

## NOTICE OF FILING

### Details of Filing

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File Number:	VID1247/2024
File Title:	BENJAMIN GLENN DEMERY v COLES SUPERMARKETS AUSTRALIA PTY LTD (ACN 004 189 708)
Registry:	VICTORIA REGISTRY - FEDERAL COURT OF AUSTRALIA



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Registrar

### Important Information

This Notice has been inserted as the first page of the document which has been accepted for electronic filing. It is now taken to be part of that document for the purposes of the proceeding in the Court and contains important information for all parties to that proceeding. It must be included in the document served on each of those parties.

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## Statement of claim

No. of 20

Federal Court of Australia  
District Registry: Victoria  
Division: General

**Benjamin Glenn DEMERY**

Applicant

**COLES SUPERMARKETS AUSTRALIA PTY LTD (ACN 004 189 708)**

Respondent

### A. INTRODUCTION AND OVERVIEW

1. The Applicant alleges that, between February 2022 and May 2023 (the **Relevant Period**), the Respondent temporarily increased prices of 255 products (**Affected Products**) listed in Annexure A to this Statement of Claim, before placing them on 'Down Down' promotions at prices which were higher than, or the same as, the price at which each product had ordinarily been offered for sale prior to the temporary price spike.
2. As a result, the Respondent represented to the Applicant and Group Members that the prices of Affected Products subject to the 'Down Down' promotion were discounted when, in fact, the purported discount was illusory. By this conduct, the Respondent made false or misleading representations in breach of ss 18 and 29(1)(i) of *Competition and Consumer Act 2010* (Cth) Sch 2 (the **Australian Consumer Law or ACL**).
3. The Applicant claims on his own behalf, and on behalf of other persons who purchased one or more Affected Products during the Relevant Period from the Respondent (whether in-store or online) (**Group Members**), the interlocutory and final relief set out in the accompanying Originating Application.

Filed on behalf of (name & role of party) Benjamin Glenn Demery, Applicant

Prepared by (name of person/lawyer) David Cossalter

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(include state and postcode)

## **B. IMPORTANT FACTS GIVING RISE TO THE CLAIM**

4. The Respondent is the operator of one of the two largest supermarket chains in Australia, with over 840 stores nationwide.

### **B.1 The 'Down Down' Programme**

5. At all material times, the Respondent had a practice of pricing the majority of products or product categories on a nationwide basis, with the result that a large proportion of its prices were uniform nationally, whether purchased in-store or online.
6. The nationwide pricing described above was subject some to some exceptions, such as in the case of meat, fresh produce and tobacco products (which were not priced nationally); stores which required remote freight; and adjustments relating to container deposit schemes.
7. The **'Down Down' Programme** was introduced by the Respondent in June 2010 and marketed as a promotional campaign designed to reduce the regular shelf price of commonly purchased products – thereby offering consumers, including, relevantly, the Applicant and Group Members, predictable and reliable value on the items they purchased the most and reducing the cost of their shopping basket.
8. The 'Down Down' Programme has continued to be a key aspect of the Respondent's marketing through to at least the end of the Relevant Period.
9. In contrast to short-term specials which involve temporarily discounting the prices of products for a few days or weeks, the promotional focus of the 'Down Down' Programme was on discounting prices of a product on a longer-term basis.
10. During the Relevant Period, the Respondent typically promoted products on the 'Down Down' Programme for at least 12 weeks.
11. Products on a 'Down Down' promotion were identified by the Respondent in-store and online using different tickets (**'Down Down' Tickets**) to distinguish them from products on special or on other forms of promotion.
12. Throughout the Relevant period, the 'Down Down' Ticket for a product was displayed, during the period that the product remained on promotion:
  - a) in-store, on the shelf immediately below the relevant product (or otherwise physically near the relevant product); and
  - b) online, when consumers shopped on the Respondent's website or on a mobile or tablet via the Coles mobile application, near the picture of the relevant product.
13. The precise design of 'Down Down' Tickets varied somewhat throughout the Relevant Period and depending on whether it was a physical ticket displayed in-store or a digital

ticket displayed online. Nonetheless, the features relevant to this proceeding (set out in paragraph 14 below) remained the same.

## **B.2 The 'Down Down' Representation**

14. Throughout the Relevant Period, 'Down Down' Tickets displayed by the Respondent in its stores and online included the following features:
  - a) a red and white colour scheme, coupled with the words "Down Down" in large, bold font; and
  - b) the name of the relevant product (for example, "Coles Soft White Wraps 8 pack | 360g"; and
  - c) the price at which the product was available for sale during the 'Down Down' promotion (the '**Down Down' Price**'), displayed in prominent font; and
  - d) in most cases, a '**Was' Price** for the product or products in the same range, displayed in smaller font, together with the date of the 'Was' Price (for example, "Was \$5.50 Oct 2019").
15. The information displayed on each 'Down Down' Ticket represented to consumers, including the Applicant and Group Members, that the relevant product's 'Down Down' Price was a genuine discount from that product's Spike Price without disclosing that the Spike Price was only a temporary increase from the product's Previous Long-Term Regular Price (the '**Down Down' Representation**').

## **B.3 Misleading representations in relation to the Affected Products**

16. Throughout the Relevant Period, the 'Down Down' Representations made by the Respondent on 'Down Down' Tickets displayed in-store and online in respect of the 255 Affected Products were false or misleading because:
  - a) the Respondent had increased the price of each Affected Product (**Spike Price**) for only a relatively short period of time (the **Price Spike Period**) prior to placing the product on the 'Down Down' promotion – and, in most cases, advertising the Spike Price as the relevant 'Was' Price on the product's 'Down Down' Ticket; and
  - b) the price at which the Respondent offered each Affected Product for sale during the 'Down Down' promotion (as displayed on the product's 'Down Down' Ticket) was, in fact:
    - i) for 249 Affected Products, higher than; and
    - ii) for 6 Affected Products, the same as;

the Affected Product's **Previous Long-Term Regular Price**, being the price at which the product had, immediately prior to the Price Spike Period, been offered for sale for a period of 180 days or more (excluding any temporary price fluctuations due to short-term specials for a few days or weeks, or other temporary price fluctuations of seven days or fewer).

17. In the case of the Affected Products the subject of this proceeding:
- a) there was a Price Spike Period of 45 days or fewer prior to the products being placed on the 'Down Down' promotion; and
  - b) during the Price Spike Period, the Spike Price of each product (excluding any temporary price fluctuations due to short-term specials for a few days or weeks) was at least 15% higher than its Previous Long-Term Regular Price; and
  - c) the 'Down Down' Price at which the product was offered for sale after the Price Spike Period was either higher than, or the same as, the Previous Long-Term Regular Price which had applied to that product prior to the Price Spike Period.

## **C. THE APPLICANT'S AND GROUP MEMBERS' LOSS OR DAMAGE**

### **C.1 The Applicant's purchases of one or more Affected Products**

18. The Applicant purchased one or more Affected Products.

#### **Particulars**

- i) On 03 August 2022:

- A) the Applicant purchased 1 x Colgate Total Original Toothpaste 200g (Item 84 in Annexure A) from Coles online; and
- B) at the time of purchase, Colgate Total Original Toothpaste 200g was subject to the 'Down Down' Representation.

- ii) On 27 October 2022:

- A) the Applicant purchased 1 x Rexona Women's Classic Antiperspirant Aerosol Deodorant 250mL (Item 168 in Annexure A) from Coles online; and
- B) at the time of purchase, Rexona Women's Classic Antiperspirant Aerosol Deodorant 250mL was subject to the 'Down Down' Representation.

- iii) On 23 April 2023:

- A) the Applicant purchased 1 x Arnott's Shapes Multipack Variety 15 Pack 375g (Item 55 in Annexure A) from Coles online; and

B) at the time of purchase, Arnott's Shapes Multipack Variety 15 Pack 375g was subject to the 'Down Down' Representation.

iv) Further particulars may be provided following discovery

19. The Applicant relied on the 'Down Down' Representation in deciding to purchase each Affected Product
20. Had the Applicant known that the discount represented in the 'Down Down' Representation was illusory, he would not have purchased each Affected Product at the time, at the price or in the quantity that he did, or at all.

### **C.2 The Group Members' purchases of Affected Products**

21. Each Group Member purchased one or more Affected Products.
22. The 'Down Down' Representations were calculated to induce consumers, including the Group Members, to purchase the Affected Products.
23. It is inferred that the Group Members were induced to purchase the Affected Products by the 'Down Down' Representations.
24. It is inferred that, had the Group Members known that the discount represented in the 'Down Down' Representation was illusory, the Group Members would not have purchased the relevant Affected Products at the time, at the price or in the quantity that they did, or at all.

### **C.3 The Applicant's loss or damage**

25. The Applicant suffered loss or damage because of the conduct of the Respondent in making the 'Down Down' Representation.

#### **Particulars**

- i) The quantum of loss or damage suffered by the Applicant in respect of each Affected Product purchased is either:
  - A) the quantum of the illusory discount the subject of the 'Down Down' Representation for that Affected Product, that is, the difference between the purported 'Was' Price and the 'Down Down' Price; or
  - B) the difference between the Previous Long-Term Regular Price and the 'Down Down' Price for that Affected Product.

### **C.4 Group Members' loss or damage**

26. The Group Members suffered loss or damage because of the conduct of the Respondent in making the 'Down Down' Representation.

### **Particulars**

i) The quantum of loss or damage suffered by each Group Member in respect of each Affected Product purchased either:

A) the quantum of the illusory discount the subject of the 'Down Down' Representation for that Affected Product, that is, the difference between the purported 'Was' Price and the 'Down Down' Price; or

B) the difference between the Previous Long-Term Regular Price and the 'Down Down' Price for that Affected Product.

### **D. PRIMARY LEGAL GROUNDS FOR RELIEF CLAIMED**

27. For the reasons set out in this Statement of Claim, the Applicant alleges that by making the 'Down Down' Representations about the Affected Products during the Relevant Period, the Respondent, in trade or commerce, in connection with the supply or possible supply of goods (or the promotion thereof):

a) engaged in misleading or deceptive conduct, or conduct likely to mislead or deceive, in contravention of ACL s 18; and

b) further or in the alternative, made false or misleading representations with respect to the price of goods, in contravention of ACL s 29(1)(i).

28. The allegation in paragraph 27 above is not made in respect of such Affected Products sold in certain remote Coles stores as are the subject of explicit reservation to that effect in Annexure A.

### **E. COMMON QUESTIONS OF LAW OR FACT**

29. The questions of law or fact common to the claims of the Group Members are set out in the accompanying Originating Application.

### **F. RELIEF CLAIMED**

30. The Applicant claims on his own behalf and on behalf of the Group Members the interlocutory and final relief set out in the accompanying Originating Application.

Date: 12 November 2024

A handwritten signature in blue ink, appearing to be 'D. Cossalter', written over a horizontal dotted line.

Signed by David Cossalter  
Lawyer for the Applicant

This pleading was prepared by David Cossalter, solicitor, and settled by Dr Peter Cashman and Dr David J. Townsend, both of counsel



**Certificate of lawyer**

I, David Cossalter, certify to the Court that, in relation to the statement of claim filed on behalf of the Applicant, the factual and legal material available to me at present provides a proper basis for each allegation in the pleading.

Date: 12 November 2024



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Signed by David Cossalter  
Lawyer for the Applicant

## Annexure A: List of Affected Products

Item No.	A Affected Product <sup>1</sup>	B Previous Long-Term Regular Price (PLTRP)	C Period <sup>3</sup>	D % change PLTRP vs WP	E ‘Was’ Price (WP) <sup>2</sup> / Price Spike Period		F Period	G % change WP vs DD Price	H New ‘Down Down’ (DD) Price		J Days on DD <sup>4</sup>	K % change PLTRP vs DD Price
					WP	Price			DD Price	Period		
1.	Karicare Infant Formula 900g (1023260)	\$18.00	01/01/21 - 05/03/23 (794 days)	+33%	\$24.00	06/03/23 - 28/03/23 (23 days)	-13%	\$21.00	29/03/23 - 04/05/23 (37 days)		37 days	+17%
2.	Karicare Follow on Formula 900g (1023271)	\$18.00	01/01/21 - 05/03/23 (794 days)	+33%	\$24.00	06/03/23 - 28/03/23 (23 days)	-13%	\$21.00	29/03/23 - 04/05/23 (37 days)		37 days	+17%

<sup>1</sup> There are 15 Affected Products marked with “RSU” (for “remote store uplift”). The Applicant excludes from the scope of contraventions alleged with respect to these Affected Products conduct at 13 remote stores affected by unique freight and logistical costs due to their location. These stores are 219 CS Oasis Palmerston, 313 CS Karratha, 324 CS Chinatown, 325 CS Kununurra, 328 CS Tom Price, 385 CS South Hedland, 404 CS Casuarina, 418 CS Alice Springs, 450 CS Palmerston, 460 CS Darwin, 472 CS Northlakes, 486 CS Coolalinga, and 4947 CS Casuarina.

