05/09/22 - 17/10/22 (43 days)	-10%	\$5.40	18/10/22 - 04/05/23 (199 days)	199 days	+20%	

Item No.	A	B	C	D	E	F		G	H	I	J	K
						'Was' Price (WP) / Price Spike Period	Period					
	Affected Product	PLTRP	Previous Long-Term Regular Price (PLTRP)	% change PLTRP vs WP	WP	Period	WP vs PD Price	PD Price	Period	Days on PD ²	PLTRP vs PD Price	
194.	Président French Butter Salted 200g (84267-EA)	\$4.00	01/01/21 - 20/10/22 (658 days)	+38%	\$5.50	21/10/22 - 22/11/22 (33 days)	-18%	\$4.50	23/11/22 - 16/04/23 (145 days)	117 days	+13%	
195.	Président French Butter Unsalted 200g (83334-EA)	\$4.00	01/01/21 - 20/10/22 (658 days)	+38%	\$5.50	21/10/22 - 22/11/22 (33 days)	-18%	\$4.50	23/11/22 - 16/04/23 (145 days)	117 days	+13%	
196.	Raid Exterminator Bomb 3 Pack (742046-EA)	\$10.00	01/01/21 - 04/09/22 (612 days)	+50%	\$15.00	05/09/22 - 17/10/22 (43 days)	-13%	\$13.00	18/10/22 - 04/05/23 (199 days)	199 days	+30%	
197.	Raid Max Ant Killer 375g (788751-EA)	\$9.00	01/01/21 - 04/09/22 (612 days)	+33%	\$12.00	05/09/22 - 17/10/22 (43 days)	-8%	\$11.00	18/10/22 - 04/05/23 (199 days)	143 days	+22%	
198.	Raid Max Multi Insect Killer Spray 300g (642423-EA)	\$8.00	01/01/21 - 04/09/22 (612 days)	+56%	\$12.50	05/09/22 - 17/10/22 (43 days)	-16%	\$10.50	18/10/22 - 04/05/23 (199 days)	150 days	+31%	
199.	Raid Night & Day Fly & Mozzie Protection Primary pk1 (311072-EA)	\$9.00	01/01/21 - 04/09/22 (612 days)	+50%	\$13.50	05/09/22 - 17/10/22 (43 days)	-7%	\$12.50	18/10/22 - 04/05/23 (199 days)	199 days	+39%	

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP	
200.	Raid Night & Day Fly & Mozzie Refill 4.20g (336353-EA)	\$13.00	01/01/21 - 04/09/22 (612 days)	+35%	\$17.50	05/09/22 - 17/10/22 (43 days)	-6%	\$16.50	18/10/22 - 04/05/23 (199 days)	199 days	+27%						
201.	Rexona Men Antiperspirant Original 250mL (1079-EA)	\$5.00	01/01/21 - 07/04/22 (462 days)	+30%	\$6.50	08/04/22 - 08/05/22 (31 days)	-8%	\$6.00	09/05/22 - 04/05/23 (361 days)	361 days	+20%						
202.	Rexona Men Antiperspirant Quantum 250mL (311322-EA)	\$5.00	01/01/21 - 07/04/22 (462 days)	+30%	\$6.50	08/04/22 - 08/05/22 (31 days)	-8%	\$6.00	09/05/22 - 04/05/23 (361 days)	361 days	+20%						
203.	Rexona Men Antiperspirant Sport Fresh 250mL (672028-EA)	\$5.00	01/01/21 - 07/04/22 (462 days)	+30%	\$6.50	08/04/22 - 08/05/22 (31 days)	-8%	\$6.00	09/05/22 - 04/05/23 (361 days)	361 days	+20%						
204.	Rexona Men Antiperspirant Ice Cool 250mL (1087-EA)	\$5.00	01/01/21 - 07/04/22 (462 days)	+30%	\$6.50	08/04/22 - 08/05/22 (31 days)	-8%	\$6.00	09/05/22 - 04/05/23 (361 days)	361 days	+20%						
205.	Rexona Women Antiperspirant Hypo-Allergenic 250mL (62949- EA)	\$5.00	01/01/21 - 07/04/22 (462 days)	+30%	\$6.50	08/04/22 - 08/05/22 (31 days)	-8%	\$6.00	09/05/22 - 04/05/23 (361 days)	361 days	+20%						