<sup>2</sup> The Applicant understands that, where the ‘Was’ Price had not been the same for the previous 2 weeks, the ‘Was’ Price and date were generally not printed on the ‘Down Down’ ticket.

<sup>3</sup> The dates in this column are (a) the date by which the Affected Product was at its Previous Long-Term Regular Price, and (b) the date on which the Affected Product was last at its Previous Long-Term Regular Price prior to the Price Spike Period. The dates and number of days include any days during this period on which there was a temporary price fluctuation due to a short-term special for a few days or weeks or other temporary price fluctuations of seven days or less.

Where a product was placed on a ‘Down Down’ promotion following a Price Spike Period on two occasions during the Relevant Period, there are two rows for that product included in the schedule and each instance is counted as a separate Affected Product for the purposes of this proceeding. The second row for each of those products, marked with “\*”, contains a ‘Previous Long-Term Regular Price’ which is the same price as the ‘Down Down Price’ for the first row relating to that product.

<sup>4</sup> The number of days in the Down Down period, not including any day on which there was a temporary price fluctuation due to a short-term special for a few days or weeks.

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price			% change
															PLTRP vs WP	DD Price	Days on DD <sup>4</sup>	
			Period <sup>3</sup>		WP	Period	WP vs DD Price											
3.	Nescafé Blend 43 Coffee Granules 250g (116402)	\$13.50	17/03/22 - 23/01/23 (313 days)	+26%	\$17.00	24/01/23 - 28/02/23 (36 days)	-15%	\$14.50	01/03/23 - 02/05/23 (63 days)	63 days	+7%							
4.	Strepsils Plus Anaesthetic Lozenges 36pk (1216821)	\$15.00	15/09/21 - 11/10/22 (392 days)	+20%	\$18.00	12/10/22 - 08/11/22 (28 days)	-6%	\$17.00	09/11/22 - 14/02/23 (98 days)	98 days	+13%							
5.	Zafarelli Pasta Pisco Piccolo No 40 500g (125550)	\$1.60	31/03/21 - 27/04/22 (393 days)	+25%	\$2.00	28/04/22 - 25/05/22 (28 days)	-8%	\$1.85	26/05/22 - 04/10/22 (132 days)	125 days	+16%							
6.	Dove Men's Shampoo Anti-Dandruff 300mL (1257068)	\$5.00	13/10/21 - 01/11/22 (385 days)	+50%	\$7.50	02/11/22 - 29/11/22 (28 days)	-27%	\$5.50	30/11/22 - 04/05/23 (156 days)	156 days	+10%							
7.	Dove Men's Shampoo Fresh & Clean 2 in 1 300mL (1257126)	\$5.00	13/10/21 - 01/11/22 (385 days)	+50%	\$7.50	02/11/22 - 29/11/22 (28 days)	-27%	\$5.50	30/11/22 - 04/05/23 (156 days)	156 days	+10%							
8.	Dove Men's Shampoo Daily Deep Clean 2 in 1 300mL (1257159)	\$5.00	13/10/21 - 01/11/22 (385 days)	+50%	\$7.50	02/11/22 - 29/11/22 (28 days)	-27%	\$5.50	30/11/22 - 04/05/23 (156 days)	156 days	+10%							

Item No.	A	B	C	D	E	F	G	New 'Down Down' (DD) Price			K	
												J
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)	% change PLTRP vs WP	'Was' Price (WP) <sup>2</sup> / Price Spike Period		% change WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	% change PLTRP vs DD Price		
		PLTRP		Period <sup>3</sup>	WP						Period	
9.	Kleenex Wellbeing Facial Tissues Eucalyptus 95pk (1281572)	\$2.20	11/05/22 - 06/02/23 (272 days)	+36%	\$3.00	07/02/23 - 21/03/23 (43 days)	-13%	\$2.60	22/03/23 - 04/05/23 (44 days)	44 days	+18%	
10.	Bega Easy Melt Colby Block 500g (1446242)	\$8.50	12/01/22 - 29/11/22 (322 days)	+24%	\$10.50	30/11/22 - 10/01/23 (42 days)	-10%	\$9.50	11/01/23 - 04/05/23 (114 days)	107 days	+12%	
11.	Maggi 2 Minute Noodles Chicken Flavour 12 pack 864g (1616626)	\$8.00	09/06/21 - 07/03/22 (272 days)	+25%	\$10.00	08/03/22 - 28/03/22 (21 days)	-10%	\$9.00	29/03/22 - 10/11/22 (227 days)	213 days	+13%	
12.	Maggi 2 Minute Noodles Beef Flavour 12 pack 888g (1616637)	\$8.00	10/06/21 - 07/03/22 (271 days)	+25%	\$10.00	08/03/22 - 28/03/22 (21 days)	-10%	\$9.00	29/03/22 - 10/11/22 (227 days)	213 days	+13%	
13.	Tena Lady Pads Extra Long Insta Dry 6pk (1723127) <sup>RSU</sup>	\$5.70	30/03/22 - 11/10/22 (196 days)	+18%	\$6.70	12/10/22 - 15/11/22 (35 days)	-6%	\$6.30	16/11/22 - 24/01/23 (70 days)	42 days	+11%	
14.	Glade Sense & Spray Air Freshener Refill Pomegranate & Cranberries 12.2g (1836713)	\$5.90	18/08/21 - 07/07/22 (324 days)	+44%	\$8.50	08/07/22 - 02/08/22 (26 days)	-24%	\$6.50	03/08/22 - 31/01/23 (182 days)	182 days	+10%	

Item No.	A	B	C	D	E	F		G	H			J	K
						Was' Price (WP) <sup>2</sup> / Price Spike Period	Period		WP vs DD Price	New 'Down Down' (DD) Price			
										WP	Period		
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP				% change WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	% change PLTRP vs DD Price	
15.	Glade Sense & Spray Air Freshener Refill Pomegranate & Cranberries 12.2g (1836713)*	\$6.50	03/08/22 - 14/02/23 (196 days)	+31%	\$8.50	15/02/23 - 07/03/23 (21 days)		-12%	\$7.50	08/03/23 - 04/05/23 (58 days)	46 days	+15%	
16.	Bega Tasty Block 500g (189712)	\$8.50	12/01/22 - 29/11/22 (322 days)	+24%	\$10.50	30/11/22 - 10/01/23 (42 days)		-10%	\$9.50	11/01/23 - 04/05/23 (114 days)	107 days	+12%	
17.	CCA Soft Drink Cola 2L (191736) <sup>BVP</sup>	\$2.75	08/06/21 - 01/02/22 (239 days)	+60%	\$4.40	02/02/22 - 15/03/22 (42 days)		-20%	\$3.50	16/03/22 - 04/05/23 (415 days)	359 days	+27%	
18.	Sanitarium Weet-Bix Gluten Free Cereal 375g (2001365)	\$4.50	13/10/21 - 29/05/22 (229 days)	+22%	\$5.50	30/05/22 - 30/06/22 (32 days)		-13%	\$4.80	01/07/22 - 04/04/23 (278 days)	257 days	+7%	
19.	Western Star Dairy Butter Pat 500g (210604)	\$6.50	08/06/21 - 20/07/22 (408 days)	+15%	\$7.50	21/07/22 - 23/08/22 (34 days)		-7%	\$7.00	24/08/22 - 22/11/22 (91 days)	91 days	+8%	
20.	White King Mould and Soap Scum Remover 500mL (2107821)	\$4.50	09/06/21 - 08/02/22 (245 days)	+16%	\$5.20	09/02/22 - 13/03/22 (33 days)		-4%	\$5.00	14/03/22 - 06/07/22 (115 days)	115 days	+11%	
21.	Castello Dairy Cheese Blue 150g (212188) <sup>RSU</sup>	\$6.50	26/01/22 - 28/02/23 (399 days)	+23%	\$8.00	01/03/23 - 28/03/23 (28 days)		-6%	\$7.50	29/03/23 - 25/04/23 (28 days)	28 days	+15%	



Item No.	A	B	C	D	E	F		G	H			J	K
						'Was' Price (WP) <sup>2</sup> / Price Spike Period	Period		% change	New 'Down Down' (DD) Price			
										WP	Period		
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP				WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	% change PLTRP vs DD Price	
22.	Pedigree Adult Wet Dog Food with Beef & Vegies Loaf 1.2kg can (214820) <sup>RSU</sup>	\$4.50	09/03/22 - 11/09/22 (187 days)	+22%	\$5.50	12/09/22 - 09/10/22 (28 days)	-18%	\$4.50	10/10/22 - 23/04/23 (196 days)	175 days	0%		
23.	CCA Soft Drink Fanta Orange 2L (224857) <sup>BVP</sup>	\$2.25	09/06/21 - 01/02/22 (238 days)	+96%	\$4.40	02/02/22 - 15/03/22 (42 days)	-32%	\$3.00	16/03/22 - 04/05/23 (415 days)	359 days	+33%		
24.	Nature's Way Vita-Gummies Multi-Vitamin Fussy Eater 60pk (2265731)	\$10.00	15/09/21 - 28/06/22 (287 days)	+65%	\$16.50	29/06/22 - 26/07/22 (28 days)	-33%	\$11.00	27/07/22 - 04/05/23 (282 days)	282 days	+10%		
25.	Pascall Pink and White Marshmallows Jumbo Pack 520g (2351811)	\$5.00	01/01/21 - 01/09/22 (609 days)	+30%	\$6.50	02/09/22 - 27/09/22 (26 days)	-8%	\$6.00	28/09/22 - 17/01/23 (112 days)	105 days	+20%		
26.	Cadbury Chocolate Eclairs 300g (2351822)	\$5.00	01/01/21 - 01/09/22 (609 days)	+30%	\$6.50	02/09/22 - 27/09/22 (26 days)	-8%	\$6.00	28/09/22 - 17/01/23 (112 days)	105 days	+20%		
27.	Cadbury Pascall Clinkers Lollies 300g (2351888)	\$5.00	01/01/21 - 01/09/22 (609 days)	+30%	\$6.50	02/09/22 - 27/09/22 (26 days)	-8%	\$6.00	28/09/22 - 17/01/23 (112 days)	105 days	+20%		

Item No.	A	B	C	D	E	F		G	H	I	J	K
						%	Period					
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)		%	Price Spike Period	WP	Period	WP vs DD Price	New 'Down Down' (DD) Price			%
		PLTRP	Period <sup>3</sup>						DD Price	Period	Days on DD <sup>4</sup>	
28.	Sakata Rice Crackers Sour Cream & Chives 100g (2364416)	\$2.00	16/07/21 - 31/07/22 (381 days)	+38%	\$2.75	01/08/22 - 30/08/22 (30 days)	-16%	\$2.30	31/08/22 - 31/01/23 (154 days)		147 days	+15%
29.	Kleenex 3 Ply Large n Thick Aloe Vera Facial Tissues 70 pack (2372797)	\$2.20	11/05/22 - 06/02/23 (272 days)	+36%	\$3.00	07/02/23 - 21/03/23 (43 days)	-13%	\$2.60	22/03/23 - 04/05/23 (44 days)		44 days	+18%
30.	Kellogg's LCMs 15 pack Split Stix Yoghurty 345 g (2396365)	\$7.00	10/06/21 - 06/03/22 (270 days)	+21%	\$8.50	07/03/22 - 29/03/22 (23 days)	-12%	\$7.50	30/03/22 - 08/07/22 (101 days)		80 days	+7%
31.	Kellogg's LCMs 15 pack Rice Bubbles Choco Chips 330g (2396398)	\$7.00	09/06/21 - 06/03/22 (271 days)	+21%	\$8.50	07/03/22 - 29/03/22 (23 days)	-12%	\$7.50	30/03/22 - 08/07/22 (101 days)		80 days	+7%
32.	Kellogg's LCMs 15 pack Rice Bubbles Kaleidos 330g (2396412)	\$7.00	09/06/21 - 06/03/22 (271 days)	+21%	\$8.50	07/03/22 - 29/03/22 (23 days)	-12%	\$7.50	30/03/22 - 08/07/22 (101 days)		80 days	+7%
33.	Fab Temptations Laundry Powder Spice Allure 1.8kg (2463371)	\$7.00	08/06/21 - 10/03/22 (276 days)	+100%	\$14.00	11/03/22 - 07/04/22 (28 days)	-43%	\$8.00	08/04/22 - 04/05/23 (392 days)		350 days	+14%