Item No.	A	B	C	D	E	F	G	H	I	J	K					
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price	% change
206.	Rexona Women Antiperspirant Cotton Dry 250mL (231529-EA)	\$5.00	01/01/21 - 07/04/22 (462 days)	+30%	\$6.50	08/04/22 - 08/05/22 (31 days)	-8%	\$6.00	09/05/22 - 04/05/23 (361 days)	361 days	+20%					
207.	Rexona Women Antiperspirant Sexy Bouquet 250mL (712398-EA)	\$5.00	01/01/21 - 07/04/22 (462 days)	+30%	\$6.50	08/04/22 - 08/05/22 (31 days)	-8%	\$6.00	09/05/22 - 04/05/23 (361 days)	361 days	+20%					
208.	Rexona Women Antiperspirant Classic 250mL (25494-EA)	\$5.00	01/01/21 - 07/04/22 (462 days)	+30%	\$6.50	08/04/22 - 08/05/22 (31 days)	-8%	\$6.00	09/05/22 - 04/05/23 (361 days)	361 days	+20%					
209.	Sakata Rice Cracker Plain 100g (41814-EA)	\$2.00	01/01/21 - 27/07/22 (573 days)	+38%	\$2.75	28/07/22 - 31/08/22 (35 days)	-16%	\$2.30	01/09/22 - 04/05/23 (246 days)	218 days	+15%					
210.	Sakata Rice Cracker Sour Cream & Chives 100g (199671-EA)	\$2.00	01/01/21 - 27/07/22 (573 days)	+38%	\$2.75	28/07/22 - 31/08/22 (35 days)	-16%	\$2.30	01/09/22 - 04/05/23 (246 days)	218 days	+15%					
211.	Sakata Rice Crackers Cheddar Cheese 100g (199639-EA)	\$2.00	01/01/21 - 27/07/22 (573 days)	+38%	\$2.75	28/07/22 - 31/08/22 (35 days)	-16%	\$2.30	01/09/22 - 04/05/23 (246 days)	218 days	+15%					

Item No.	A	B	C	D	E	F		G	H	I	J	K	
						Price Spike Period							
						WP	Period						
Affected Product		Previous Long-Term Regular Price (PLTRP)		% change	'Was' Price (WP) / Price Spike Period		WP vs PD Price	New 'Prices Dropped' (PD) Price					% change
		PLTRP	Period ¹	PLTRP vs WP			PLTRP vs PD Price						
212.	Sakata Rice Crackers Classic Barbeque 100g (199643-EA)	\$2.00	01/01/21 - 27/07/22 (573 days)	+38%	\$2.75	28/07/22 - 31/08/22 (35 days)	-16%	\$2.30	01/09/22 - 04/05/23 (246 days)	218 days	+15%		
213.	Sakata Rice Crackers Seaweed 90g (323336-EA)	\$2.00	01/01/21 - 27/07/22 (573 days)	+38%	\$2.75	28/07/22 - 31/08/22 (35 days)	-16%	\$2.30	01/09/22 - 04/05/23 (246 days)	218 days	+15%		
214.	Sakata Wholegrain Rice Crackers Original 90g (261618-EA)	\$2.00	01/01/21 - 25/07/22 (571 days)	+38%	\$2.75	26/07/22 - 31/08/22 (37 days)	-16%	\$2.30	01/09/22 - 04/05/23 (246 days)	218 days	+15%		
215.	Sam's Pantry Apple Crumble Protein Bar 5pk (116577-EA)	\$3.50	01/01/21 - 10/07/22 (556 days)	+57%	\$5.50	11/07/22 - 21/08/22 (42 days)	-18%	\$4.50	22/08/22 - 04/05/23 (256 days)	200 days	+29%		
216.	Sam's Pantry Honey Salted Macadamia Nut Bar 5pk (117296-EA)	\$3.50	01/01/21 - 10/07/22 (556 days)	+43%	\$5.00	11/07/22 - 21/08/22 (42 days)	-20%	\$4.00	22/08/22 - 04/05/23 (256 days)	200 days	+14%		
217.	Sam's Pantry Rocky Road Protein Bar 190g (37792-EA)	\$3.50	01/01/21 - 10/07/22 (556 days)	+57%	\$5.50	11/07/22 - 21/08/22 (42 days)	-18%	\$4.50	22/08/22 - 04/05/23 (256 days)	200 days	+29%		

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP vs PD Price	
218.	Sam's Pantry Roasted Hazelnut Protein Bar 190g (40251-EA)	\$3.50	01/01/21 - 10/07/22 (556 days)	+57%	\$5.50	11/07/22 - 21/08/22 (42 days)	-18%	\$4.50	22/08/22 - 04/05/23 (256 days)	200 days	+29%						
219.	Sam's Pantry Salted Caramel Nut Bar 170g (37489-EA)	\$3.50	01/01/21 - 10/07/22 (556 days)	+43%	\$5.00	11/07/22 - 21/08/22 (42 days)	-20%	\$4.00	22/08/22 - 04/05/23 (256 days)	200 days	+14%						
220.	Sam's Pantry Cookie Dough Low Sugar Protein Bar 190g 5pk (174870-EA)	\$3.50	04/08/21 - 10/07/22 (341 days)	+57%	\$5.50	11/07/22 - 21/08/22 (42 days)	-18%	\$4.50	22/08/22 - 04/05/23 (256 days)	200 days	+29%						
221.	Sam's Pantry Caramel Brownie Low Sugar Protein Bar 190g 5pk (175803-EA)	\$3.50	04/08/21 - 10/07/22 (341 days)	+57%	\$5.50	11/07/22 - 21/08/22 (42 days)	-18%	\$4.50	22/08/22 - 04/05/23 (256 days)	200 days	+29%						
222.	Sanitarium Weet Bix Gluten Free 375g (794875-EA)	\$4.50	01/01/21 - 25/05/22 (510 days)	+22%	\$5.50	26/05/22 - 27/06/22 (33 days)	-13%	\$4.80	28/06/22 - 04/05/23 (311 days)	276 days	+7%						
223.	Sanitarium Weet-Bix Apricot Bites 500g (319430-EA)	\$4.00	01/01/21 - 29/05/22 (514 days)	+25%	\$5.00	30/05/22 - 27/06/22 (29 days)	-10%	\$4.50	28/06/22 - 04/05/23 (311 days)	269 days	+13%						

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price			% change
															PLTRP	Period ¹	PLTRP vs WP	
224.	Sanitarium Weet-Bix Crunchy Honey Bites 510g (319333-EA)	\$4.00	01/01/21 - 29/05/22 (514 days)	+25%	\$5.00	30/05/22 - 27/06/22 (29 days)	-10%	\$4.50	28/06/22 - 04/05/23 (311 days)	269 days	+13%							
225.	Sanitarium Weet-Bix Wildberry Bites 500g (319428-EA)	\$4.00	01/01/21 - 29/05/22 (514 days)	+25%	\$5.00	30/05/22 - 27/06/22 (29 days)	-10%	\$4.50	28/06/22 - 04/05/23 (311 days)	269 days	+13%							
226.	Schweppes Lemonade Cans 30 x 375mL (773144-EA)	\$19.00	01/01/21 - 30/01/22 (395 days)	+68%	\$32.00	31/01/22 - 28/02/22 (29 days)	-31%	\$22.00	01/03/22 - 27/07/22 (149 days)	149 days	+16%							
227.	Solo Original Cans 30 x 375mL (773142-EA)	\$19.00	01/01/21 - 30/01/22 (395 days)	+68%	\$32.00	31/01/22 - 28/02/22 (29 days)	-31%	\$22.00	01/03/22 - 27/07/22 (149 days)	149 days	+16%							
228.	South Cape Cheese Fetta Marinated 350g (19115-EA)	\$10.00	01/01/21 - 26/10/22 (664 days)	+30%	\$13.00	27/10/22 - 23/11/22 (28 days)	-12%	\$11.50	24/11/22 - 04/05/23 (162 days)	134 days	+15%							
229.	Sprite Lemonade PET 2L (96114-EA) ⁹	\$2.35	01/01/21 - 02/02/22 (398 days)	+85%	\$4.35	03/02/22 - 28/02/22 (26 days)	-28%	\$3.15	01/03/22 - 17/12/22 (292 days)	292 days	+34%							

⁹ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in Tasmania.