Item No.	A	B	C	D	E	F	G	H	I	J	K								
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price				% change
															PLTRP vs WP	WP	Period	DD Price	
			Period <sup>3</sup>				WP vs DD Price												
34.	Fab Ultra Laundry Powder Sunshine Fresh Top & Front 2kg (2464498)	\$7.00	10/06/21 - 10/03/22 (274 days)	+100%	\$14.00	11/03/22 - 07/04/22 (28 days)	-43%	\$8.00	08/04/22 - 04/05/23 (392 days)	350 days	+14%								
35.	Pedigree Adult Wet Dog Food with 5 Kinds of Meat Loaf 1.2kg Can (255409) <sup>RSU</sup>	\$4.50	09/03/22 - 11/09/22 (187 days)	+22%	\$5.50	12/09/22 - 09/10/22 (28 days)	-18%	\$4.50	10/10/22 - 04/05/23 (207 days)	186 days	0%								
36.	Softly Delicates Specialty Washing Liquid 1.25L (255861)	\$7.50	22/11/21 - 03/07/22 (224 days)	+27%	\$9.50	04/07/22 - 31/07/22 (28 days)	-5%	\$9.00	01/08/22 - 04/05/23 (277 days)	228 days	+20%								
37.	Raid One Shot Pest Surface Crawling Insects Spray TargetKill 300g (2768619)	\$7.00	15/03/21 - 05/09/22 (540 days)	+50%	\$10.50	06/09/22 - 04/10/22 (29 days)	-19%	\$8.50	05/10/22 - 04/05/23 (212 days)	170 days	+21%								
38.	BushMan Plus Pump 20% DEET with Sunscreen 100mL (2770279)	\$10.00	01/01/21 - 16/11/22 (685 days)	+15%	\$11.50	17/11/22 - 29/11/22 (13 days)	-7%	\$10.70	30/11/22 - 04/05/23 (156 days)	156 days	+7%								
39.	Zafarelli Pasta Fusilli No 17 500g (278153)	\$1.60	31/03/21 - 27/04/22 (393 days)	+25%	\$2.00	28/04/22 - 25/05/22 (28 days)	-8%	\$1.85	26/05/22 - 04/10/22 (132 days)	125 days	+16%								



Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price			% change PLTRP vs DD Price
															PLTRP	Period <sup>3</sup>	PLTRP vs WP	
40.	Zafarelli Pasta Pennette Rigate No 18 500g (278164)	\$1.60	31/03/21 - 27/04/22 (393 days)	+25%	\$2.00	28/04/22 - 25/05/22 (28 days)	-8%	\$1.85	26/05/22 - 04/10/22 (132 days)	125 days	+16%							
41.	Zafarelli Pasta Elicoidali No 57 500g (278211)	\$1.60	31/03/21 - 27/04/22 (393 days)	+25%	\$2.00	28/04/22 - 25/05/22 (28 days)	-8%	\$1.85	26/05/22 - 04/10/22 (132 days)	125 days	+16%							
42.	Zafarelli Pasta Spaghetti No 4 500g (278255)	\$1.60	31/03/21 - 27/04/22 (393 days)	+25%	\$2.00	28/04/22 - 25/05/22 (28 days)	-8%	\$1.85	26/05/22 - 04/10/22 (132 days)	125 days	+16%							
43.	Zafarelli Pasta Spaghetti No 3 500g (278277)	\$1.60	31/03/21 - 27/04/22 (393 days)	+25%	\$2.00	28/04/22 - 25/05/22 (28 days)	-8%	\$1.85	26/05/22 - 04/10/22 (132 days)	125 days	+16%							
44.	OB Finest Cranberry & Pumpkin See Crackers 150g (2792395)	\$6.00	08/06/21 - 12/06/22 (370 days)	+25%	\$7.50	13/06/22 - 10/07/22 (28 days)	-13%	\$6.50	11/07/22 - 28/03/23 (261 days)	212 days	+8%							
45.	OB Finest Cashew & Rosemary Crackers 150g (2792420)	\$6.00	06/08/21 - 12/06/22 (311 days)	+25%	\$7.50	13/06/22 - 10/07/22 (28 days)	-13%	\$6.50	11/07/22 - 28/03/23 (261 days)	212 days	+8%							
46.	Dettol Foam Hand Wash Refill Rose & Cherry 900mL (2814625)	\$7.00	18/06/21 - 22/11/22 (523 days)	+50%	\$10.50	23/11/22 - 27/12/22 (35 days)	-10%	\$9.50	05/01/23 - 04/05/23 (120 days)	99 days	+36%							

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price			% change PLTRP vs DD Price
															PLTRP	Period <sup>3</sup>	WP	
47.	Purina Lucky Dog Adult Original Dog Treat 800g (2819710)	\$4.50	08/06/21 - 22/03/22 (288 days)	+44%	\$6.50	23/03/22 - 05/04/22 (14 days)	-8%	\$6.00	06/04/22 - 30/10/22 (208 days)	208 days	+33%							
48.	Nicabate Gum 2mg Extra Fresh Mint 100pk (2837450)	\$28.00	01/01/21 - 02/10/22 (640 days)	+29%	\$36.00	03/10/22 - 01/11/22 (30 days)	-14%	\$31.00	02/11/22 - 04/05/23 (184 days)	184 days	+11%							
49.	Nicabate Gum 4mg Extra Fresh Mint 100pk (2837471)	\$28.00	01/01/21 - 02/10/22 (640 days)	+29%	\$36.00	03/10/22 - 01/11/22 (30 days)	-14%	\$31.00	02/11/22 - 04/05/23 (184 days)	184 days	+11%							
50.	Fab Laundry Liquid Front & Top Frangipani 2L (2899785)	\$8.00	08/06/21 - 10/03/22 (276 days)	+75%	\$14.00	11/03/22 - 07/04/22 (28 days)	-36%	\$9.00	08/04/22 - 04/05/23 (392 days)	364 days	+13%							
51.	Fluffy Ultra Divine Blends Limited Edition 450mL (2909324)	\$3.50	01/01/21 - 05/02/23 (766 days)	+43%	\$5.00	06/02/23 - 28/02/23 (23 days)	-20%	\$4.00	01/03/23 - 04/05/23 (65 days)	51 days	+14%							
52.	Viva Paper Towel Double Length White 3 Pack (2915338)	\$7.00	09/06/21 - 03/05/22 (329 days)	+29%	\$9.00	04/05/22 - 29/05/22 (26 days)	-11%	\$8.00	30/05/22 - 22/01/23 (238 days)	238 days	+14%							
53.	Viva Paper Towel Double Length White 3 Pack (2915338)*	\$8.00	30/05/22 - 14/02/23 (261 days)	+25%	\$10.00	15/02/23 - 12/03/23 (26 days)	-10%	\$9.00	13/03/23 - 04/05/23 (53 days)	53 days	+13%							

Item No.	A	B	C	D	E	F		G	H			J	K
						Was' Price (WP) <sup>2</sup> / Price Spike Period	Period		%	New 'Down Down' (DD) Price			
										WP	Period		
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP				WP vs DD Price					PLTRP vs DD Price
54.	Arnott's Tiny Teddy Multipack 15pk Variety 375g (2992135)	\$5.00	08/06/21 - 17/05/22 (344 days)	+30%	\$6.50	18/05/22 - 14/06/22 (28 days)	-15%	\$5.50	15/06/22 - 04/05/23 (324 days)	205 days	+10%		
55.	Arnott's Shapes Multipack Variety 15 Pack 375g (2992180)	\$5.00	08/06/21 - 17/05/22 (344 days)	+30%	\$6.50	18/05/22 - 14/06/22 (28 days)	-15%	\$5.50	15/06/22 - 04/05/23 (324 days)	205 days	+10%		
56.	CoYo Organic Coconut Yoghurt Vanilla Bean 500g (2993466)	\$8.00	24/09/21 - 26/07/22 (306 days)	+25%	\$10.00	27/07/22 - 23/08/22 (28 days)	-15%	\$8.50	24/08/22 - 04/05/23 (254 days)	205 days	+6%		
57.	Nestlé Cerelac Multigrain with Banana & Apple Baby Cereal Stage 3 200g (3029600)	\$5.00	09/02/22 - 06/03/23 (391 days)	+30%	\$6.50	07/03/23 - 04/04/23 (29 days)	-8%	\$6.00	05/04/23 - 04/05/23 (30 days)	30 days	+20%		
58.	Coca-Cola Zero Sugar Soft Drink Bottle 2L Coke No Sugar (3029790) <sup>BVP</sup>	\$2.75	08/06/21 - 01/02/22 (239 days)	+60%	\$4.40	02/02/22 - 15/03/22 (42 days)	-20%	\$3.50	16/03/22 - 04/05/23 (415 days)	359 days	+27%		
59.	Tena Men Absorbent Protector Level 3 Super Pads 8 Pack (3035941) <sup>RSU</sup>	\$8.00	23/11/21 - 11/10/22 (323 days)	+19%	\$9.50	12/10/22 - 08/11/22 (28 days)	-7%	\$8.80	09/11/22 - 04/05/23 (177 days)	177 days	+10%		

Item No.	A	B	C	D	E	F		G	H	I	J	K
						% change	Period					
Previous Long-Term Regular Price (PLTRP)	PLTRP vs WP	'Was' Price (WP) <sup>2</sup> / Price Spike Period	WP	WP vs DD Price	New 'Down Down' (DD) Price		% change PLTRP vs DD Price					
					PLTRP	Period <sup>3</sup>		DD Price	Days on DD <sup>4</sup>			
60.	Obelia Dip Classic Hommus 1kg (3048218)	\$7.50	25/08/21 - 28/06/22 (308 days)	+27%	\$9.50	29/06/22 - 26/07/22 (28 days)	-16%	\$8.00	27/07/22 - 04/05/23 (282 days)	282 days	+7%	
61.	OB Finest Fig & Almond Crackers 150g (3053058)	\$6.00	08/06/21 - 12/06/22 (370 days)	+25%	\$7.50	13/06/22 - 10/07/22 (28 days)	-13%	\$6.50	11/07/22 - 28/03/23 (261 days)	212 days	+8%	
62.	OB Finest Apricot & Hazelnut Crackers 150g (3053070)	\$6.00	01/01/21 - 12/06/22 (528 days)	+25%	\$7.50	13/06/22 - 10/07/22 (28 days)	-13%	\$6.50	11/07/22 - 14/03/23 (247 days)	205 days	+8%	
63.	Rexona Men Antiperspirant Sport Fresh 250mL (3054072)	\$5.00	01/01/21 - 17/04/22 (472 days)	+30%	\$6.50	18/04/22 - 17/05/22 (30 days)	-8%	\$6.00	18/05/22 - 04/05/23 (352 days)	352 days	+20%	
64.	Glade Sense & Spray Automatic Air Freshener Sheer Vanilla Embrace 1 each (3057591)	\$9.00	09/11/21 - 03/07/22 (237 days)	+56%	\$14.00	04/07/22 - 02/08/22 (30 days)	-14%	\$12.00	03/08/22 - 31/01/23 (182 days)	154 days	+33%	
65.	Glade Sense & Spray Automatic Air Freshener Sheer Vanilla Embrace 1 each (3057591)*	\$12.00	03/08/22 - 14/02/23 (196 days)	+46%	\$17.50	15/02/23 - 07/03/23 (21 days)	-14%	\$15.00	08/03/23 - 04/05/23 (58 days)	58 days	+25%	

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) <sup>2</sup> / Price Spike Period	Period					
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP				% change WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	% change PLTRP vs DD Price
66.	Glade Sense & Spray Air Freshener Refill Sheer Vanilla Embrace 12g (3057627)	\$6.50	03/08/22 - 14/02/23 (196 days)	+31%	\$8.50	15/02/23 - 07/03/23 (21 days)	-12%	\$7.50	08/03/23 - 04/05/23 (58 days)		58 days	+15%
67.	Bragg Seasoning Nutritional Yeast Premium Quality 127g (3139426)	\$13.20	15/11/21 - 28/09/22 (318 days)	+44%	\$19.00	29/09/22 - 25/10/22 (27 days)	-13%	\$16.50	26/10/22 - 04/05/23 (191 days)		191 days	+25%
68.	L'Oréal Wrinkle Expert Hydrating Anti-Wrinkle Cream 35+ 50mL (3149576)	\$15.00	01/01/21 - 21/06/22 (537 days)	+60%	\$24.00	22/06/22 - 19/07/22 (28 days)	-25%	\$18.00	20/07/22 - 04/05/23 (289 days)		289 days	+20%
69.	L'Oréal Wrinkle Expert Day Cream 45+ 50mL (3149601)	\$15.00	01/01/21 - 21/06/22 (537 days)	+60%	\$24.00	22/06/22 - 19/07/22 (28 days)	-25%	\$18.00	20/07/22 - 04/05/23 (289 days)		289 days	+20%
70.	L'Oréal Wrinkle Expert Anti-Wrinkle Cream 55+ 50mL (3149612)	\$15.00	01/01/21 - 21/06/22 (537 days)	+60%	\$24.00	22/06/22 - 19/07/22 (28 days)	-25%	\$18.00	20/07/22 - 04/05/23 (289 days)		289 days	+20%
71.	Arnott's Favourites Multipack Variety 15 Pack 375g (3182695)	\$5.00	10/06/21 - 17/05/22 (342 days)	+30%	\$6.50	18/05/22 - 14/06/22 (28 days)	-15%	\$5.50	15/06/22 - 04/05/23 (324 days)		205 days	+10%