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP	
230.	Sprite No Sugar 2L (224328-EA) ¹⁰	\$2.35	01/01/21 - 02/02/22 (398 days)	+85%	\$4.35	03/02/22 - 28/02/22 (26 days)	-28%	\$3.15	01/03/22 - 29/07/22 (151 days)	151 days	+34%						
231.	Starbucks Espresso Roast Capsules 36pk (221793-EA)	\$20.00	11/04/22 - 24/01/23 (289 days)	+20%	\$24.00	25/01/23 - 03/03/23 (38 days)	-8%	\$22.00	04/03/23 - 02/05/23 (60 days)	53 days	+10%						
232.	Starbucks House Blend Lungo Capsules 36pk (221229-EA)	\$20.00	11/04/22 - 24/01/23 (289 days)	+20%	\$24.00	25/01/23 - 03/03/23 (38 days)	-8%	\$22.00	04/03/23 - 02/05/23 (60 days)	53 days	+10%						
233.	Stayfree Pad Ultra Thin Wings Night 10pk (44861-EA)	\$4.50	01/01/21 - 15/03/22 (439 days)	+18%	\$5.30	16/03/22 - 03/04/22 (19 days)	-9%	\$4.80	04/05/22 - 30/08/22 (119 days)	77 days	+7%						
234.	Stayfree Pads Ultra Thin Wings Super 12pk (58657-EA)	\$4.50	01/01/21 - 15/03/22 (439 days)	+18%	\$5.30	16/03/22 - 03/04/22 (19 days)	-9%	\$4.80	04/05/22 - 30/08/22 (119 days)	77 days	+7%						
235.	Stayfree Pads Ultra Thin Wings Light 16pk (233495-EA)	\$4.50	01/01/21 - 15/03/22 (439 days)	+18%	\$5.30	16/03/22 - 03/04/22 (19 days)	-9%	\$4.80	04/05/22 - 30/08/22 (119 days)	91 days	+7%						

¹⁰ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in Tasmania.

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Previous Long-Term Regular Price (PLTRP)	'Was' Price (WP) / Price Spike Period					
	Affected Product		Period ¹	PLTRP vs WP		Period	Price	WP vs PD	PD Price	Period	Days on PD ²	% change PLTRP vs PD Price
236.	Stayfree Regular Wings 20pk (823943-EA)	\$4.30	01/01/21 - 03/04/22 (458 days)	+40%	\$6.00	04/04/22 - 01/05/22 (28 days)	-20%		\$4.80	02/05/22 - 30/08/22 (121 days)	79 days	+12%
237.	Stayfree Super Wings 18pk (823940-EA)	\$4.30	01/01/21 - 03/04/22 (458 days)	+40%	\$6.00	04/04/22 - 01/05/22 (28 days)	-20%		\$4.80	02/05/22 - 30/08/22 (121 days)	79 days	+12%
238.	Stayfree Ultra Thin Wings Regular 14pk (370631-EA)	\$4.50	01/01/21 - 15/03/22 (439 days)	+18%	\$5.30	16/03/22 - 03/04/22 (19 days)	-9%		\$4.80	04/05/22 - 30/08/22 (119 days)	77 days	+7%
239.	SunRice Brown Quinoa 450g (137595-EA)	\$3.50	10/02/21 - 05/06/22 (481 days)	+29%	\$4.50	06/06/22 - 20/07/22 (45 days)	-11%		\$4.00	21/07/22 - 04/05/23 (288 days)	274 days	+14%
240.	Sunkist Orange Cans 30 x 375mL (830734-EA)	\$19.00	01/01/21 - 30/01/22 (395 days)	+68%	\$32.00	31/01/22 - 28/02/22 (29 days)	-31%		\$22.00	01/03/22 - 27/07/22 (149 days)	149 days	+16%
241.	SunRice Basmati Cup 240gm (371049-EA) ¹¹	\$2.50	01/01/21 - 05/06/22 (521 days)	+40%	\$3.50	06/06/22 - 20/07/22 (45 days)	-14%		\$3.00	21/07/22 - 04/05/23 (288 days)	239 days	+20%

¹¹ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

Item No.	A	B	C		D	E	F	G	H	I	J	K	
			Previous Long-Term Regular Price (PLTRP)	Period ¹									New 'Prices Dropped' (PD) Price
	Affected Product				% change	'Was' Price (WP) / Price Spike Period		% change				% change	
						WP	Period		PD Price	Period		PLTRP vs PD Price	
242.	SunRice Brown Large Rice Cup 250g (352043-EA) ¹²	\$2.50	01/01/21 - 05/06/22 (521 days)	+40%	\$3.50	06/06/22 - 20/07/22 (45 days)	-14%	\$3.00	21/07/22 - 04/05/23 (288 days)	239 days	+20%		
243.	SunRice Brown Multigrain Rice 90 seconds 250g (244756-EA) ¹³	\$2.50	01/01/21 - 05/06/22 (521 days)	+40%	\$3.50	06/06/22 - 20/07/22 (45 days)	-14%	\$3.00	21/07/22 - 04/05/23 (288 days)	253 days	+20%		
244.	SunRice Indian Basmati Rice 90 seconds 250g (267561-EA) ¹⁴	\$2.50	01/01/21 - 05/06/22 (521 days)	+40%	\$3.50	06/06/22 - 20/07/22 (45 days)	-14%	\$3.00	21/07/22 - 04/05/23 (288 days)	253 days	+20%		
245.	SunRice Jasmine Cup 250gm (371052-EA) ¹⁵	\$2.50	01/01/21 - 05/06/22 (521 days)	+40%	\$3.50	06/06/22 - 20/07/22 (45 days)	-14%	\$3.00	21/07/22 - 04/05/23 (288 days)	239 days	+20%		

¹² It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

¹³ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

¹⁴ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

¹⁵ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Previous Long-Term Regular Price (PLTRP)	'Was' Price (WP) / Price Spike Period					
	Affected Product	PLTRP	Period ¹	PLTRP vs WP	WP	Period	Price	PD Price	Period	Days on PD ²	PLTRP vs PD Price	
246.	SunRice Jasmine Rice 450g (352039-EA)	\$3.50	01/01/21 - 05/06/22 (521 days)	+29%	\$4.50	06/06/22 - 20/07/22 (45 days)	-11%	\$4.00	21/07/22 - 04/05/23 (288 days)	274 days	+14%	
247.	SunRice Jasmine Rice 90 seconds 250g (244754-EA) ¹⁶	\$2.50	01/01/21 - 05/06/22 (521 days)	+40%	\$3.50	06/06/22 - 20/07/22 (45 days)	-14%	\$3.00	21/07/22 - 04/05/23 (288 days)	253 days	+20%	
248.	SunRice Long Grain White 450g (311466-EA)	\$3.50	01/01/21 - 05/06/22 (521 days)	+29%	\$4.50	06/06/22 - 20/07/22 (45 days)	-11%	\$4.00	21/07/22 - 04/05/23 (288 days)	274 days	+14%	
249.	SunRice Rice Fragrant Brown 450g (311461-EA)	\$3.50	01/01/21 - 05/06/22 (521 days)	+29%	\$4.50	06/06/22 - 20/07/22 (45 days)	-11%	\$4.00	21/07/22 - 04/05/23 (288 days)	274 days	+14%	
250.	SunRice Rice Indian Basmati 450g (311469-EA)	\$3.50	01/01/21 - 05/06/22 (521 days)	+29%	\$4.50	06/06/22 - 20/07/22 (45 days)	-11%	\$4.00	21/07/22 - 04/05/23 (288 days)	274 days	+14%	