Item No.	A	B	C	D	E	F		G	New 'Down Down' (DD) Price			K
						% change	'Was' Price (WP) <sup>2</sup> / Price Spike Period		WP vs DD Price	Days on DD <sup>4</sup>		
										% change	WP	
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	PLTRP vs WP	WP	Period	WP vs DD Price	% change	DD Price	Period	Days on DD <sup>4</sup>	PLTRP vs DD Price
72.	Arnott's Mini Multipack Assortment with Jatz 12pk 292g (3182775)	\$5.00	08/06/21 - 17/05/22 (344 days)	+30%	\$6.50	18/05/22 - 14/06/22 (28 days)	-15%		\$5.50	15/06/22 - 04/05/23 (324 days)	205 days	+10%
73.	Fab Essentials Macadamia Oil & Orchid Laundry Liquid 1.8L (3195416)	\$8.00	06/01/21 - 10/03/22 (429 days)	+75%	\$14.00	11/03/22 - 07/04/22 (28 days)	-36%		\$9.00	08/04/22 - 04/05/23 (392 days)	364 days	+13%
74.	Fab Essentials Macadamia Oil & Orchid Laundry Powder 1.8kg (3195438)	\$7.00	09/06/21 - 10/03/22 (275 days)	+100%	\$14.00	11/03/22 - 07/04/22 (28 days)	-43%		\$8.00	08/04/22 - 04/05/23 (392 days)	350 days	+14%
75.	Nescafé Gold intense Instant Coffee Jar 200g (3208198)	\$14.00	17/03/22 - 24/01/23 (314 days)	+57%	\$22.00	25/01/23 - 23/02/23 (30 days)	-32%		\$15.00	24/02/23 - 02/05/23 (68 days)	61 days	+7%
76.	Nescafé Gold Smooth Instant Coffee Jar 180g (3208201)	\$14.00	17/03/22 - 24/01/23 (314 days)	+57%	\$22.00	25/01/23 - 23/02/23 (30 days)	-32%		\$15.00	24/02/23 - 02/05/23 (68 days)	61 days	+7%
77.	Castello Mellow Black 150g (3226655) <sup>RSU</sup>	\$6.50	26/01/22 - 28/02/23 (399 days)	+23%	\$8.00	01/03/23 - 28/03/23 (28 days)	-6%		\$7.50	29/03/23 - 25/04/23 (28 days)	28 days	+15%

Item No.	A	B	C	D	E	F		G	H			J	K
						Was' Price (WP) <sup>2</sup> / Price Spike Period	Period		%	New 'Down Down' (DD) Price			
										WP	Period		
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP				WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	PLTRP vs DD Price	
78.	Danone YoPro Yoghurt Vanilla 700g (3246914)	\$6.00	10/06/21 - 11/09/22 (459 days)	+30%	\$7.80	12/09/22 - 09/10/22 (28 days)	-14%	\$6.70	10/10/22 - 18/04/23 (191 days)		191 days	+12%	
79.	Friskies Dry Adult Seven Cat Food 2.5kg (3251426)	\$10.00	23/09/21 - 22/03/22 (181 days)	+40%	\$14.00	23/03/22 - 05/04/22 (14 days)	-14%	\$12.00	06/04/22 - 30/10/22 (208 days)		173 days	+20%	
80.	Arnott's Family Favourites Assorted Biscuits 500g (328910)	\$4.00	08/06/21 - 17/05/22 (344 days)	+30%	\$5.20	18/05/22 - 14/06/22 (28 days)	-13%	\$4.50	15/06/22 - 04/05/23 (324 days)		205 days	+13%	
81.	Colgate Total Mint Stripe Toothpaste 115g (3400821)	\$3.50	01/01/21 - 08/03/22 (432 days)	+29%	\$4.50	09/03/22 - 05/04/22 (28 days)	-11%	\$4.00	06/04/22 - 04/05/23 (394 days)		303 days	+14%	
82.	Colgate Total Mint Stripe Toothpaste 200g (3400832)	\$5.50	09/06/21 - 08/03/22 (273 days)	+27%	\$7.00	09/03/22 - 05/04/22 (28 days)	-14%	\$6.00	06/04/22 - 04/05/23 (394 days)		303 days	+9%	
83.	Colgate Total Original Toothpaste 115g (3401008)	\$3.50	01/01/21 - 08/03/22 (432 days)	+29%	\$4.50	09/03/22 - 05/04/22 (28 days)	-11%	\$4.00	06/04/22 - 04/05/23 (394 days)		303 days	+14%	

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price			% change
															PLTRP vs WP	WP	Period	
84.	Colgate Total Original Toothpaste 200g (3401074)	\$5.50	09/06/21 - 08/03/22 (273 days)	+27%	\$7.00	09/03/22 - 05/04/22 (28 days)	-14%	\$6.00	06/04/22 - 04/05/23 (394 days)	303 days	+9%							
85.	Nicabate Chewing Gum Extra Fresh Mint 4mg 200 Pack (3414032)	\$40.00	01/01/21 - 02/10/22 (640 days)	+23%	\$49.00	03/10/22 - 01/11/22 (30 days)	-10%	\$44.00	02/11/22 - 04/05/23 (184 days)	184 days	+10%							
86.	Nicabate Chewing Gum Extra Fresh Mint 2mg 200 Pack (3414054)	\$40.00	01/01/21 - 02/10/22 (640 days)	+23%	\$49.00	03/10/22 - 01/11/22 (30 days)	-10%	\$44.00	02/11/22 - 04/05/23 (184 days)	184 days	+10%							
87.	Strepsils Extra Lozenges Honey & Lemon 36pk (3417970)	\$15.00	06/09/21 - 11/10/22 (401 days)	+20%	\$18.00	12/10/22 - 08/11/22 (28 days)	-6%	\$17.00	09/11/22 - 18/04/23 (161 days)	154 days	+13%							
88.	Viva Paper Towel White 6pk (3424251)	\$8.00	30/05/22 - 06/02/23 (253 days)	+25%	\$10.00	07/02/23 - 05/03/23 (27 days)	-10%	\$9.00	06/03/23 - 04/05/23 (60 days)	60 days	+13%							
89.	L'Oréal Dermo Expertise Wrinkle Expert Night 55+ 50mL (3438370)	\$15.00	01/01/21 - 21/06/22 (537 days)	+60%	\$24.00	22/06/22 - 19/07/22 (28 days)	-25%	\$18.00	20/07/22 - 04/05/23 (289 days)	289 days	+20%							



Item No.	A	B	C	D	E	F		G	H			J	K
						'Was' Price (WP) <sup>2</sup> / Price Spike Period	Period		%	New 'Down Down' (DD) Price			
										WP	Period		
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP				WP vs DD Price					PLTRP vs DD Price
90.	Pedigree Dentastix Daily Oral Care Medium Dog Treat Triple Action Dental Chew 56 Sticks Box 56 Sticks Box (3452392)	\$27.50	28/11/21 - 11/09/22 (288 days)	+40%	\$38.50	12/09/22 - 09/10/22 (28 days)	-19%		\$31.00	10/10/22 - 04/05/23 (207 days)	207 days		+13%
91.	Pedigree Dentastix Daily Oral Care Large Dog Treat Triple Action Dental Chew 56 Sticks Box (3452428)	\$27.50	20/10/21 - 11/09/22 (327 days)	+40%	\$38.50	12/09/22 - 09/10/22 (28 days)	-19%		\$31.00	10/10/22 - 04/05/23 (207 days)	207 days		+13%
92.	Purina Lucky Dog Meaty Chews Mini Dog Treat with Real Kangaroo & Chewy Rawhide 5 Pack (3453431)	\$4.50	09/06/21 - 22/03/22 (287 days)	+56%	\$7.00	23/03/22 - 05/04/22 (14 days)	-14%		\$6.00	06/04/22 - 30/10/22 (208 days)	194 days		+33%
93.	Centrum Kids Incremin Liquid 200mL (3469511)	\$16.00	15/09/21 - 05/02/23 (509 days)	+44%	\$23.00	06/02/23 - 28/02/23 (23 days)	-22%		\$18.00	01/03/23 - 04/05/23 (65 days)	65 days		+13%
94.	Tena Ultimate Coverage Ultra Long Liners 22 Pack (3513384) <sup>RSU</sup>	\$5.00	30/03/22 - 11/10/22 (196 days)	+16%	\$5.80	12/10/22 - 15/11/22 (35 days)	-5%		\$5.50	16/11/22 - 02/05/23 (168 days)	105 days		+10%
95.	OB Finest 3 Seed Crisps 110g (3524347)	\$6.00	01/01/21 - 02/08/22 (579 days)	+17%	\$7.00	03/08/22 - 30/08/22 (28 days)	-7%		\$6.50	31/08/22 - 04/05/23 (247 days)	247 days		+8%

Item No.	A	B	C	D	E	F		G	H	I	J	K
						% change	Price Spike Period					
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change	WP	Period	WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	PLTRP vs DD Price	
96.	Prima Reduced Sugar Apple 6 x 200mL (3529792)	\$2.50	18/06/21 - 02/08/22 (411 days)	+40%	\$3.50	03/08/22 - 06/09/22 (35 days)	-14%	\$3.00	07/09/22 - 04/05/23 (240 days)	198 days	+20%	
97.	Prima Reduced Sugar Tropical 6 x 200mL (3530292)	\$2.50	19/06/21 - 02/08/22 (410 days)	+40%	\$3.50	03/08/22 - 06/09/22 (35 days)	-14%	\$3.00	07/09/22 - 04/05/23 (240 days)	198 days	+20%	
98.	Prima Reduced Sugar Apple Raspberry 6 x 200mL (3530306)	\$2.50	18/06/21 - 02/08/22 (411 days)	+40%	\$3.50	03/08/22 - 06/09/22 (35 days)	-14%	\$3.00	07/09/22 - 04/05/23 (240 days)	198 days	+20%	
99.	Danone YoPro Yoghurt Strawberry 700g (3538818)	\$6.00	08/06/21 - 11/09/22 (461 days)	+30%	\$7.80	12/09/22 - 09/10/22 (28 days)	-14%	\$6.70	10/10/22 - 18/04/23 (191 days)	191 days	+12%	
100.	Nestlé Cerelac Oats & Wheat with Prune Baby Cereal Stage 2 200g (3567099)	\$5.00	09/02/22 - 06/03/23 (391 days)	+30%	\$6.50	07/03/23 - 04/04/23 (29 days)	-8%	\$6.00	05/04/23 - 04/05/23 (30 days)	30 days	+20%	
101.	Nutty Bruce Smooth Almond Butter 250g (3579622)	\$8.00	14/11/21 - 30/08/22 (290 days)	+19%	\$9.50	31/08/22 - 28/09/22 (29 days)	-5%	\$9.00	29/09/22 - 02/05/23 (216 days)	173 days	+13%	

Item No.	A	B	C		D	E	F		G	H	I	J	K			
			Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>			'Was' Price (WP) <sup>2</sup> / Price Spike Period	Period						New 'Down Down' (DD) Price		
														PLTRP vs WP	WP	DD Price
102.	Nature's Gift Adult All Breeds Wet Dog Food Loaf Beef, Barley & Vegetables 1.2kg (3589965)	\$3.50	09/06/21 - 08/03/22 (273 days)	+57%	\$5.50	09/03/22 - 17/04/22 (40 days)	-27%	\$4.00	18/04/22 - 17/01/23 (275 days)	268 days	+14%					
103.	Nature's Gift Adult All Breeds Wet Dog Food Loaf Beef, Barley & Vegetables 1.2kg (3589965)*	\$4.00	18/04/22 - 07/02/23 (296 days)	+50%	\$6.00	08/02/23 - 14/02/23 (7 days)	-25%	\$4.50	15/02/23 - 04/05/23 (79 days)	79 days	+13%					
104.	Nature's Gift Adult All Breeds Wet Dog Food Loaf Chicken, Rice & Vegetables 1.2kg (3589976)	\$3.50	08/06/21 - 08/03/22 (274 days)	+57%	\$5.50	09/03/22 - 17/04/22 (40 days)	-27%	\$4.00	18/04/22 - 17/01/23 (275 days)	268 days	+14%					
105.	Nature's Gift Adult All Breeds Wet Dog Food Loaf Chicken, Rice & Vegetables 1.2kg KG (3589976)*	\$4.00	18/04/22 - 07/02/23 (296 days)	+50%	\$6.00	08/02/23 - 14/02/23 (7 days)	-25%	\$4.50	15/02/23 - 04/05/23 (79 days)	79 days	+13%					
106.	Nature's Gift Adult All Breeds Wet Dog Food Casserole Gravy Lamb, Vegetables & Barley 1.2kg (3590046)	\$4.00	18/04/22 - 07/02/23 (296 days)	+50%	\$6.00	08/02/23 - 14/02/23 (7 days)	-25%	\$4.50	15/02/23 - 04/05/23 (79 days)	79 days	+13%					
107.	Coles Finest Quince Paste 100g (3609315)	\$3.00	29/09/21 - 03/07/22 (278 days)	+50%	\$4.50	04/07/22 - 31/07/22 (28 days)	-30%	\$3.15	01/08/22 - 04/05/23 (277 days)	277 days	+5%					

Item No.	A	B	C	D	E	F		G	H	I	J	K
						% change	Price					
Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	PLTRP vs WP	'Was' Price (WP) <sup>2</sup> / Price Spike Period	WP vs DD	New 'Down Down' (DD) Price		% change					
					PLTRP	Period <sup>3</sup>		WP	Period	DD Price	Days on DD <sup>4</sup>	PLTRP vs DD Price
108.	Coles Finest Fig & Walnut Pepperberry Paste 100g (3609360)	\$3.00	29/09/21 - 03/07/22 (278 days)	+50%	\$4.50	04/07/22 - 31/07/22 (28 days)	-30%	\$3.15	01/08/22 - 04/05/23 (277 days)	277 days	+5%	
109.	4 Legs Lamb with Beetroot & Green Beans Dog Food Trays 1.3kg (3618983)	\$7.00	08/06/21 - 16/08/22 (435 days)	+21%	\$8.50	17/08/22 - 13/09/22 (28 days)	-6%	\$8.00	14/09/22 - 05/04/23 (204 days)	204 days	+14%	
110.	Sakata Rice Puffs Crackers Sweet & Salty 72g (3629130)	\$3.00	10/10/21 - 09/08/22 (304 days)	+33%	\$4.00	10/08/22 - 06/09/22 (28 days)	-13%	\$3.50	07/09/22 - 31/01/23 (147 days)	126 days	+17%	
111.	Sakata Rice Puffs Crackers Teriyaki 72g (3629141)	\$3.00	10/10/21 - 09/08/22 (304 days)	+33%	\$4.00	10/08/22 - 06/09/22 (28 days)	-13%	\$3.50	07/09/22 - 31/01/23 (147 days)	126 days	+17%	
112.	Sakata Rice Puffs Crackers Lime & Chilli 72g (3629152)	\$3.00	20/10/21 - 09/08/22 (294 days)	+33%	\$4.00	10/08/22 - 06/09/22 (28 days)	-13%	\$3.50	07/09/22 - 31/01/23 (147 days)	126 days	+17%	
113.	OB Finest Specialty Crackers Fig & Pistachio Gluten Free 130g (3635199)	\$6.00	11/06/21 - 12/06/22 (367 days)	+25%	\$7.50	13/06/22 - 10/07/22 (28 days)	-13%	\$6.50	11/07/22 - 28/03/23 (261 days)	212 days	+8%	

Item No.	A	B	C	D	E	F		G	H	I	J	K
						'Was' Price (WP) <sup>2</sup> / Price Spike Period	Period					
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	PLTRP vs WP	WP	Period	WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	PLTRP vs DD Price	
114.	Arnott's Shapes Party Pack Crackers Barbeque 400g (3659120)	\$4.50	09/06/21 - 18/05/22 (344 days)	+22%	\$5.50	19/05/22 - 14/06/22 (27 days)	-9%	\$5.00	15/06/22 - 13/12/22 (182 days)	182 days	+11%	
115.	Strepsils Extra Blackcurrant 36 Pack (3734179)	\$15.00	22/09/21 - 11/10/22 (385 days)	+20%	\$18.00	12/10/22 - 08/11/22 (28 days)	-6%	\$17.00	09/11/22 - 04/05/23 (177 days)	163 days	+13%	
116.	Strepsils Plus Blocked Nose Relief 36 Pack (3734226)	\$15.00	22/09/21 - 11/10/22 (385 days)	+20%	\$18.00	12/10/22 - 08/11/22 (28 days)	-6%	\$17.00	09/11/22 - 14/02/23 (98 days)	98 days	+13%	
117.	Pine O Cleen Disinfectant Wipes Lemon Lime 240 Pack (3742031)	\$15.00	01/01/21 - 30/10/22 (668 days)	+37%	\$20.50	31/10/22 - 29/11/22 (30 days)	-12%	\$18.00	30/11/22 - 04/05/23 (156 days)	149 days	+20%	
118.	Catsan Natural Reduce Litter Box Odour Cat Litter 8L (3742643)	\$19.50	20/01/21 - 11/09/22 (600 days)	+36%	\$26.50	12/09/22 - 09/10/22 (28 days)	-15%	\$22.50	10/10/22 - 04/05/23 (207 days)	186 days	+15%	
119.	FruitCo Juice Plus Apple Banana Mango + 2L (3752272)	\$3.25	30/03/22 - 28/03/23 (364 days)	+15%	\$3.75	29/03/23 - 11/04/23 (14 days)	-7%	\$3.50	12/04/23 - 04/05/23 (23 days)	23 days	+8%	



Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price			% change
															PLTRP vs WP	DD Price	Period	
120.	FruitCo Juice Plus 10 Fruits + 2L (3752283)	\$3.25	30/03/22 - 28/03/23 (364 days)	+15%	\$3.75	29/03/23 - 11/04/23 (14 days)	-7%	\$3.50	12/04/23 - 04/05/23 (23 days)	23 days	+8%							
121.	FruitCo Juice Plus Apple + 2L (3752294)	\$3.25	30/03/22 - 28/03/23 (364 days)	+15%	\$3.75	29/03/23 - 11/04/23 (14 days)	-7%	\$3.50	12/04/23 - 04/05/23 (23 days)	23 days	+8%							
122.	FruitCo Juice Plus Grape + 2L (3752319)	\$3.25	30/03/22 - 28/03/23 (364 days)	+15%	\$3.75	29/03/23 - 11/04/23 (14 days)	-7%	\$3.50	12/04/23 - 04/05/23 (23 days)	23 days	+8%							
123.	FruitCo Juice Plus Tomato + 2L (3752330)	\$3.25	30/03/22 - 28/03/23 (364 days)	+15%	\$3.75	29/03/23 - 11/04/23 (14 days)	-7%	\$3.50	12/04/23 - 04/05/23 (23 days)	23 days	+8%							
124.	Palmolive Kids 3 in 1 Shampoo Conditioner Funny Honey 700mL (3769479)	\$6.50	21/11/21 - 23/08/22 (276 days)	+38%	\$9.00	24/08/22 - 04/10/22 (42 days)	-22%	\$7.00	05/10/22 - 02/05/23 (210 days)	147 days	+8%							
125.	Fab Perfume Indulgence Liquid 1.8L Gold Absolute (3774694)	\$8.00	08/06/21 - 10/03/22 (276 days)	+75%	\$14.00	11/03/22 - 07/04/22 (28 days)	-36%	\$9.00	08/04/22 - 04/05/23 (392 days)	364 days	+13%							

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price			% change
															PLTRP vs WP	DD Price	Days on DD <sup>4</sup>	
126.	Pine O Clean Washing Machine Cleaner Lemon 2 x 250mL (3790442)	\$10.00	25/09/21 - 25/04/22 (213 days)	+30%	\$13.00	26/04/22 - 23/05/22 (28 days)	-15%	\$11.00	24/05/22 - 17/10/22 (147 days)	147 days	+10%							
127.	Kellogg's LCMs Puffed Rice Snack Bars Variety 15 Pack 330g (3790840)	\$7.00	09/06/21 - 06/03/22 (271 days)	+21%	\$8.50	07/03/22 - 29/03/22 (23 days)	-12%	\$7.50	30/03/22 - 08/07/22 (101 days)	80 days	+7%							
128.	CoYo Organic Coconut Yoghurt Mango 500g (3795876)	\$8.00	22/09/21 - 26/07/22 (308 days)	+25%	\$10.00	27/07/22 - 23/08/22 (28 days)	-15%	\$8.50	24/08/22 - 04/05/23 (254 days)	205 days	+6%							
129.	Olina's Selection Pack Crackers 290g (3815521)	\$10.00	01/01/21 - 13/06/22 (529 days)	+30%	\$13.00	14/06/22 - 12/07/22 (29 days)	-15%	\$11.00	13/07/22 - 04/05/23 (296 days)	296 days	+10%							
130.	Viva Paper Towel White Select-a-Size 3 Pack (3823600)	\$4.00	09/06/21 - 03/05/22 (329 days)	+38%	\$5.50	04/05/22 - 29/05/22 (26 days)	-18%	\$4.50	30/05/22 - 22/01/23 (238 days)	238 days	+13%							
131.	Viva Paper Towel White Select-a-Size 3 Pack (3823600)*	\$4.50	30/05/22 - 06/02/23 (253 days)	+44%	\$6.50	07/02/23 - 05/03/23 (27 days)	-15%	\$5.50	06/03/23 - 04/05/23 (60 days)	60 days	+22%							

Item No.	A	B	C	D	E	F	G	H			J	K
								New 'Down Down' (DD) Price	I			
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change	'Was' Price (WP) <sup>2</sup> / Price Spike Period	Period	% change	DD Price	Period	Days on DD <sup>4</sup>	% change	
		PLTRP		PLTRP vs WP								WP
132.	Raid One Shot Pest Multipurpose Insect Killer Odourless 320g (3852095)	\$6.00	07/10/21 - 05/09/22 (334 days)	+42%	\$8.50	06/09/22 - 04/10/22 (29 days)	-12%	\$7.50	05/10/22 - 02/05/23 (210 days)	168 days	+25%	
133.	Raid One Shot Pest Odourless Flying Insect Spray Killer with Double Nozzle 320g (3852131)	\$6.00	04/11/21 - 05/09/22 (306 days)	+42%	\$8.50	06/09/22 - 04/10/22 (29 days)	-12%	\$7.50	05/10/22 - 02/05/23 (210 days)	168 days	+25%	
134.	Arnott's Party Pack Savoy 420g (3861110)	\$4.50	09/06/21 - 18/05/22 (344 days)	+22%	\$5.50	19/05/22 - 14/06/22 (27 days)	-13%	\$4.80	15/06/22 - 04/10/22 (112 days)	112 days	+7%	
135.	Whiskas 1+ Years Adult Dry Cat Food Chicken & Rabbit Flavours 3kg Bag (3871760)	\$14.00	8/11/21 - 11/09/22 (308 days)	+39%	\$19.50	12/09/22 - 09/10/22 (28 days)	-18%	\$16.00	10/10/22 - 04/05/23 (207 days)	207 days	+14%	
136.	Whiskas 1+ Years Adult Dry Cat Food Sardine & Prawn Flavours 1.8kg Bag (3871839)	\$9.00	06/08/21 - 11/09/22 (402 days)	+39%	\$12.50	12/09/22 - 09/10/22 (28 days)	-16%	\$10.50	10/10/22 - 04/05/23 (207 days)	207 days	+17%	
137.	Whiskas 1+ Years Adult Dry Cat Food Chicken & Turkey Flavours 1.8kg Bag (3871840)	\$9.00	09/06/21 - 11/09/22 (460 days)	+39%	\$12.50	12/09/22 - 09/10/22 (28 days)	-16%	\$10.50	10/10/22 - 04/05/23 (207 days)	207 days	+17%	



Item No.	A	B	C	D	E	F	G	New 'Down Down' (DD) Price			K
								H	I	J	
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP	'Was' Price (WP) <sup>2</sup> / Price Spike Period	Period	WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	PLTRP vs DD Price
138.	Whiskas 1+ Years Adult Dry Cat Food Beef & Lamb Flavours 1.8kg Bag (3871850)	\$9.00	24/09/21 - 11/09/22 (353 days)	+39%	\$12.50	12/09/22 - 09/10/22 (28 days)	-16%	\$10.50	10/10/22 - 04/05/23 (207 days)	207 days	+17%
139.	Kleenex 3 Ply Facial Tissues Allergy Comfort 85pk (3904122)	\$2.20	11/05/22 - 06/02/23 (272 days)	+36%	\$3.00	07/02/23 - 21/03/23 (43 days)	-13%	\$2.60	22/03/23 - 04/05/23 (44 days)	44 days	+18%
140.	BSC High Protein Bar Low Carb Cookies and Cream 5 Bar Value Pack 300g (3926770)	\$13.50	28/07/21 - 24/05/22 (301 days)	+26%	\$17.00	25/05/22 - 14/06/22 (21 days)	-12%	\$15.00	15/06/22 - 04/10/22 (112 days)	112 days	+11%
141.	L'Oréal Paris Wrinkle Expert 45+ Night Cream 50mL (3961920)	\$15.00	15/03/21 - 21/06/22 (464 days)	+60%	\$24.00	22/06/22 - 19/07/22 (28 days)	-25%	\$18.00	20/07/22 - 18/01/23 (183 days)	183 days	+20%
142.	Glade Sense & Spray Automatic Air Freshener Refill Bali Sandalwood & Jasmine 12g (3963755)	\$5.90	19/07/21 - 07/07/22 (354 days)	+44%	\$8.50	08/07/22 - 02/08/22 (26 days)	-24%	\$6.50	03/08/22 - 31/01/23 (182 days)	182 days	+10%
143.	Glade Sense & Spray Automatic Air Freshener Refill Bali Sandalwood & Jasmine 12g (3963755)*	\$6.50	03/08/22 - 14/02/23 (196 days)	+31%	\$8.50	15/02/23 - 07/03/23 (21 days)	-12%	\$7.50	08/03/23 - 04/05/23 (58 days)	58 days	+15%