¹⁶ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) / Price Spike Period	Period					
Affected Product			Previous Long-Term Regular Price (PLTRP)	% change				% change	New 'Prices Dropped' (PD) Price			% change
			PLTRP	PLTRP vs WP	WP	Period	Price	WP vs PD	PD Price	Period	Days on PD ²	PLTRP vs PD Price
251.	SunRice White Long Grain Rice 90 seconds 250g (244755-EA) ¹⁷	\$2.50	01/01/21 - 05/06/22 (521 days)	+40%	\$3.50	06/06/22 - 20/07/22 (45 days)	-14%		\$3.00	21/07/22 - 04/05/23 (288 days)	253 days	+20%
252.	SunRice White Large Rice Cup 250g (352041-EA) ¹⁸	\$2.50	01/01/21 - 05/06/22 (521 days)	+40%	\$3.50	06/06/22 - 20/07/22 (45 days)	-14%		\$3.00	21/07/22 - 04/05/23 (288 days)	239 days	+20%
253.	Toobs 150g (170552-EA)	\$3.00	21/07/21 - 28/07/22 (373 days)	+60%	\$4.80	29/07/22 - 30/08/22 (33 days)	-27%		\$3.50	31/08/22 - 12/02/23 (166 days)	166 days	+17%
254.	Twisties Cheese 270g (586679-EA)	\$3.00	01/01/21 - 28/07/22 (574 days)	+60%	\$4.80	29/07/22 - 30/08/22 (33 days)	-27%		\$3.50	31/08/22 - 12/02/23 (166 days)	166 days	+17%
255.	Twisties Chicken 270g (586811-EA)	\$3.00	01/01/21 - 28/07/22 (574 days)	+60%	\$4.80	29/07/22 - 30/08/22 (33 days)	-27%		\$3.50	31/08/22 - 12/02/23 (166 days)	166 days	+17%

¹⁷ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

¹⁸ It is not alleged that contraventions in relation to this Affected Product occurred in Woolworths stores located in the Northern Territory.

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price			% change
															PLTRP vs WP	WP vs PD Price	Days on PD ²	
256.	Uncle Tobys Muesli Bar Choc Chip 469g (597602-EA)	\$6.00	01/01/21 - 28/02/22 (424 days)	+33%	\$8.00	01/03/22 - 06/04/22 (37 days)	-13%	\$7.00	07/04/22 - 23/08/22 (139 days)	118 days	+17%							
257.	Uncle Tobys Muesli Bar Choc Faves 469g (664101-EA)	\$6.00	01/01/21 - 28/02/22 (424 days)	+33%	\$8.00	01/03/22 - 06/04/22 (37 days)	-13%	\$7.00	07/04/22 - 23/08/22 (139 days)	118 days	+17%							
258.	Uncle Tobys Muesli Bar Lunchbox Favourites 469g (597603-EA)	\$6.00	01/01/21 - 28/02/22 (424 days)	+33%	\$8.00	01/03/22 - 06/04/22 (37 days)	-13%	\$7.00	07/04/22 - 12/08/22 (128 days)	107 days	+17%							
259.	Uncle Tobys Muesli Bar Strawberry Yoghurt 469g (597604-EA)	\$6.00	01/01/21 - 28/02/22 (424 days)	+33%	\$8.00	01/03/22 - 06/04/22 (37 days)	-13%	\$7.00	07/04/22 - 23/08/22 (139 days)	118 days	+17%							
260.	Uncle Tobys Muesli Bar Variety Pk 469g (597446-EA)	\$6.00	01/01/21 - 28/02/22 (424 days)	+33%	\$8.00	01/03/22 - 06/04/22 (37 days)	-13%	\$7.00	07/04/22 - 09/06/22 (64 days)	57 days	+17%							
261.	Uncle Tobys Muesli Bar Yoghurt Variety Pk 469g (667658- EA)	\$6.00	01/01/21 - 28/02/22 (424 days)	+33%	\$8.00	01/03/22 - 06/04/22 (37 days)	-13%	\$7.00	07/04/22 - 23/08/22 (139 days)	118 days	+17%							

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP	
262.	Vicks VapoDops Butter Menthol 42pk (84578-EA)	\$6.80	09/02/21 - 19/04/22 (435 days)	+18%	\$8.00	20/04/22 - 09/05/22 (20 days)	-10%	\$7.20	10/05/22 - 23/08/22 (106 days)	57 days	+6%						
263.	Vicks VapoDops Original Menthol 42pk (84576-EA)	\$6.80	09/02/21 - 19/04/22 (435 days)	+18%	\$8.00	20/04/22 - 09/05/22 (20 days)	-10%	\$7.20	10/05/22 - 23/08/22 (106 days)	57 days	+6%						
264.	Vitasoy Almond Milky 1L (155694-EA)	\$3.00	19/05/21 - 02/08/22 (441 days)	+17%	\$3.50	03/08/22 - 23/08/22 (21 days)	-11%	\$3.10	24/08/22 - 29/11/22 (98 days)	98 days	+3%						
265.	Viva Select-a-Size Paper Towel 3pk (99245-EA)	\$4.00	01/01/21 - 01/05/22 (486 days)	+38%	\$5.50	02/05/22 - 29/05/22 (28 days)	-18%	\$4.50	30/05/22 - 05/02/23 (252 days)	252 days	+13%						
266.	Viva Select-a-Size Paper Towel 3pk (99245-EA)*	\$4.50	30/05/22 - 05/02/23 (252 days)	+44%	\$6.50	06/02/23 - 19/03/23 (42 days)	-15%	\$5.50	20/03/23 - 04/05/23 (46 days)	46 days	+22%						
267.	Western Star Butter Regular 500g (41287-EA)	\$6.50	01/01/21 - 10/07/22 (556 days)	+15%	\$7.50	11/07/22 - 23/08/22 (44 days)	-7%	\$7.00	24/08/22 - 29/11/22 (98 days)	91 days	+8%						

Item No.	A	B	C	D	E	F	G	H	I	J	K						
												Affected Product	Previous Long-Term Regular Price (PLTRP)	% change	New 'Prices Dropped' (PD) Price		% change
															PLTRP vs WP	WP vs PD Price	
268.	Western Star Chef's Choice Butter Pats 500g (712251-EA)	\$6.50	01/01/21 - 10/07/22 (556 days)	+15%	\$7.50	11/07/22 - 23/08/22 (44 days)	-7%	\$7.00	24/08/22 - 29/11/22 (98 days)	91 days	+8%						
269.	Wiltshire Easybake Round Cake Pan 20cm (848425-EA)	\$8.00	06/01/21 - 01/09/21 (239 days)	+25%	\$10.00	02/09/21 - 28/09/21 (27 days)	-20%	\$8.00	29/09/21 - 12/01/22 (106 days)	85 days	0%						
270.	Wiltshire Easybake Square Cake Pan 20cm (848424-EA)	\$8.00	06/01/21 - 01/09/21 (239 days)	+25%	\$10.00	02/09/21 - 28/09/21 (27 days)	-20%	\$8.00	29/09/21 - 12/01/22 (106 days)	85 days	0%						
271.	Zafarelli Pasta Bucatini No 6 500g (9015-EA)	\$1.60	23/02/21 - 25/04/22 (427 days)	+25%	\$2.00	26/04/22 - 29/05/22 (34 days)	-8%	\$1.85	30/05/22 - 04/05/23 (340 days)	284 days	+16%						
272.	Zafarelli Pasta Fettuccine No 12 500g (98596-EA)	\$1.60	23/02/21 - 25/04/22 (427 days)	+25%	\$2.00	26/04/22 - 29/05/22 (34 days)	-8%	\$1.85	30/05/22 - 04/05/23 (340 days)	284 days	+16%						
273.	Zafarelli Pasta Fusilli No 17 500g (9011-EA)	\$1.60	23/02/21 - 25/04/22 (427 days)	+25%	\$2.00	26/04/22 - 29/05/22 (34 days)	-8%	\$1.85	30/05/22 - 04/05/23 (340 days)	284 days	+16%						

Item No.	A	B	C	D	E	F		G	H	I	J	K
						'Was' Price (WP) / Price Spike Period	Period					
	Affected Product	Previous Long-Term Regular Price (PLTRP)	Period ¹	% change PLTRP vs WP				% change WP vs PD Price	New 'Prices Dropped' (PD) Price			% change PLTRP vs PD Price
274.	Zafarelli Pasta Spaghetti No 4 500g (9014-EA)	\$1.60	23/02/21 - 25/04/22 (427 days)	+25%	\$2.00	26/04/22 - 29/05/22 (34 days)		-8%	\$1.85	30/05/22 - 04/05/23 (340 days)	284 days	+16%
275.	Zafarelli Pasta Liscio Piccolo No 40 500g (94849-EA)	\$1.60	23/02/21 - 25/04/22 (427 days)	+25%	\$2.00	26/04/22 - 29/05/22 (34 days)		-8%	\$1.85	30/05/22 - 04/05/23 (340 days)	284 days	+16%
276.	Zafarelli Pasta Pennette Rigate No 18 500g (9010-EA)	\$1.60	23/02/21 - 25/04/22 (427 days)	+25%	\$2.00	26/04/22 - 29/05/22 (34 days)		-8%	\$1.85	30/05/22 - 04/05/23 (340 days)	284 days	+16%