Item No.	A	B	C	D	E	F		G	H			J	K
						%	change		PLTRP vs WP	New 'Down Down' (DD) Price			
										PLTRP	Period <sup>3</sup>		
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)		%		'Was' Price (WP) <sup>2</sup> / Price Spike Period		%		New 'Down Down' (DD) Price		PLTRP vs DD Price	
144.	Riviana Basmati Rice Pouch 250g (4156920)	\$3.20	09/11/21 - 21/06/22 (225 days)	+34%	\$4.30	22/06/22 - 12/07/22 (21 days)	-14%	\$3.70	13/07/22 - 02/05/23 (294 days)	238 days	+16%		
145.	Riviana Basmati Rice Pouch Coconut 250g (4156941)	\$3.20	23/11/21 - 21/06/22 (211 days)	+34%	\$4.30	22/06/22 - 12/07/22 (21 days)	-14%	\$3.70	13/07/22 - 02/05/23 (294 days)	238 days	+16%		
146.	CCA Soft Drink Cola Diet 2L (418503) <sup>BVP</sup>	\$2.75	08/06/21 - 01/02/22 (239 days)	+60%	\$4.40	02/02/22 - 15/03/22 (42 days)	-20%	\$3.50	16/03/22 - 04/05/23 (415 days)	359 days	+27%		
147.	Dettol Multipurpose Wipes Crisp Apple 240pk (4293046)	\$15.00	02/06/21 - 30/10/22 (516 days)	+30%	\$19.50	31/10/22 - 29/11/22 (30 days)	-8%	\$18.00	30/11/22 - 04/05/23 (156 days)	156 days	+20%		
148.	Fab Laundry Powder Intense Fresh 1.8kg (4357546)	\$7.00	16/07/21 - 10/03/22 (238 days)	+100%	\$14.00	11/03/22 - 07/04/22 (28 days)	-43%	\$8.00	08/04/22 - 04/05/23 (392 days)	350 days	+14%		
149.	Fab Laundry Liquid Intense Fresh 1.8L (4357557)	\$8.00	15/07/21 - 10/03/22 (239 days)	+75%	\$14.00	11/03/22 - 07/04/22 (28 days)	-36%	\$9.00	08/04/22 - 04/05/23 (392 days)	364 days	+13%		
150.	Sprite Lemonade Soft Drink Bottle 2L Lemon Lime (438894) <sup>BVP</sup>	\$2.25	08/06/21 - 01/02/22 (239 days)	+96%	\$4.40	02/02/22 - 15/03/22 (42 days)	-32%	\$3.00	16/03/22 - 04/05/23 (415 days)	359 days	+33%		

Item No.	A	B	C	D	E	F		G	H			J	K
						PLTRP	Period <sup>3</sup>		% change	New 'Down Down' (DD) Price			
										PLTRP vs WP	WP		
Affected Product <sup>1</sup>													
151.	Temptations Cat Treat Tasty Chicken 350g (4503670)	\$12.50	17/11/21 - 11/09/22 (299 days)	+32%	\$16.50	12/09/22 - 09/10/22 (28 days)	-15%		\$14.00	10/10/22 - 04/05/23 (207 days)	207 days	+12%	
152.		\$5.00	09/10/21 - 03/07/22 (268 days)	+32%	\$6.60	04/07/22 - 31/07/22 (28 days)	-17%		\$5.50	01/08/22 - 25/10/22 (86 days)	65 days	+10%	
153.	Libra Original Regular Tampons 32 Pack (459544)	\$6.50	23/02/22 - 11/10/22 (231 days)	+17%	\$7.60	12/10/22 - 08/11/22 (28 days)	-8%		\$7.00	09/11/22 - 04/05/23 (177 days)	128 days	+8%	
154.	Libra Tampons Super 32 Pack (459566)	\$6.50	23/02/22 - 11/10/22 (231 days)	+17%	\$7.60	12/10/22 - 08/11/22 (28 days)	-8%		\$7.00	09/11/22 - 04/05/23 (177 days)	128 days	+8%	
155.	Rexona Antiperspirant Deodorant Cotton 250 mL (4713673)	\$5.00	01/01/21 - 17/04/22 (472 days)	+30%	\$6.50	18/04/22 - 17/05/22 (30 days)	-8%		\$6.00	18/05/22 - 04/05/23 (352 days)	352 days	+20%	
156.	Fluffy Fabric Softener Summer Breeze 2L (4795984)	\$5.00	08/06/21 - 04/09/22 (454 days)	+30%	\$6.50	05/09/22 - 13/09/22 (9 days)	-8%		\$6.00	14/09/22 - 22/11/22 (70 days)	70 days	+20%	
157.	SunRice 90 Second Rice Brown 250g (4854370)	\$2.50	10/06/21 - 19/06/22 (375 days)	+40%	\$3.50	20/06/22 - 19/07/22 (30 days)	-14%		\$3.00	20/07/22 - 17/01/23 (182 days)	161 days	+20%	

Item No.	A Affected Product <sup>1</sup>	B Previous Long-Term Regular Price (PLTRP)	C Period <sup>3</sup>	D % change PLTRP vs WP	E 'Was' Price (WP) <sup>2</sup> / Price Spike Period	F WP	G % change WP vs DD Price	H DD Price	I Period	J Days on DD <sup>4</sup>	K % change PLTRP vs DD Price
158.	SunRice 90 Second Rice Jasmine 250g (4854380)	\$2.50	09/06/21 - 19/06/22 (376 days)	+40%	\$3.50	20/06/22 - 19/07/22 (30 days)	-14%	\$3.00	20/07/22 - 17/01/23 (182 days)	161 days	+20%
159.	SunRice 90 Second Rice Long Grain White 250g (4854391)	\$2.50	07/10/21 - 19/06/22 (256 days)	+40%	\$3.50	20/06/22 - 19/07/22 (30 days)	-14%	\$3.00	20/07/22 - 17/01/23 (182 days)	161 days	+20%
160.	MasterFoods Sauce Tomato 920mL (4870911)	\$4.00	01/01/21 - 21/02/23 (782 days)	+50%	\$6.00	22/02/23 - 14/03/23 (21 days)	-17%	\$5.00	15/03/23 - 04/05/23 (51 days)	51 days	+25%
161.	Glade Sense & Spray Prime Tropical Blossoms 1 Pack (4888190)	\$12.00	03/08/22 - 14/02/23 (196 days)	+46%	\$17.50	15/02/23 - 07/03/23 (21 days)	-14%	\$15.00	08/03/23 - 04/05/23 (58 days)	46 days	+25%
162.	Glade Sense & Spray Prince Refill Tropical Blossom 12g (4888247)	\$6.50	03/08/22 - 14/02/23 (196 days)	+31%	\$8.50	15/02/23 - 07/03/23 (21 days)	-12%	\$7.50	08/03/23 - 04/05/23 (58 days)	58 days	+15%
163.	Starbucks by Nespresso Espresso Roast Intensity 11 Coffee Pods Capsules 36 Pack (4926663)	\$20.00	01/04/22 - 29/01/23 (304 days)	+20%	\$24.00	30/01/23 - 14/03/23 (44 days)	-8%	\$22.00	15/03/23 - 04/05/23 (51 days)	44 days	+10%

Item No.	A	B	C	D	E	F		G	H	I	J	K				
						Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>						% change	New 'Down Down' (DD) Price		
														PLTRP vs WP	WP	Period
164.	Starbucks by Nespresso House Blend Intensity 8 Coffee Pods Capsules 36 Pack (4926674)	\$20.00	01/04/22 - 29/01/23 (304 days)	+20%	\$24.00	30/01/23 - 14/03/23 (44 days)	-8%	\$22.00	15/03/23 - 04/05/23 (51 days)	44 days	+10%					
165.	Robert Timms Full Bodied Granulated Coffee 200g (4965712)	\$8.00	01/01/21 - 02/08/22 (579 days)	+56%	\$12.50	03/08/22 - 16/08/22 (14 days)	-14%	\$10.70	17/08/22 - 04/05/23 (261 days)	233 days	+34%					
166.	Viva Paper Towel White 3 Pack (5048219)	\$4.00	09/06/21 - 03/05/22 (329 days)	+38%	\$5.50	04/05/22 - 29/05/22 (26 days)	-18%	\$4.50	30/05/22 - 22/01/23 (238 days)	238 days	+13%					
167.	Viva Paper Towel White 3 Pack (5048219)*	\$4.50	30/05/22 - 06/02/23 (253 days)	+44%	\$6.50	07/02/23 - 05/03/23 (27 days)	-15%	\$5.50	06/03/23 - 04/05/23 (60 days)	60 days	+22%					
168.	Rexona Women's Classic Antiperspirant Aerosol Deodorant 250mL (5079187)	\$5.00	05/03/21 - 17/04/22 (409 days)	+30%	\$6.50	18/04/22 - 17/05/22 (30 days)	-8%	\$6.00	18/05/22 - 04/05/23 (352 days)	352 days	+20%					
169.	Pedigree Adult Wet Dog Food Chicken, Rice and Veggies Casserole 1.2kg Can (5126389) <sup>RSU</sup>	\$4.50	09/03/22 - 11/09/22 (187 days)	+22%	\$5.50	12/09/22 - 09/10/22 (28 days)	-18%	\$4.50	10/10/22 - 04/05/23 (207 days)	186 days	0%					



Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) <sup>2</sup> / Price Spike Period	Period					
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP	WP	Period	WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	PLTRP vs DD Price	
170.	Pedigree Adult Wet Dog Food with Beef, Veggies & Gravy Casserole 1.2kg Can (5126390) <sup>RSU</sup>	\$4.50	09/03/22 - 11/09/22 (187 days)	+22%	\$5.50	12/09/22 - 09/10/22 (28 days)	-18%	\$4.50	10/10/22 - 04/05/23 (207 days)	186 days	0%	
171.	Dairylea Cheese Slices Regular 648g (5185821)	\$8.50	16/02/22 - 11/10/22 (238 days)	+32%	\$11.25	12/10/22 - 08/11/22 (28 days)	-11%	\$10.00	09/11/22 - 04/05/23 (177 days)	177 days	+18%	
172.	Green's Pancacke Shake Mix Original 200g (5318594)	\$2.00	01/01/21 - 29/06/22 (545 days)	+20%	\$2.40	30/06/22 - 27/07/22 (28 days)	-8%	\$2.20	28/07/22 - 10/01/23 (167 days)	167 days	+10%	
173.	Bega Strong & Bitey Dairy Cheese Vintage Block 500g (5369052)	\$8.50	12/01/22 - 29/11/22 (322 days)	+24%	\$10.50	30/11/22 - 10/01/23 (42 days)	-10%	\$9.50	11/01/23 - 04/05/23 (114 days)	107 days	+12%	
174.	Lurpack Slightly Salted Spreadable Tub 250g Butter (5393910)	\$5.00	08/06/21 - 14/06/22 (372 days)	+20%	\$6.00	15/06/22 - 12/07/22 (28 days)	-8%	\$5.50	13/07/22 - 02/05/23 (294 days)	224 days	+10%	
175.	Lurpak Butter Slightly Salted 250g (5394129)	\$5.00	16/06/21 - 17/05/22 (336 days)	+20%	\$6.00	18/05/22 - 14/06/22 (28 days)	-8%	\$5.50	15/06/22 - 04/10/22 (112 days)	91 days	+10%	

Item No.	A	B	C	D	E	F		G	New 'Down Down' (DD) Price			K		
						% change	PLTRP vs WP		% change	DD Price	Period		Days on DD <sup>4</sup>	% change
176.	MasterFoods Sauce Barbecue 920mL (5428049)	\$4.00	01/01/21 - 21/02/23 (782 days)	+50%	\$6.00	22/02/23 - 14/03/23 (21 days)	-17%	\$5.00	15/03/23 - 04/05/23 (51 days)	51 days	+25%			
177.	Castello Double Cream Brie 150g (5429766) <sup>RSU</sup>	\$6.50	26/01/22 - 28/02/23 (399 days)	+23%	\$8.00	01/03/23 - 28/03/23 (28 days)	-6%	\$7.50	29/03/23 - 25/04/23 (28 days)	28 days	+15%			
178.	Duck Extended Clean in Bowl Primary Liquid Toilet Cleaner Aqua Burst 50mL (5686179)	\$3.20	16/02/22 - 05/02/23 (355 days)	+41%	\$4.50	06/02/23 - 07/03/23 (30 days)	-18%	\$3.70	08/03/23 - 04/05/23 (58 days)	58 days	+16%			
179.	Kleenex 3 Ply Wellbeing Tissues Facial Aloe Vera 95 Pack (5749086)	\$2.20	11/05/22 - 06/02/23 (272 days)	+36%	\$3.00	07/02/23 - 21/03/23 (43 days)	-13%	\$2.60	22/03/23 - 04/05/23 (44 days)	44 days	+18%			
180.	Johnson's 3 in 1 Cleansing Wipes Normal Value 3pk (5771675)	\$14.50	01/01/21 - 22/03/22 (446 days)	+20%	\$17.40	23/03/22 - 26/04/22 (35 days)	-14%	\$15.00	27/04/22 - 04/05/23 (373 days)	373 days	+3%			
181.	Tena Extra Standard Length Pads 12 Pack (5796360) <sup>RSU</sup>	\$5.70	23/02/22 - 11/10/22 (231 days)	+18%	\$6.70	12/10/22 - 15/11/22 (35 days)	-6%	\$6.30	16/11/22 - 24/01/23 (70 days)	42 days	+11%			

Item No.	A	B	C	D	E	F	G	H	I	J	K							
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price			% change
															PLTRP vs WP	WP	Period	
182.	SunRice 90 Second Rice Basmati White 250g (5874860)	\$2.50	10/06/21 - 19/06/22 (375 days)	+40%	\$3.50	20/06/22 - 19/07/22 (30 days)	-14%	\$3.00	20/07/22 - 17/01/23 (182 days)	161 days	+20%							
183.	Palmolive Naturals Conditioner Active Nourishment 700mL (5890947)	\$6.50	22/11/21 - 23/08/22 (275 days)	+38%	\$9.00	24/08/22 - 04/10/22 (42 days)	-22%	\$7.00	05/10/22 - 02/05/23 (210 days)	147 days	+8%							
184.	Palmolive Naturals Shampoo Active Nourishment 700mL (5890970)	\$6.50	22/11/21 - 23/08/22 (275 days)	+38%	\$9.00	24/08/22 - 04/10/22 (42 days)	-22%	\$7.00	05/10/22 - 02/05/23 (210 days)	147 days	+8%							
185.	Band-Aid Tough Strips 40 Pack (6094594)	\$4.30	01/01/21 - 08/03/22 (432 days)	+40%	\$6.00	09/03/22 - 06/04/22 (29 days)	-20%	\$4.80	07/04/22 - 04/05/23 (393 days)	393 days	+12%							
186.	Naturopathica GastroHealth Daily Care Probiotic 15B Caps 30 Pack (6291562)	\$17.00	15/09/21 - 28/06/22 (287 days)	+74%	\$29.50	29/06/22 - 26/07/22 (28 days)	-32%	\$20.00	27/07/22 - 04/05/23 (282 days)	275 days	+18%							
187.	South Cape Greek Style Fetta 200g (6416861)	\$5.00	08/06/21 - 03/07/22 (391 days)	+32%	\$6.60	04/07/22 - 31/07/22 (28 days)	-17%	\$5.50	01/08/22 - 25/10/22 (86 days)	65 days	+10%							



Item No.	A	B	C	D	E	F	G	H	I	J	K								
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price				% change
															PLTRP vs WP	WP	Period	DD Price	
188.	South Cape Greek Style Fetta Reduced Fat 200g (6416883)	\$5.00	31/08/21 - 03/07/22 (307 days)	+32%	\$6.60	04/07/22 - 31/07/22 (28 days)	-17%	\$5.50	01/08/22 - 25/10/22 (86 days)	65 days	+10%								
189.	SunRice Family Pack Basmati 450g (6545762)	\$3.50	08/06/21 - 08/06/22 (366 days)	+29%	\$4.50	09/06/22 - 19/07/22 (41 days)	-11%	\$4.00	20/07/22 - 10/01/23 (175 days)	175 days	+14%								
190.	SunRice Family Pack Brown 450g (6545773)	\$3.50	08/06/21 - 08/06/22 (366 days)	+29%	\$4.50	09/06/22 - 19/07/22 (41 days)	-11%	\$4.00	20/07/22 - 10/01/23 (175 days)	175 days	+14%								
191.	SunRice Family Pack White 450g (6545784)	\$3.50	08/06/21 - 08/06/22 (366 days)	+29%	\$4.50	09/06/22 - 19/07/22 (41 days)	-11%	\$4.00	20/07/22 - 10/01/23 (175 days)	175 days	+14%								
192.	Rexona Antiperspirant Quantum 250mL (6554843)	\$5.00	01/01/21 - 17/04/22 (472 days)	+30%	\$6.50	18/04/22 - 17/05/22 (30 days)	-8%	\$6.00	18/05/22 - 04/05/23 (352 days)	352 days	+20%								
193.	Bega Dairy Cheese Tasty Grated 500g (6576347)	\$8.50	12/01/22 - 29/11/22 (322 days)	+24%	\$10.50	30/11/22 - 10/01/23 (42 days)	-10%	\$9.50	11/01/23 - 04/05/23 (114 days)	107 days	+12%								

Item No.	A	B	C	D	E	F	G	New 'Down Down' (DD) Price			K	
								H	I	J		
												PLTRP vs DD Price
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP	WP	Period	WP vs DD Price	% change WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	
194.	South Cape Club Cheddar Trilogy Roasted Onion & Chive-Vintage-Smoked 140g (6578080)	\$5.00	07/08/21 - 03/07/22 (331 days)	+51%	\$7.55	04/07/22 - 31/07/22 (28 days)	-21%	\$6.00	01/08/22 - 12/10/22 (73 days)	66 days	+20%	
195.	Prima Drink 200mL Apple (6631820)	\$2.50	08/06/21 - 02/08/22 (421 days)	+40%	\$3.50	03/08/22 - 06/09/22 (35 days)	-14%	\$3.00	07/09/22 - 04/05/23 (240 days)	198 days	+20%	
196.	Prima Drink 200mL Apple Raspberry (6631831)	\$2.50	08/06/21 - 02/08/22 (421 days)	+40%	\$3.50	03/08/22 - 06/09/22 (35 days)	-14%	\$3.00	07/09/22 - 04/05/23 (240 days)	198 days	+20%	
197.	Prima Drink 200mL Tropical (6631875)	\$2.50	08/06/21 - 02/08/22 (421 days)	+40%	\$3.50	03/08/22 - 06/09/22 (35 days)	-14%	\$3.00	07/09/22 - 04/05/23 (240 days)	198 days	+20%	
198.	Fluffy Tumble Dryer Sheets 40 Sheets Field Flowers 1 each (6700446) <sup>RSU</sup>	\$6.70	01/01/21 - 21/08/22 (598 days)	+19%	\$8.00	22/08/22 - 04/09/22 (14 days)	-6%	\$7.50	05/09/22 - 04/05/23 (242 days)	242 days	+12%	
199.	Zafarelli Pasta Fettuccine No 12 500g (6769920)	\$1.60	31/03/21 - 27/04/22 (393 days)	+25%	\$2.00	28/04/22 - 25/05/22 (28 days)	-8%	\$1.85	26/05/22 - 04/10/22 (132 days)	125 days	+16%	

Item No.	A	B	C	D	E	F	G	H	I	J	K
Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	PLTRP	Period <sup>3</sup>	% change	'Was' Price (WP) <sup>2</sup> / Price Spike Period	Period	% change	DD Price	Period	Days on DD <sup>4</sup>	% change
				PLTRP vs WP							
200.	Tena Liners Extra Long 24 Pack (6792058)	\$5.00	03/11/21 - 11/10/22 (343 days)	+16%	\$5.80	12/10/22 - 15/11/22 (35 days)	-5%	\$5.50	16/11/22 - 02/05/23 (168 days)	105 days	+10%
201.	Mainland Dairy Butter Soft Pure Butter Salted Regular 375g (6854734)	\$6.25	07/09/21 - 20/07/22 (317 days)	+17%	\$7.30	21/07/22 - 23/08/22 (34 days)	-4%	\$7.00	24/08/22 - 22/11/22 (91 days)	77 days	+12%
202.	Mainland Dairy Butter Soft Less Salt 375g (6854745)	\$6.25	07/09/21 - 20/07/22 (317 days)	+17%	\$7.30	21/07/22 - 23/08/22 (34 days)	-4%	\$7.00	24/08/22 - 22/11/22 (91 days)	77 days	+12%
203.	Sakata Rice Crackers Plain 100g (6878175)	\$2.00	08/06/21 - 31/07/22 (419 days)	+38%	\$2.75	01/08/22 - 30/08/22 (30 days)	-16%	\$2.30	31/08/22 - 31/01/23 (154 days)	147 days	+15%
204.	Sakata Rice Crackers Seaweed 90g (6982406)	\$2.00	24/11/21 - 31/07/22 (250 days)	+38%	\$2.75	01/08/22 - 30/08/22 (30 days)	-16%	\$2.30	31/08/22 - 31/01/23 (154 days)	147 days	+15%
205.	MasterFoods Marinade Honey Soy 375g (7072917)	\$3.00	05/05/22 - 19/02/23 (291 days)	+50%	\$4.50	20/02/23 - 14/03/23 (23 days)	-11%	\$4.00	15/03/23 - 04/05/23 (51 days)	51 days	+33%
206.	MasterFoods Marinade Red Wine Garlic 375g (7076587)	\$3.00	05/05/22 - 19/02/23 (291 days)	+50%	\$4.50	20/02/23 - 14/03/23 (23 days)	-11%	\$4.00	15/03/23 - 04/05/23 (51 days)	51 days	+33%

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) <sup>2</sup> / Price Spike Period	Period					
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP	WP	Period	WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	% change PLTRP vs DD Price	
207.	South Cape Danish Style Fetta 200g (7117243)	\$5.00	08/06/21 - 03/07/22 (391 days)	+32%	\$6.60	04/07/22 - 31/07/22 (28 days)	-17%	\$5.50	01/08/22 - 25/10/22 (86 days)	65 days	+10%	
208.	Lurpak Butter Unsalted 250g (7174906)	\$5.00	08/06/21 - 17/05/22 (344 days)	+20%	\$6.00	18/05/22 - 14/06/22 (28 days)	-8%	\$5.50	15/06/22 - 04/10/22 (112 days)	91 days	+10%	
209.	Lurpak Lighter Spreadable 250g (7175363)	\$5.00	08/06/21 - 14/06/22 (372 days)	+20%	\$6.00	15/06/22 - 12/07/22 (28 days)	-8%	\$5.50	13/07/22 - 02/05/23 (294 days)	224 days	+10%	
210.	Palmolive Naturals Conditioner Moisture Intense 700mL (7200948)	\$6.50	20/11/21 - 23/08/22 (277 days)	+38%	\$9.00	24/08/22 - 04/10/22 (42 days)	-22%	\$7.00	05/10/22 - 02/05/23 (210 days)	147 days	+8%	
211.	Palmolive Naturals Shampoo Moisture Intense 700mL (7200959)	\$6.50	06/11/21 - 23/08/22 (291 days)	+38%	\$9.00	24/08/22 - 04/10/22 (42 days)	-22%	\$7.00	05/10/22 - 02/05/23 (210 days)	147 days	+8%	
212.	Strepsils Throat Lozenges Honey Lemon 16 Pack (7251326)	\$5.50	01/01/21 - 11/10/22 (649 days)	+27%	\$7.00	12/10/22 - 08/11/22 (28 days)	-14%	\$6.00	09/11/22 - 04/05/23 (177 days)	163 days	+9%	

Item No.	A	B	C	D	E	F		G	H			J	K	
						WP	Period		% change	New 'Down Down' (DD) Price				
										PLTRP vs WP	DD Price			Period
Affected Product <sup>1</sup>														
		Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change	'Was' Price (WP) <sup>2</sup> / Price Spike Period			WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	% change		
		PLTRP										PLTRP vs DD Price		
213.	Pedigree Adult Wet Dog Food Lamb, Pasta & Veggies Homestyle 1.2kg Can (7334886) <sup>RSU</sup>	\$4.50	09/03/22 - 11/09/22 (187 days)	+22%	\$5.50	12/09/22 - 09/10/22 (28 days)	-18%		\$4.50	10/10/22 - 04/05/23 (207 days)	186 days	0%		
214.	Pedigree Adult Wet Dog Food Chicken, Rice & Veggies Homestyle 1.2kg Can (7335357) <sup>RSU</sup>	\$4.50	09/03/22 - 11/09/22 (187 days)	+22%	\$5.50	12/09/22 - 09/10/22 (28 days)	-18%		\$4.50	10/10/22 - 04/05/23 (207 days)	186 days	0%		
215.	South Cape Dairy Cheese Fetta Marinated 350g (7363818)	\$10.00	01/01/21 - 01/11/22 (670 days)	+46%	\$14.55	02/11/22 - 29/11/22 (28 days)	-21%		\$11.50	30/11/22 - 04/05/23 (156 days)	114 days	+15%		
216.	Glade Sense & Spray Air Freshener Refill Hawaiian 12.2g (7588170)	\$5.90	12/10/21 - 07/07/22 (269 days)	+44%	\$8.50	08/07/22 - 02/08/22 (26 days)	-24%		\$6.50	03/08/22 - 31/01/23 (182 days)	182 days	+10%		
217.	Glade Sense & Spray Air Freshener Refill Hawaiian 12.2g (7588170)*	\$6.50	03/08/22 - 14/02/23 (196 days)	+31%	\$8.50	15/02/23 - 07/03/23 (21 days)	-12%		\$7.50	08/03/23 - 04/05/23 (58 days)	58 days	+15%		
218.	Rexona Antiperspirant Adventure 250mL (7620105)	\$5.00	01/01/21 - 17/04/22 (472 days)	+30%	\$6.50	18/04/22 - 17/05/22 (30 days)	-8%		\$6.00	18/05/22 - 04/05/23 (352 days)	352 days	+20%		



Item No.	A	B	C	D	E	F	G	H	I	J	K
Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	PLTRP	Period <sup>3</sup>	% change PLTRP vs WP	'Was' Price (WP) <sup>2</sup> / Price Spike Period	% change WP vs DD Price		New 'Down Down' (DD) Price			% change PLTRP vs DD Price
						WP	Period	DD Price	Period	Days on DD <sup>4</sup>	
219.	MasterFoods Marinade Satay 375g (7714297)	\$3.00	05/05/22 - 19/02/23 (291 days)	+50%	\$4.50	20/02/23 - 14/03/23 (23 days)	-11%	\$4.00	15/03/23 - 04/05/23 (51 days)	51 days	+33%
220.	MasterFoods Marinade Smokey BBQ 375g (7715019)	\$3.00	05/05/22 - 19/02/23 (291 days)	+50%	\$4.50	20/02/23 - 14/03/23 (23 days)	-11%	\$4.00	15/03/23 - 04/05/23 (51 days)	51 days	+33%
221.	MasterFoods Marinade Teriyaki 375g (7741507)	\$3.00	05/05/22 - 19/02/23 (291 days)	+50%	\$4.50	20/02/23 - 14/03/23 (23 days)	-11%	\$4.00	15/03/23 - 04/05/23 (51 days)	51 days	+33%
222.	SunRice Family Pack Jasmine 450g (7746704)	\$3.50	08/06/21 - 08/06/22 (366 days)	+29%	\$4.50	09/06/22 - 19/07/22 (41 days)	-11%	\$4.00	20/07/22 - 10/01/23 (175 days)	175 days	+14%
223.	Nestlé Cerelac Baby Rice Cereal Stage 1 200g (7760476)	\$5.00	09/02/22 - 06/03/23 (391 days)	+30%	\$6.50	07/03/23 - 04/04/23 (29 days)	-8%	\$6.00	05/04/23 - 04/05/23 (30 days)	30 days	+20%
224.	SunRice Cup Twin Pack Brown 250g (7779805)	\$2.50	09/06/21 - 19/06/22 (376 days)	+40%	\$3.50	20/06/22 - 19/07/22 (30 days)	-14%	\$3.00	20/07/22 - 17/01/23 (182 days)	154 days	+20%
225.	SunRice Cup Twin Pack Long Grain 250g (7779816)	\$2.50	09/06/21 - 19/06/22 (376 days)	+40%	\$3.50	20/06/22 - 19/07/22 (30 days)	-14%	\$3.00	20/07/22 - 17/01/23 (182 days)	154 days	+20%



Item No.	A	B	C	D	E	F	G	H	I	J	K								
												Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	% change	New 'Down Down' (DD) Price				% change
															PLTRP vs DD Price				

Item No.	A	B	C	D	E	F		G	H	I	J	K				
						Previous Long-Term Regular Price (PLTRP)	% change						'Was' Price (WP) <sup>2</sup> / Price Spike Period		New 'Down Down' (DD) Price	
													PLTRP	Period <sup>3</sup>	WP	Period
232.	Australia Gold Dairy Cheese Camembert 115g (8083147)	\$3.60	08/06/21 - 03/07/22 (391 days)	+35%	\$4.85	04/07/22 - 31/07/22 (28 days)	-18%	\$4.00	01/08/22 - 06/10/22 (67 days)	67 days	+11%					
233.	Australian Gold Dairy Cheese Brie 115g (8085619)	\$3.60	08/06/21 - 03/07/22 (391 days)	+35%	\$4.85	04/07/22 - 31/07/22 (28 days)	-18%	\$4.00	01/08/22 - 06/10/22 (67 days)	67 days	+11%					
234.	SunRice Cup Twin Jasmine 250g (8478509)	\$2.50	17/11/21 - 19/06/22 (215 days)	+40%	\$3.50	20/06/22 - 19/07/22 (30 days)	-14%	\$3.00	20/07/22 - 17/01/23 (182 days)	154 days	+20%					
235.	SunRice Cup Twin Pack Basmati 240g (8479884)	\$2.50	09/06/21 - 19/06/22 (376 days)	+40%	\$3.50	20/06/22 - 19/07/22 (30 days)	-14%	\$3.00	20/07/22 - 17/01/23 (182 days)	154 days	+20%					
236.	Tena Standard Length Liners 30 Pack (8545388)	\$5.00	28/07/21 - 11/10/22 (441 days)	+16%	\$5.80	12/10/22 - 15/11/22 (35 days)	-5%	\$5.50	16/11/22 - 02/05/23 (168 days)	105 days	+10%					
237.	Robert Timms Premium Espresso 200g (8639925)	\$8.00	01/01/21 - 02/08/22 (579 days)	+56%	\$12.50	03/08/22 - 16/08/22 (14 days)	-14%	\$10.70	17/08/22 - 04/05/23 (261 days)	233 days	+34%					
238.	Nestlé Cerelac Multigrain with Pear Baby Cereal Stage 3 200g (8674529)	\$5.00	09/02/22 - 06/03/23 (391 days)	+30%	\$6.50	07/03/23 - 04/04/23 (29 days)	-8%	\$6.00	05/04/23 - 04/05/23 (30 days)	30 days	+20%					

Item No.	A	B	C	D	E	F		G	H			J	K	
						%	Period		%	DD Price	Period			Days on DD <sup>4</sup>
Affected Product <sup>1</sup>		Previous Long-Term Regular Price (PLTRP)		PLTRP vs WP	'Was' Price (WP) <sup>2</sup> / Price Spike Period		New 'Down Down' (DD) Price							
		PLTRP	Period <sup>3</sup>		WP	Period			DD Price	Period	Days on DD <sup>4</sup>			
239.	Teteley Chai Latte Classic Chai 8 Pack (8797573)	\$4.95	09/06/21 - 09/10/22 (488 days)	+35%	\$6.70	10/10/22 - 06/11/22 (28 days)	-15%		\$5.70	07/11/22 - 04/05/23 (179 days)	158 days	+15%		
240.	Rexona Antiperspirant for Men 250mL (89106)	\$5.00	01/01/21 - 17/04/22 (472 days)	+30%	\$6.50	18/04/22 - 17/05/22 (30 days)	-8%		\$6.00	18/05/22 - 04/05/23 (352 days)	352 days	+20%		
241.	Zafarelli Pasta Spirali No 56 500g (8947858)	\$1.60	31/03/21 - 27/04/22 (393 days)	+25%	\$2.00	28/04/22 - 25/05/22 (28 days)	-8%		\$1.85	26/05/22 - 04/10/22 (132 days)	125 days	+16%		
242.	Rexona Women Antiperspirant Aerosol Deodorant Sexy Bouquet 250mL (8949220)	\$5.00	01/01/21 - 17/04/22 (472 days)	+30%	\$6.50	18/04/22 - 17/05/22 (30 days)	-8%		\$6.00	18/05/22 - 04/05/23 (352 days)	352 days	+20%		
243.	Whiskas Milk Plus Cat Treat 1L Carton (9077274)	\$3.60	08/06/21 - 20/09/22 (470 days)	+33%	\$4.80	21/09/22 - 16/10/22 (26 days)	-17%		\$4.00	17/10/22 - 04/05/23 (200 days)	200 days	+11%		
244.	Glade Sense & Spray Air Freshener Refill Lavender & Vanilla 12.2g (9213077)	\$5.90	19/11/21 - 07/07/22 (231 days)	+44%	\$8.50	08/07/22 - 02/08/22 (26 days)	-24%		\$6.50	03/08/22 - 31/01/23 (182 days)	182 days	+10%		

Item No.	A	B	C	D	E	F		G	H	I	J	K								
						Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>						% change PLTRP vs WP	'Was' Price (WP) <sup>2</sup> / Price Spike Period	WP	Period	% change WP vs DD Price	New 'Down Down' (DD) Price		% change PLTRP vs DD Price
																		PLTRP	Period <sup>3</sup>	
245.	Glade Sense & Spray Air Freshener Refill Lavender & Vanilla 12.2g (9213077)*	\$6.50	03/08/22 - 14/02/23 (196 days)	+31%	\$8.50	15/02/23 - 07/03/23 (21 days)	-12%	\$7.50	08/03/23 - 04/05/23 (58 days)	46 days	+15%									
246.	Raid Pest Odourless Flying Insect Spray Killer 350g (9374531)	\$5.00	15/03/21 - 05/09/22 (540 days)	+20%	\$6.00	06/09/22 - 04/10/22 (29 days)	-8%	\$5.50	05/10/22 - 04/05/23 (212 days)	163 days	+10%									
247.	Western Star Chef's Choice Unsalted Cultured Butter 500g (93760)	\$6.50	08/06/21 - 20/07/22 (408 days)	+15%	\$7.50	21/07/22 - 23/08/22 (34 days)	-7%	\$7.00	24/08/22 - 22/11/22 (91 days)	91 days	+8%									
248.	Tena for Men Pouches 12 Pack (9428991) <sup>RSU</sup>	\$8.00	13/04/22 - 11/10/22 (182 days)	+19%	\$9.50	12/10/22 - 08/11/22 (28 days)	-7%	\$8.80	09/11/22 - 04/05/23 (177 days)	177 days	+10%									
249.	Raid Max Insect Cockroach Baits Traps 12 Pack (9508456)	\$9.50	15/03/21 - 05/09/22 (540 days)	+37%	\$13.00	06/09/22 - 04/10/22 (29 days)	-8%	\$12.00	05/10/22 - 04/05/23 (212 days)	170 days	+26%									
250.	Sakata Extra Tasty Rice Crackers Cheddar Cheese 100g (9610408)	\$2.00	08/06/21 - 31/07/22 (419 days)	+38%	\$2.75	01/08/22 - 30/08/22 (30 days)	-16%	\$2.30	31/08/22 - 31/01/23 (154 days)	147 days	+15%									

Item No.	A	B	C	D	E	F		G	H	I	J	K
						Was' Price (WP) <sup>2</sup> / Price Spike Period	Period					
	Affected Product <sup>1</sup>	Previous Long-Term Regular Price (PLTRP)	Period <sup>3</sup>	% change PLTRP vs WP				% change WP vs DD Price	DD Price	Period	Days on DD <sup>4</sup>	% change PLTRP vs DD Price
251.	Sakata Extra Tasty Rice Crackers Classic Barbecue 100g (9610430)	\$2.00	8/06/21 - 31/07/22 (419 days)	+38%	\$2.75	01/08/22 - 30/08/22 (30 days)		-16%	\$2.30	31/08/22 - 31/01/23 (154 days)	147 days	+15%
252.	Sakata Rice Crackers Chicken 100g (9610634)	\$2.00	08/06/21 - 31/07/22 (419 days)	+38%	\$2.75	01/08/22 - 30/08/22 (30 days)		-16%	\$2.30	31/08/22 - 31/01/23 (154 days)	147 days	+15%
253.	Catsan Crystals Cat Litter 2kg (9698577)	\$10.00	08/06/21 - 08/03/22 (274 days)	+28%	\$12.80	09/03/22 - 05/04/22 (28 days)		-10%	\$11.50	06/04/22 - 28/08/22 (145 days)	145 days	+15%
254.	Raid One Shot Pest Surface Odourless Crawling Insect Spray 375g (9858684)	\$7.00	15/03/21 - 05/09/22 (540 days)	+50%	\$10.50	06/09/22 - 04/10/22 (29 days)		-19%	\$8.50	05/10/22 - 04/05/23 (212 days)	212 days	+21%
255.	Palmolive 3 in 1 Kids Merry Berry 700mL (9936187)	\$6.50	11/06/21 - 23/08/22 (439 days)	+38%	\$9.00	24/08/22 - 04/10/22 (42 days)		-22%	\$7.00	05/10/22 - 02/05/23 (210 days)	147 days	+8%